

Downtown Advisory Board
January 28, 2016 – 9:00a.m.
AGENDA

1. By-law review
 - Purpose
 - Committee activities
2. How Committees should function
 - Monthly standing meeting
 - Quarterly standing meetings
 - As needed
3. Strategic planning

Goals and Objectives

As set out in 2012

- Attract more quality retail establishments
- Increase residential offerings and occupancy
- Increase visits to Downtown
- Improve community awareness of the economic impact of the DIB
- Strengthen collaborative relationships with outside agencies

Expanded in 2014

- Housing
- Economic Development
- Aesthetics
- Arts and Culture
- Retail
- Transportation

Examples of other Cities

Memphis Downtown:

- Is attractive for investment
- Is friendly and safe
- Is clean and green
- Is animated, vibrant and fun
- Is a great place to work and shop
- Equal access to opportunities
- Public spaces are well designed, build and maintained

Boise:

- Safe, clean and attractive
- Retail events that bring people into downtown
- Host special events that attract people to downtown
- Be a member driven organization – outreach
- Attract new and diverse businesses, residents and development
- Promote sustainable programs that benefit the environment
- Encourage and promote downtown living