



**Downtown Improvement Board
Regular Monthly Meeting
Monday September 30th, 2024,
7:30 AGENDA**

- I. Call to Order
 - a. Remarks from Chairman

- II. Recurring Agenda
 - a. Meeting was properly noticed.
 - b. *Approval of the proposed meeting agenda for September 30th, 2024
 - c. *Approval of the minutes from the regular meeting of the DIB on September 4th, 2024
 - d. *Approval of the August Financials

- III. On-Going Business
 - a. PPD Report
 - b. Spotless Report
 - c. Marketing Report
 - d. Palafox Market

- IV. New Business
 - a. Property Tax Valuation Discussion
 - b. The New Palafox Survey Results
 - c. *Jefferson Street Garage Policing 4 Weekends – up to \$5,000
 - d. * All I Want Campaign- \$8,000
 - e. *E.D. Annual Review- Bonus up to \$5,000
 - f. *E.D. Salary Discussion- Up to 10% raise (Approved Budget allows for 6.7% increase)

- V. Public Comment

- VI. Adjournment

**Next meeting – October 22nd, 2024 (*) =
approval item**



Downtown Improvement Board
Regular Monthly Meeting
Tuesday September 4th, 2024, 7:30
AGENDA

Attendance- Chairman, Chris McKean, Jean Pierre N’Dione, William Merrill, Nathan Holler, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Chris McKean, Chairman, calls the meeting to order at 7:35 AM

II. Recurring Agenda

- a. Mr. Walker Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda for September 4th, 2024 is motioned by Jean Pierre N’Dione, seconded by William Merrill, and unanimously approved.
- c. The minutes from the regular meeting held on July 30th, 2024 are motioned, seconded, and unanimously approved.
- d. The July financials have been motioned, seconded, and unanimously approved.
 - The marketing for both DIB and Palafox Market for this fiscal year are combined. The board would like to see a breakdown next month.
 - Salaries have been properly distributed .
 - Economic Development is still under for the year.
 - The ambassador program is just under budget.

III. On-Going Business

a. PPD Report

- The additional officer shift for post-gallery night has been successful. The board would like to continue to schedule additional officers.
- The Jefferson Street Parking Garage is being patrolled but needs more coverage.

b. Spotless Report

- No report, but the trash cans on Palafox Street need to be cleaned.

c. Marketing Report

- Palafox Market hosted a Wild about Wildlife event in Plaza Ferdinand and had a great vendor and customer turnout.
- Chefs have been scheduled for Repast dinner.
- Working on a permanent structure in Museum Plaza that can be changed throughout the year.
- The Harvest Sip and Shop is scheduled for this week.
- The new decals went up at the trash compactor room. The board would like to look for other areas to add decals such as utility boxes.

d. Palafox Market

- The trolley will be adding a new trolley stop for a free parking lot.
- There are concerns for new parking protocols. Working on solutions with the City for unloading and loading in Palafox Market.

IV. New Business

- a. DIB Property Tax Discussion
 - Will be revisited at next scheduled board meeting.
- b. *\$85,000 Donation to Friends of Downtown
 - Motioned, seconded, and unanimously approved.
- c. *Grant Application
 - Motioned, seconded, and unanimously approved.
- d. Reimagine Palafox Discussion
 - Some concerns regarding the reimagine Palafox Plans included loss of parking spots on Palafox Street, the time/days the work will be done, and how long the work will take to complete. Merchants would also like to see clear communication and marketing for the public to be aware of the progress.
 - Walker Wilson will be putting together a survey for business owners on Palafox and will send out a draft for business owners to review.
- e. Jefferson Street Garage Security
 - The board would like to see a cost comparison to utilize PPD shifts compared to Signal Security.
 - The County Garage is facing similar challenges as the Jefferson Street Garage
 - Revisit next month to see cost comparison and speak with the city regarding cost sharing for Jefferson Street Parking Garage.
- f. Fall Shop Event- Shops on Palafox
 - The Fall shop event will be held tomorrow and will feature a wine walk with 9 participating businesses. The event will feature live music and a chance to win a \$500 gift card by submitted receipts.
- g. Repast Dinner Update
 - The dinner will be held on November 3, 2024 in Plaza De Luna.
- h. *Palafox Market Covers
 - Motioned, seconded, and unanimously approved.

