



**Downtown Improvement Board**  
**Regular Monthly Meeting**  
Tuesday September 4<sup>th</sup>, 2024, 7:30  
**AGENDA**

Attendance- Chairman, Chris McKean, Jean Pierre N’Dione, William Merrill, Nathan Holler, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Chris McKean, Chairman, calls the meeting to order at 7:35 AM

II. Recurring Agenda

- a. Mr. Walker Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda for September 4th, 2024 is motioned by Jean Pierre N’Dione, seconded by William Merrill, and unanimously approved.
- c. The minutes from the regular meeting held on July 30th, 2024 are motioned, seconded, and unanimously approved.
- d. The July financials have been motioned, seconded, and unanimously approved.
  - The marketing for both DIB and Palafox Market for this fiscal year are combined. The board would like to see a breakdown next month.
  - Salaries have been properly distributed .
  - Economic Development is still under for the year.
  - The ambassador program is just under budget.

III. On-Going Business

a. PPD Report

- The additional officer shift for post-gallery night has been successful. The board would like to continue to schedule additional officers.
- The Jefferson Street Parking Garage is being patrolled but needs more coverage.

b. Spotless Report

- No report, but the trash cans on Palafox Street need to be cleaned.

c. Marketing Report

- Palafox Market hosted a Wild about Wildlife event in Plaza Ferdinand and had a great vendor and customer turnout.
- Chefs have been scheduled for Repast dinner.
- Working on a permanent structure in Museum Plaza that can be changed throughout the year.
- The Harvest Sip and Shop is scheduled for this week.
- The new decals went up at the trash compactor room. The board would like to look for other areas to add decals such as utility boxes.

d. Palafox Market

- The trolley will be adding a new trolley stop for a free parking lot.
- There are concerns for new parking protocols. Working on solutions with the City for unloading and loading in Palafox Market.

#### IV. New Business

- a. DIB Property Tax Discussion
  - Will be revisited at next scheduled board meeting.
- b. \*\$85,000 Donation to Friends of Downtown
  - Motioned, seconded, and unanimously approved.
- c. \*Grant Application
  - Motioned, seconded, and unanimously approved.
- d. Reimagine Palafox Discussion
  - Some concerns regarding the reimagine Palafox Plans included loss of parking spots on Palafox Street, the time/days the work will be done, and how long the work will take to complete. Merchants would also like to see clear communication and marketing for the public to be aware of the progress.
  - Walker Wilson will be putting together a survey for business owners on Palafox and will send out a draft for business owners to review.
- e. Jefferson Street Garage Security
  - The board would like to see a cost comparison to utilize PPD shifts compared to Signal Security.
  - The County Garage is facing similar challenges as the Jefferson Street Garage
  - Revisit next month to see cost comparison and speak with the city regarding cost sharing for Jefferson Street Parking Garage.
- f. Fall Shop Event- Shops on Palafox
  - The Fall shop event will be held tomorrow and will feature a wine walk with 9 participating businesses. The event will feature live music and a chance to win a \$500 gift card by submitted receipts.
- g. Repast Dinner Update
  - The dinner will be held on November 3, 2024 in Plaza De Luna.
- h. \*Palafox Market Covers
  - Motioned, seconded, and unanimously approved.

#### VIII. Public Comment

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#### IX. Adjournment

- Meeting was adjourned at 10:11 AM

**Next meeting – September 24th, 2024**

**(\* ) = approval item**