

SPECIAL EVENTS COMMITTEE
of the
DOWNTOWN IMPROVEMENT BOARD
Wednesday, March 9, 2016
8:30 a.m.
AGENDA

- I. Call to Order

- II. Recurring Agenda
 - A.) Consideration of the proposed meeting agenda for March 9, 2016
 - B.) Consideration of the minutes from the meeting held on February 10, 2016.

- III. Ongoing Activities
 - A.) Gallery Night
 - 1) Review survey results – recommend action to DIB

- IV. New Business
 - A.)

- VIII. Public Comment

- IX. Adjournment

NOTE: The Special Events Committee traditionally holds its regular monthly meetings on the second Wednesday of each month at 8:30 a.m. Meetings are held in the DIB Public Meeting Room (Suite 104) of the Rhodes Building at 41 N. Jefferson Street, Pensacola, Florida unless otherwise noticed.

**Minutes of the
SPECIAL EVENTS COMMITTEE
Wednesday, February 10, 2016
8:30 a.m.**

- I. Call to Order The meeting was called to order by Chairman Sweida at 8:35. Mr. Sweida commented that we will miss Dr. Vickers, a long time committee member who represented the Jazz Society but resigned from committee due to health reasons.
- II. Recurring Agenda
A.) Consideration of the proposed meeting agenda for February 10, 2016
B.) Consideration of the minutes from the meeting held on January 13, 2016.
- III. Ongoing Activities
A.) Gallery Nigh
1) 2016 fund raising results to date – there was discussion about alternative ways to raise funds. It was suggested that we might consider a VIP experience. Something where for example there is a \$25.00 per ticket fee, and a venue like Artel, the PMA etc. where the folks would have access to tables and chairs, conditioned air, beer & wine with a light amount of food and maybe soft music. Obviously 100+ people could generate the equivalent of a monthly \$2,500 sponsor.
2) Recommendations on music – the committee felt music was a very important part of the overall event and that rather than excluding amplified sound from 5-7 we should more actively manage the music including volumes.
3) Recommendations on vendors – the committee would like to see what impact the increase in price has and then continue to adjust the rules to better address the public's desire for some street vendors.
- IV. New Business
A.) Blue bows on Palafox – the committee did not discuss this topic
- VIII. Public Comment
- IX. Adjournment The meeting was adjourned at 9:45am

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