VIII. Public Comment

-

IX. Adjournment

- Meeting was adjourned at 10:11 AM

Next meeting – September 24th, 2024

(*) = approval item

DOWNTOWN IMPROVEMENT BOARD

Profit & Loss Budget Performance- For Mgmt Use Only

August 2024

Accrual Basis

	Aug 24	Budget	\$ Over Budget	Oct '23 - Aug 24	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense							
Income							
1301 · Co-Op Participation	4,417.41	6,505.00	-2,087.59	62,483.61	71,555.00	-9,071.39	78,060.00
4010 · Ad Valorem Revenue	0.00	0.00	0.00	751,454.61	739,063.00	12,391.61	739,063.00
4015 · CRA Interlocal Income	0.00	0.00	0.00	574,070.20	574,070.00	0.20	574,070.00
4020 · Website Membership and Map	0.00	41.67	-41.67	0.00	458.33	-458.33	500.00
4025 · FY Starting Balance	0.00			0.00	37,120.04	-37,120.04	37,120.04
Program Revenue	18,900.00	23,840.83	-4,940.83	235,380.95	262,249.17	-26,868.22	286,090.00
4900 · Sales Tax Collected - Rent	-661.50	-1,639.69	978.19	-12,818.59	-18,036.61	5,218.02	-19,676.30
Total Income	22,655.91	28,747.81	-6,091.90	1,610,570.78	1,666,478.93	-55,908.15	1,695,226.74
Gross Profit	22,655.91	28,747.81	-6,091.90	1,610,570.78	1,666,478.93	-55,908.15	1,695,226.74
Expense							
5042 · Contract Labor	918.00			9,810.00			
3001 · Compactor - Waste Services	5,117.87	6,352.50	-1,234.63	65,126.35	69,877.50	-4,751.15	76,230.00
3002 · Compactor Lease	0.00	0.83	-0.83	0.00	9.17	-9.17	10.00
3004 · Compactor - Security Fees	117.27	106.67	10.60	1,266.25	1,173.33	92.92	1,280.00
3007 · Compactor - Electric	39.35	45.00	-5.65	548.66	495.00	53.66	540.00
3008 · Compactor - Grease Disposal	0.00			282.09			
5000 · CRA Interlocal Payment	0.00	0.00	0.00	574,070.20	574,070.00	0.20	574,070.00
5001 · Salaries, Benefits & Taxes	6,196.10	7,051.44	-855.34	75,270.99	77,565.85	-2,294.86	84,617.29
5004 · Insurance Expense-Other	30.33			242.64			
5005 · Workers Comp Insurance	41.42	40.33	1.09	420.61	443.67	-23.06	484.00
5006 · Board Meetings	0.00	20.83	-20.83	221.78	229.17	-7.39	250.00
5007 · Annual Meeting	0.00	20.83	-20.83	0.00	229.17	-229.17	250.00
5009 · Bank Charges	45.00	16.67	28.33	311.50	183.33	128.17	200.00
5010 · Bank Direct Deposit Fee	22.00			22.00			
5012 · Office Rent	1,323.14	1,371.43	-48.29	10,585.12	15,085.73	-4,500.61	16,457.16
5013 · Office Supplies	35.99	160.13	-124.14	932.14	1,761.43	-829.29	1,921.56
5014 · Office Equipment/Software	389.85	250.00	139.85	4,125.11	2,750.00	1,375.11	3,000.00
5015 · Postage	0.00	16.67	-16.67	1,030.61	183.33	847.28	200.00
5016 · Telecommunications	322.26	500.00	-177.74	3,245.81	5,500.00	-2,254.19	6,000.00
5017 · Website Support	0.00			11,918.75	0.00	11,918.75	0.00
5018 · Website Hosting	0.00	541.67	-541.67	5,221.66	5,958.33	-736.67	6,500.00
5019 · Computer Support/Email Leasing	341.94	208.33	133.61	3,935.44	2,291.67	1,643.77	2,500.00
5020 · Dues, Subscriptions, Publicatio	24.98	291.67	-266.69	4,820.13	3,208.33	1,611.80	3,500.00
5021 · Travel Entertainment & Educ.	0.00	375.00	-375.00	4,273.75	4,125.00	148.75	4,500.00
5024 · Bookkeeping	0.00	1,000.00	-1,000.00	9,494.00	11,000.00	-1,506.00	12,000.00
5025 · Audit	0.00	0.00	0.00	13,600.00	13,500.00	100.00	13,500.00
5026 · Legal Counsel	0.00	581.88	-581.88	660.00	6,400.67	-5,740.67	6,982.55
5027 · Economic Development	21,540.15	9,121.50	12,418.65	101,604.30	100,336.75	1,267.55	109,458.25
5029 · Donation to Friends of Downtown	0.00	0.00	0.00	0.00	0.00	0.00	85,000.00
5030 · Insurance- General Liability	951.33	1,264.75	-313.42	11,163.63	13,912.25	-2,748.62	15,177.00
5227 · PPD Security	2,800.00	2,500.00	300.00	80,670.00	101,500.00	-20,830.00	104,000.00
6000 · Palafox Market	14,221.82	23,568.49	-9,346.67	247,470.50	259,253.40	-11,782.90	282,821.89
7000 · Ambassador Program	24,514.75	24,481.42	33.33	254,195.60	269,295.62	-15,100.02	293,777.04
Total Expense	78,993.55	79,888.04	-894.49	1,496,539.62	1,540,338.70	-43,799.08	1,705,226.74
Net Ordinary Income	-56,337.64	-51,140.23	-5,197.41	114,031.16	126,140.23	-12,109.07	-10,000.00
Other Income/Expense							
Other Income							
Voided Checks	0.00			1,517.07			
4980 · Sales Tax Collection Allowance	13.96			276.70			
4960 · Interest Income	1,302.98	833.33	469.65	12,290.89	9,166.67	3,124.22	10,000.00
Total Other Income	1,316.94	833.33	483.61	14,084.66	9,166.67	4,917.99	10,000.00
Net Other Income	1,316.94	833.33	483.61	14,084.66	9,166.67	4,917.99	10,000.00

DOWNTOWN IMPROVEMENT BOARD
Profit & Loss Budget Performance- For Mgmt Use Only

August 2024

Accrual Basis

	<u>Aug 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>Oct '23 - Aug 24</u>	<u>YTD Budget</u>	<u>\$ Over Budget</u>	<u>Annual Budget</u>
Net Income	<u>-55,020.70</u>	<u>-50,306.90</u>	<u>-4,713.80</u>	<u>128,115.82</u>	<u>135,306.90</u>	<u>-7,191.08</u>	<u>0.00</u>

DOWNTOWN IMPROVEMENT BOARD
Profit & Loss Budget Performance- For Mgmt Use Only
August 2024

Accrual Basis

	Aug 24	Budget	\$ Over Budget	Oct '23 - Aug 24	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense							
Income							
Program Revenue							
4030 · Palafox Market Vendor North	11,755.00	23,840.83	-12,085.83	160,795.95	262,249.17	-101,453.22	286,090.00
4031 · Palafox Market Vendor South	6,550.00			64,675.00			
4037 · Palafox Market App Fees	595.00			9,910.00			
Total Program Revenue	<u>18,900.00</u>	<u>23,840.83</u>	<u>-4,940.83</u>	<u>235,380.95</u>	<u>262,249.17</u>	<u>-26,868.22</u>	<u>286,090.00</u>
Total Income	<u>18,900.00</u>	<u>23,840.83</u>	<u>-4,940.83</u>	<u>235,380.95</u>	<u>262,249.17</u>	<u>-26,868.22</u>	<u>286,090.00</u>
Gross Profit	18,900.00	23,840.83	-4,940.83	235,380.95	262,249.17	-26,868.22	286,090.00
Expense							
6000 · Palafox Market							
6001 · Palafox Market Project Mgmt	6,847.87	7,720.04	-872.17	81,596.52	84,920.45	-3,323.93	92,640.49
6003 · Permits / Street Closure	0.00	166.67	-166.67	1,400.00	1,833.33	-433.33	2,000.00
6004 · Portable Toilet Rental	1,478.89	1,339.17	139.72	18,408.89	14,730.83	3,678.06	16,070.00
6006 · Farm Visit- Mileage Reimburseme	0.00	20.83	-20.83	0.00	229.17	-229.17	250.00
6007 · Marketing	5,697.42	9,065.87	-3,368.45	101,548.87	99,724.53	1,824.34	108,790.40
6011 · Market App Program Fee	0.00	158.33	-158.33	2,002.41	1,741.67	260.74	1,900.00
6014 · Merchandise Expense	0.00			258.83			
6015 · Bathroom Construction	0.00	3,390.00	-3,390.00	33,900.00	37,290.00	-3,390.00	40,680.00
6017 · P. M. Holiday Market (Perm/Cop)	0.00	378.33	-378.33	0.00	4,161.67	-4,161.67	4,540.00
Total 6000 · Palafox Market	<u>14,024.18</u>	<u>22,239.24</u>	<u>-8,215.06</u>	<u>239,115.52</u>	<u>244,631.65</u>	<u>-5,516.13</u>	<u>266,870.89</u>
Total Expense	<u>14,024.18</u>	<u>22,239.24</u>	<u>-8,215.06</u>	<u>239,115.52</u>	<u>244,631.65</u>	<u>-5,516.13</u>	<u>266,870.89</u>
Net Ordinary Income	<u>4,875.82</u>	<u>1,601.59</u>	<u>3,274.23</u>	<u>-3,734.57</u>	<u>17,617.52</u>	<u>-21,352.09</u>	<u>19,219.11</u>
Net Income	<u><u>4,875.82</u></u>	<u><u>1,601.59</u></u>	<u><u>3,274.23</u></u>	<u><u>-3,734.57</u></u>	<u><u>17,617.52</u></u>	<u><u>-21,352.09</u></u>	<u><u>19,219.11</u></u>

DOWNTOWN IMPROVEMENT BOARD
Balance Sheet - For Management Use Only
As of August 31, 2024

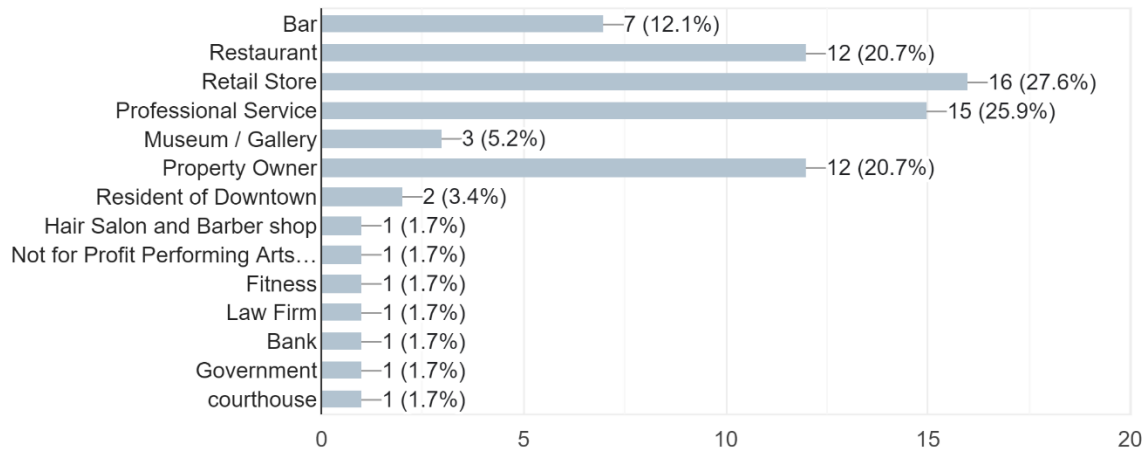
	Aug 31, 24
ASSETS	
Current Assets	
Checking/Savings	
101 · Cash - Synovus- 0237 Operating	25,264.68
103 · Synovus - Money Market	413,823.09
Total Checking/Savings	439,087.77
Other Current Assets	
161 · Prepaid Expenses	572.00
140.9 · Due from Downtown Pens Alliance	160.25
140.5 · Due from Friends of Downtown	16,167.56
162 · City of P-Clean Up Deposit/Perm	1,000.00
164 · Prepaid Insurance	3,102.12
Total Other Current Assets	21,001.93
Total Current Assets	460,089.70
Fixed Assets	
Puppy Pit Stop Project	72,745.00
240 · Equipment	169,220.56
260 · Furniture & Fixtures	6,982.81
275 · Website Capitalized	10,850.00
300 · Less Accumulated Depreciation	-139,306.58
Total Fixed Assets	120,491.79
TOTAL ASSETS	580,581.49
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
450 · Accounts Payable	5,231.90
Total Accounts Payable	5,231.90
Other Current Liabilities	
Accrued Salaries	3,440.84
481 · Sales Tax Payable	661.50
453 · 403(b) Employer Contribution	882.70
458 · Due to 403(b) - Employee Contr	634.62
471 · Payroll Liabilities	1,738.62
4849 · Deferred Revenue Sign Maint	5,000.00
Total Other Current Liabilities	12,358.28
Total Current Liabilities	17,590.18
Total Liabilities	17,590.18
Equity	
32000 · Unrestricted Net Assets	452,749.51
587 · Fund Balance	
302-001 · Audit Reclass	187,142.98
587 · Fund Balance - Other	-205,017.00
Total 587 · Fund Balance	-17,874.02
Net Income	128,115.82
Total Equity	562,991.31
TOTAL LIABILITIES & EQUITY	580,581.49

DIB - Aug 24

<u>Code</u>	<u>Description</u>	<u>Current Month</u>	<u>YTD</u>
Income	<i>Overview</i>	<i>\$6,000 Under Budget</i>	<i>\$55K Under Budget</i>
1301	Co-Op Participation	\$2,000 Under	\$9,000 Under Budget
4030	Palafox Market	\$4,900K Under	\$26,000 Under
Expense			
Expense	<i>Overview</i>	<i>\$800 Under</i>	<i>\$43,000K Under Budget</i>
3001	<i>Compactor Co-Op</i>	<i>\$1,200 Under Budget</i>	<i>\$4,700 Under Budget</i>
5001	Salaries, Benefits & Taxes	\$855 Under	\$2,200 Under Budget
6007	Marketing	\$3,300 Under Budget	\$1,800 Over Budget
5027	Economic Development	\$12,000 Over	\$1,200 Over Budget
6000	Palafox Market	\$9,300 Under Budget	\$11,000 Under Budget
7000	Ambassador Program	On Budget	\$15,000 Under

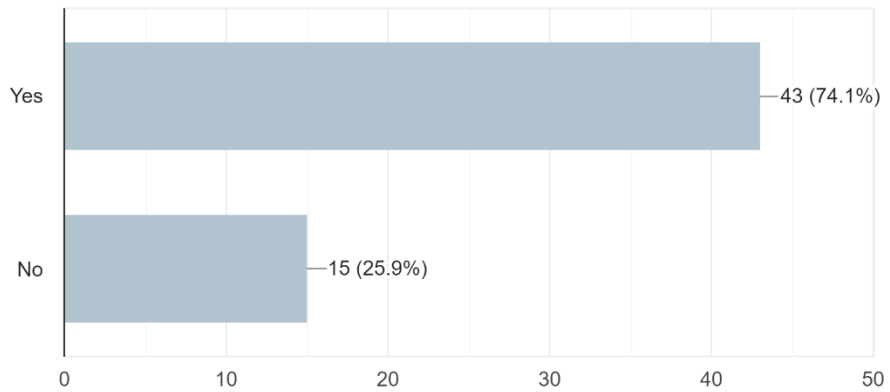
Which best describes your business? (Check as many as apply)

58 responses



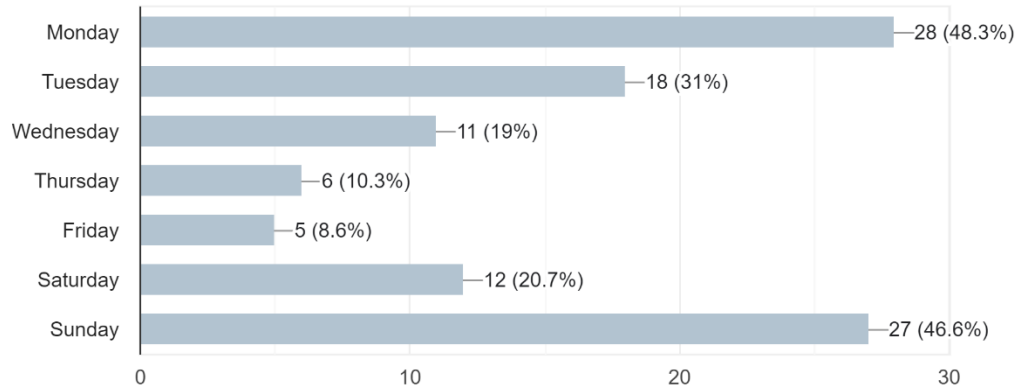
Is your business located on Palafox Street/Palafox Place?

58 responses



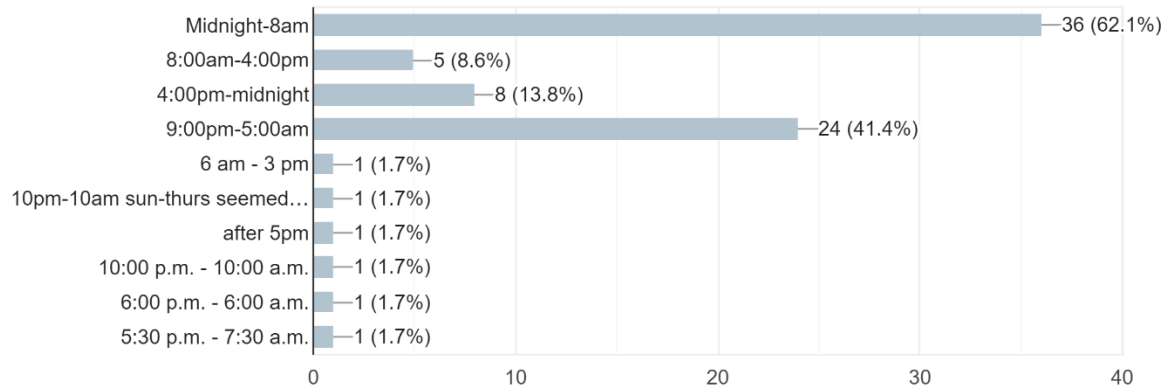
**The determination of whether construction will require temporary full closures, partial closures, or if street closures will be needed will not be know...to impact your business? Select as many as needed.

58 responses



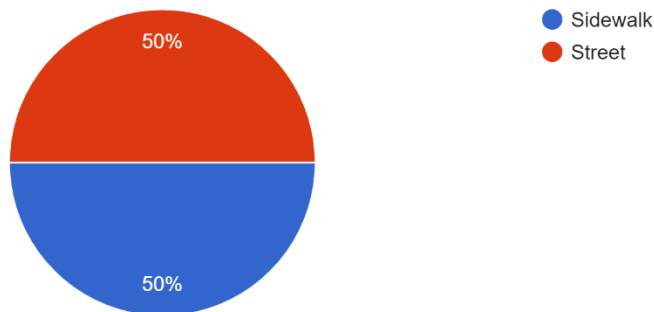
Which TIMES of the day would a street closure be LEAST likely to impact your business? (These are speculative times that may or may not be available.)

58 responses



Which type of closure would have the MOST SIGNIFICANT impact on your business?

58 responses



Below are summarized points from the survey questions:

What can the City and DIB do to support your business during the construction phase?

- Nighttime construction: A frequent suggestion is to conduct construction work at night or during off-peak hours to minimize disruptions to business.
- Parking: Several respondents mentioned maintaining or removing parking fees, ensuring adequate parking, and keeping spaces accessible.
- Communication: Business owners request regular updates on closures, schedules, and progress to help plan.
- Minimizing disruptions: Keeping sidewalks open, minimizing noise, and maintaining cleanliness were highlighted as key concerns.
- Marketing support: Some mentioned advertising and promotional collaboration to drive traffic during construction.

What are two changes you would make to the proposed project, and why?

- Parking Preservation: Many respondents are concerned about losing parking spaces. Suggestions include keeping or replacing parking spots, especially for businesses reliant on quick access for customers.
- Night Construction: A number of respondents emphasized performing construction at night or during off-peak hours to minimize disruption.
- Pedestrian-Only Streets: Some respondents suggest making the street pedestrian-only to increase foot traffic and create a more vibrant downtown atmosphere.

- Homelessness & Safety: Addressing homelessness and safety concerns around downtown is another common suggestion.

What are two benefits your business will realize from this project?

- Increased Foot Traffic: Many respondents hope the project will lead to more visitors, resulting in higher customer traffic.

- Beautification: Several respondents believe the beautification of Palafox Street will make their businesses more attractive to customers and improve the overall downtown experience.

- Improved Walkability: Some respondents expect the project to enhance the pedestrian experience, making downtown more accessible and enjoyable.

- Property Value: A few noted that the improvements could increase property values in the area.

-Some respondents were unsure or felt their businesses may not directly benefit from the project.

How can we support your business during the construction period? Please be specific.

- Communication: Many business owners emphasized the need for timely and frequent updates, clear signage, detour information, and notifications of closures.

- Minimizing Disruption: They requested nighttime or off-peak hour construction to avoid disrupting business operations.

- Parking: Several owners suggested offering free or discounted parking during construction to ease accessibility for customers.

- Marketing Support: There were calls for stronger advertising campaigns to remind customers that businesses are still open during the construction period.

-These responses focus on maintaining accessibility, clear communication, and minimizing operational disruptions.

Below are all the answers from each survey

What can the City and DIB do to support your business during the construction phase?

Free parking

-Keep everyone updated as the project begins.

-Keeping open communication on the process and continuing to let us give feedback and ideas to help minimize the impact on businesses and sales. Supporting the businesses that want the construction work done in evenings.

- Remove parking fees during construction
- Minimize the impact on our customer's parking and foot traffic on Palafox. If the customers don't feel the impact, it shouldn't be much of an impact for my business. Days that would least likely impact me are Mon, Tue, Wed. Sidewalk and street closures would have the same impact.
- Print or tv ads
- Have the work done during off hours of stores being open
- It does not look like this will have a big impact on my office; it will only affect my visits to clients further south on Palafox.
- START WORK/CONSTRUCTION DAY AT 7 PM AND END WORK/CONSTRUCTION AT 9:30 AM EACH DAY. NO WORKING FROM 9:30 AM ON FRIDAY THROUGH SUNDAY AT 6 PM
- Make us aware of street closures as they develop
- More surveys...
- The work needs to be done in the middle of the night so it does not affect our ability to do business as usual. This is how it was done last time that construction took place on Palafox St. In my opinion, if the work cannot be accomplished at night because the funds are not there then we as a city cannot afford to do it.
- Make sure that the store entrances are accessible
- I'm an individual property owner with my property sitting directly on Palafox. I am praying that vehicle traffic will be shut down during the construction. Because the noise level Thursday, Friday, Saturday in the wee hours of the morning from vehicle traffic is absurd. For several weeks, there was a big push to curb the obnoxious behavior, but that seems to have stopped. And we are back to normal operations. And if the city and the mayor are really trying to drive people to live downtown shop downtown and eat downtown, they first need to tackle the noise level in the wee hours of the morning. It is absolutely atrocious. But starting an initiative and then stopping the initiative (I'm talking specifically about the tickets that were being given and then that has stopped) Isn't the answer. And on the next question, you are not able to select more than one option. So I picked Saturday. But really I wanted to pick every single day of the week.
- Please please make sure the work is done at night.

Second, regular updates on the progress of the project. Meaning what phase are in, are we on schedule, etc,

Make sure the street is free and clear of debris after each day's work.

- The more ways to navigate, the better
- Just do the construction as quickly as possible during an off season
- Listen to the people who own and have invested in Palafox Street.
- Do your best to keep sidewalks open and the area clean
- Announce street closure and detours ahead of time. Don't significantly alter the parade route.
- Keep government open as best you can
- Don't eliminate parking spaces!
- While our business is not headquartered on Palafox, we perform regularly in the City's premiere venue, the Saenger Theatre, as do our colleagues with the Opera, Children's Chorus, Ballet, and others. I request that we work to find a way so that construction timing can allow for performances not to be disrupted, and the patron experience be kept as positive as possible when people come downtown for a performance. They often also enjoy a meal, retail, or drinks on these same excursions, so the more seamless we can keep the experience, the better. Thank you.

- Marketing Collaboration with social, news journal and visit Pensacola. Hold construction during night time hours
- Na
- Quiet at night
- Communication to be shared with visitors on any potential frustrations that might arise.
- Minimize noise and keep the Palafox downtown experience inviting and enjoyable for visitors.
- Try to do construction at night or on the weekends to reduce prime workday disturbances
- Construction at night
- Provide updates as quickly and often as necessary so we can prepare best possible. Limit the construction during peak times best possible.
- Nighttime work will create the least impact on my business. Advertisement that downtown is fully open during the time of construction.
- Not sure.
- Maintain steady progress / minimize length of time for project. Winter months would be helpful as well.
- Put monies towards the Government Street project that has been overlooked far to long.
- Construction needs to happen at night after business hours and before opening. Additionally, we cannot afford to lose parking on our block.
- Provide better parking system. Yes give parking tickets, but ease up on the aggressive tactics. Call me for ideas. 850.341.0273
- Access to store, however we should be fine
- Keep downtown parking accessible and maintain clear and safe pathways to the business entrances. Limit construction to off hours.
- Construction at night
- Keep me posted on changes and appropriate signage
- Stop Special Event Parking and eliminate overpriced and escalating ticket pricing. For those who work and live Downtown everyday, the odds of getting multiple tickets throughout the year is high - the escalating ticket fines are incredibly high.
- Ensure we & our clients have access to parking. Our business would require maximum 5 parking spaces at any given time, typically 4.
- Nighttime and weekend construction
- Notify me of closures in advance so I am able to notify my customers in advance and advise them of the best way to reach the shop.
- Nothing
- We should not be impacted too much. Professional services so only scheduled appointments. No walk in customers.
- Limit road closures, have adequate signage for any detours and not close the Baylen Parking garage
- Maintain ease of vehicle and pedestrian traffic flow
- Marked detours to allow employees to arrive timely. Signage for parking for citizens needing to go to the courthouse. EE have a parking garage. Citizens should not park in EE designated spaces.
- Be involved in design issues before before construction happens
- I think I'll be ok

-Not block the streets during business hours. -NOT DO IT AT ALL -Ensure adequate access to our building for vehicles (into our parking area) and our entrances for our clients and employees (Palafox pedestrian frontage) -Keep traffic flowing; ensure adequate parking; keep construction noise to a minimum during business hours. -parking
-Some quiet hours during the day would be wonderful for those of us who need to meet with clients and have zoom hearings. If we had a schedule- it would be great because we could schedule deep mental work during quiet hours and more light work during busy times. Also a schedule of what will be closed and when as far as the street so we can direct people to our office and or parking. -Details, timelines, construction at night.

Night time Work

-Keep road closures to off peak hours -CLEAN THE SIDEWALKS AND MAKE SURE THEY ARE SAFE FOR PEDESTRIANS AT ALL TIMES. OURS ARE CRACKED AND UNEVEN, LIGHTING IS POOR AS WELL. KEEP ROAD ACCESS DURING BUSINESS HOURS 7:00 AM TO 5:00 PM MONDAY THRU FRIDAY AND 7:00 AM TO 12:00 NOON ON SATURDAY.

-I do not think we will be impacted too much unless you plan to keep Government Street closed. - Since our business is not located on Palafox Street, I have no recommendations.

-Please keep us in the loop with things that will affect our customers, employees, and normal business operations.

What are two changes you would make to the proposed project, and why?

Here is the list with a hyphen in front of each response:

- N/A

- None

- Free parking, inflation is already bad enough. Employees shouldn't have to pay for something our taxes should have already paid for.

- I would make sure it included more signage with clear information on where to find businesses, parking and best ways to get there. I think including a bike lane so that scooters and bikes are not on the sidewalks.

- Close the street on Friday at 6pm and Saturday all day for foot traffic only. Bring the flea market down from Garden to Government St. so the business owners get the foot traffic.

- A better trash can plan. I have asked the team, but did not get a response with a plan. The other possible change that would be catastrophic, is any permanent or semi-permanent street closure.

- None at this point

- Keep parking on Palafox

- More free 30 min or 1 hour parking. Because, who wants to pay for parking?

- DO NOT REMOVE THE PARKING ON PALAFOX. INSTEAD BRICK IT TO LOOK LIKE THE SIDEWALKS. CHARGE PREMIUM TO PARK.

- Inclusion of public art sculptures would be nice

- Remove less parking.

- Sidewalk and street closures will negatively affect my business. It needs to be done at night.

- I would not take away parking spots since parking choices are already difficult. I am in my store 6 days a week and I hear only complaints about the parking situation. It doesn't really matter if I personally believe there is not a parking problem, but when my customers believe there is, then we

have a problem. I now ship to customers that live in our area, I go to their office and their homes. It does not make sense for me to continue to be on Palafox St. and pay the costs of being down here if the issues continue. To me that would be a sad day if I took my store off Palafox St. So I would not take away parking and the work must be done in the middle of the night.

- I love everything about it!

- Obnoxious vehicle traffic that goes down Palafox in the wee hours of the morning. Keeping everybody that is trying to have a peaceful night sleep awake. If you are trying to make this a more livable downtown, you are going to have to deal with that specific item as your number one priority. Because nobody is able to sleep peacefully on Palafox Street as it stands right now on Thursday, Friday, and Saturday nights.

- We don't have enough information to suggest changes.

- Keep parking bays

- I'd rather see the entire street become pedestrian only. It would be a game changer.

- Parking in front of businesses that have more quick transient traffic. Stopping in to grab or drop something quickly

- I would love to see the entire street blocked off as a pedestrian-friendly zone

- Less brick and cobblestones, more stamped concrete. Brick is not as easy for wheels (re: the disabled, strollers, roller skaters, etc.).

- Streetscape Government Street

- Do not eliminate parking spaces!

- I think the plan is ambitious and a good one. I hope that we revisit any stormwater mitigation needs at this time since Palafox tends to have issues there. Parking in proximity to the Saenger Theatre remains a priority for our patrons.

- With the successful achievement of goals to attract families to live and vacation in downtown Pensacola, this plan does not address the ongoing parking issues. As growth continues, these parking challenges will persist and potentially worsen.

- Not eliminate parking where you already don't have any

- I think the landscaping could be improved and I am concerned about the heat generated by the dark-colored pavers.

- Have a parking resolution, removing spots completely, removing 2-hour parking, and adding paid stops actually reduces foot traffic and business growth. Patrons and staff are already frustrated.

- Do not expand the sidewalks. Do not remove parking spaces.

- 1. Decrease the amount of parking that is being removed on Palafox. Finding convenient parking is the number one complaint we hear. The spots on Palafox provide quicker access to storefronts, and also shield our customers from many of the problems we are facing downtown. Longer distances to walk are tough for people with mobility issues, but also not enjoyable for many others because of safety and cleanliness issues. At the moment all I see is a plan that removes nearly 30 prime spots and not enough to offset that. My hope is that as the plan evolves, we can find a better balance.

- 2. At the initial meeting, the roundabout look in the brick pattern seemed to be confusing to many in the room. It's not a roundabout, but it sure looks like one. I worry that will be confusing and could cause accidents.

- 3. Also worried about the removal of some of the loading zones. We have a major lack of those spots. So much so that we currently have people parking in fire lanes and stopping in the middle of

the road. This is a major safety issue obviously that will be exacerbated if we have fewer convenient loading zones for service trucks and delivery trucks to service our businesses. As an example, look at the fire lane inside Jefferson Street garage entry. It is being utilized by so many delivery trucks on a daily basis that the tire marks have made it difficult to see the red paint on the curb for the fire lane.

- The removal of parking from Palafox is being relocated to side streets. These new parking spaces will take away loading zones. This will create another issue in downtown. Several tenants are now starting to get tickets because they don't have loading zones.
- Not sure why the parking on the first block is being removed.
- None at this time
- Spend all budgeted money on parking solutions for downtown Pensacola
- Please do not take away parking on our block. We NEED access to our retail store. From what I hear, there will be no parking between Garden and Chase. Secondly, construction during the wintertime. Not sure why this would be planned during the tourist season.
- Include Jefferson St. At least street paving and sidewalk repair.
- I like it all
- To retain Palafox street parking. Accessibility is crucial for both our clients and our business model. As a fitness studio operating seven days a week, we depend on consistent and convenient parking to ensure members can easily access and attend classes. Removing the Palafox parking will complicate client access, potentially diminishing their interest in coming downtown to work out, and ultimately impacting their commitment and overall experience with our business.
- Additionally, removing Palafox street parking will pose challenges for our staff. As a small business, we require close/nearby parking, especially in the early morning hours when we open as early as 5 AM. This is particularly crucial for the safety of our predominantly young female employees, who would face increased risk walking longer distances in the dark, often through areas where no people are present and homelessness is more visible. This concern could also impact staff morale and retention.
- Keep all parking spaces
- Decide to make it last as I have been through 2 of these disruptions
- Make up for the lost parking spaces.
- Unsure.
- Looks good the way it is
- I would not eliminate parking along Palafox as those businesses rely on customers being able to park in close proximity to their shops. The repaving and bricking are beautiful, but I would want to make sure that all the underground utilities are set so the new streets do not have to be destroyed once put down.
- None
- No changes
- Intentional design/building materials that discourage homeless sleeping/loitering; maximize shade canopy
- N/A
- Removal of the new proposed trees/landscaping in front of my building at 22 S Palafox St. The trees will affect the view of parades from my balcony. The landscape beds will prevent people from

gathering during parades and affect the placement of my outdoor stand on gallery night. I would like to see the new proposed landscaping in front of my building removed from the project.

- Completely close Palafox to all vehicle traffic. I believe this would increase foot traffic on Palafox and downtown in general.

- Clean up the homeless. The guy in the park is always there every day. He sleeps by the fountain on Government.

- Pick another street to restore and get rid of the odd traffic circles/walkways and keep 4-way stops.

- Not familiar enough with the specifics to comment.

- Not include roundabouts. Ensure adequate parking.

- None

- It's a little slick to my taste and takes away some of the authentic Palafox. None of it will really matter if homeless are still allowed to camp, ask my clients for money, block our doors, and make us all feel unsafe on our own property.

- Clean up homeless first and foremost; retain some street parking

- I would only remove the two northernmost bays of parking on block #1. I would not remove any parking from block #2. My building on the southeast corner of Palafox and Intendencia is landlocked and there is no parking available for my tenants to load and unload. 10 years ago all of the parking was removed from Intendencia Street in the block where the Saenger Theatre box office is located. There is not even a drop-off zone. The alley between the Saenger Box Office and my building is my tenants' only access for loading and unloading. It is imperative that we keep all of the parking in block #2.

- If Blocks 3,4 and 5 are not losing any parking with no loss of pedestrian safety, why take it away from blocks 2 &3, the inner core where parking is needed most? -Do not delete any parking places. We are already experiencing tremendous difficulty with loading and unloading into our businesses. My tenants have gotten multiple tickets because parking places were removed on the street that provides the only loading entrance into our building. Taking away any parking on Palafox will only exacerbate the problem.

- Need more information on scope -NEED PARKING AT THE NORTH END CLOSER TO GARDEN AND DEVELOP PARKING PLANS FOR THE ENTIRE PROJECT NORTH AND SOUTH THAT ARE INCLUDED IN THE PROPOSAL.

- None at this time. -Signs be well directed to know what street you will be going to for visitors in the area.

- We believe it is time for the City of Pensacola to broaden its vision and include surrounding streets like East Government in this project. Seville Quarter has remained committed to the growth and success of our historic downtown community for over five decades. We urge the City to consider extending its renovation efforts to East Government Street to honor the full scope of Pensacola's historical and economic landscape.

What are two benefits your business will realize from this project?

- Foot traffic, maybe

- Increased foot traffic in and around downtown.

- We look forward to a cleaner, safer and more updated downtown environment to be more welcoming and we love how cohesive it will all look. It is beautiful!

- Walking traffic if the road is closed after 5 or 6pm on Friday and Saturdays
- Hopefully a cleaner and updated sidewalk would send the message that we take care of our city. The downside is a further separation of Palafox from the adjacent streets.
- Beautification of the city
- Not sure yet
- None and None
- BEAUTIFICATION OF YOUR CITY ALWAYS BENEFITS YOUR CITY. IF YOU MAKE IT DIFFICULT TO COME DOWN TO THE CITY NO BEAUTIFICATION CAN FIX
- Beautification will make our business more attractive to tourists
- My business will be negatively impacted during lengthy construction. I will possibly lose seating.
- Hopefully, we will finally create a more visually appealing Palafox St.
- Exposure from sidewalk traffic, and the overall improvement of downtown
- I really want the city and the mayor to address the vehicle traffic that goes down Palafox. The people who are revving their engines. Have altered exhaust pipes. Ride their motorcycles and love to hear the noise bouncing off our historic buildings in the wee hours of the morning Thursday, Friday, and Saturday. You guys are really going to need to address that as your number one priority.
- Beautification of Palafox and increased foot traffic.
- More feet on the street
- Better walking and overall experience in downtown Pensacola
- More attention on Palafox and beautifying the city.
- More walkability, greater visual impact
- None really. We're too far from Palafox for it to have a big impact.
- Better sidewalks and beautification.
- This project will likely REDUCE annual gross sales by \$250,000
- Hopefully, patrons will benefit from increased safety and pedestrian access to the Saenger Theatre and will be able to locate parking that is in close proximity to the venue.
- Beautification, property value increase & increase of tax dollars
- None
- Aesthetics
- Safer for pedestrians to enjoy strolling through downtown before/after visiting the museums as well as more tree canopy to provide shade to keep everyone cooler while enjoying downtown. The cohesive beautification throughout Palafox will also be enjoyed by visitors to the area looking for food options, shops, etc.
- Hopefully, it will increase foot traffic downtown and make the One Palafox Place development more popular.
- The beautification will be nice and pleasant.
- The aesthetics of the project are really nice (I like the brick) and hopefully we can get rid of those awful red stripes down the sidewalks.
- 1. Beautiful design. It's a major upgrade to our current look, and if we can maintain it, it's a win for the street as far as appearance goes. I believe the landscape architect hit a home run when it comes to look.
- 2. Narrowing the street to slow down the traffic is great as well. Many years ago when the four-way stops were added, it slowed down traffic and allowed cars to better see our storefronts and discover us. Further slowing down traffic will continue that progress.

- The hope is it creates a beautiful space to come shop, eat & play. However, there has not been a designated budget for keeping the new parts of this plan clean and updated (like the plants, etc.)
- Better downtown as a whole. Increased property value.
- Beautification and improvement of the downtown area
- Don't know of any since all of the money will be spent on Palafox St.
- Not sure. Hopefully, more foot traffic BUT people are already complaining about having to pay for parking.
- More activity downtown. Increase in business if Jefferson St is included in the renovation
- Safer pedestrian walkability, Better look for outside furniture
- Greater foot traffic exposure
- Increase of walk-in traffic
- None in my estimation.
- Unsure.
- More walkability, and pedestrian-friendly
- Because I am not directly on Palafox, I'm not sure I would directly benefit. Maybe, I would benefit by people coming to downtown to check out the new Palafox.
- More business
- Better downtown vibe and location staff.
- N/A
- Improved employee quality of life based on enhanced value of place of work surroundings
- Pedestrian-friendly for EE and jurors
- Once parking is removed from the street it might make it easier to make Palafox a pedestrian plaza on the weekends which would benefit my business.
- More outside seating area and hopefully higher foot traffic
- Look much nicer than what we have now and repave where FPL had done work
- Not applicable
- Beautification of Palafox frontage will always help clients feel more at ease. Better property value is assumed due to the project.
- None.
- Sidewalks
- None unless homeless are cleaned up except long-term benefits of a prettier downtown if it works
- A beautiful streetscape benefits everyone.
- The street is already beautiful. Do something about the vagrants that frighten our customers.
- Same as above.
- SINCE WE ARE NORTH OF GARDEN ST. WE LIKE THE TWO-WAY TRAFFIC GIVING CUSTOMERS EASY ACCESS TO OUR BUSINESS. AS LONG AS PEOPLE ARE DRAWN TO DOWNTOWN PENSACOLA THAT IS A BENEFIT FOR PENSACOLA HARDWARE CO.
- Beautification and flow of traffic
- I am not sure what the benefits will be at this time.
- Extending the renovation efforts to enhance historic East Government Street would not only benefit local businesses like ours but also improve connectivity and accessibility to the Historic Trust properties, enriching the overall downtown Pensacola experience.

How can we support your business during the construction period? Please be specific.

Here is the list with a hyphen in front of each response:

- N/A
- Do it fast and free parking downtown
- Help remind people that we are still open.
- We would love for Visit Pensacola and DIB to share information with visitors on where to park and how to navigate downtown during construction on their websites and social media so people visiting know that we are open and excited to still serve them and this is the best way to navigate the area while construction is going on. More reminders on how to use the parking apps and where are the best places to park.
- Suspend parking fees at the Jefferson street parking garage
- An extreme focus on advertising and communication on the benefits of the plan, ways to make things easier for customers during the construction and other messaging to make it very clear we are open for business. I would suggest using a marketing firm that has an intimate knowledge of tourism and Pensacola. Some suggestion are Showcase and Hummingbird
- Please minimize the closure of streets/sidewalks during business hours
- MAKE SURE ANY POTENTIAL SHOPPER WHO WANTS TO COME AND ENJOY A DAY OF SHOPPING CAN DO SO WITHOUT ISSUES FROM CONSTRUCTION
- We're flexible, nothing special is required
- Penalize general contractors on delays and distribute penalties to the businesses affected.
- Do the construction in the middle of the night.
- Advertisement stating we are here and open during construction
- The city and the mayor need to address the noise level from vehicle traffic that is going down Palafox in the wee hours of the morning Thursday, Friday, and Saturday. None of those people that are causing all of the chaos are spending money downtown!
- Listen to businesses' suggestions and feedback before, during, and after construction.
- Able to enter/exit from front doors
- Be as efficient as possible
- Listen to the majority of the people's needs and wants
- Effectively communicate closure circumstances

- Keep driving people downtown
- Do not eliminate parking spaces!
- Please avoid active construction during performances scheduled at the Saenger Theatre.
- Create an inviting thoroughfare in the alleyway of the Jefferson street garage. Also, possibly creating an incentive for customers to visit downtown during this time by giving free parking to customers visiting restaurants, retail, and events.
- Na
- Again, communication to be shared with visitors to try to limit visitor frustration.
- Make sure whoever you hire to do this work has someone competent to oversee the project, make sure the schedules are updated weekly and shared with the stakeholders, and that they do a good job of managing productivity. There is nothing worse than seeing 30 road contractor employees standing around doing nothing when the work they are doing impacts so many people. We need to hold them accountable to meet their schedules and reduce the overall impact to the public and property owners.
- End paid parking and bring back 2 hour free parking during construction
- Don't close the streets during the day. More handicapped parking.
- When the streets are torn up, it's going to put more pressure on surrounding parking. Safety currently in those surrounding areas is not even close to adequate. We need far more help in that area. Cleanliness is lacking as well. I realize a lot of money is being spent in the cleanliness area, but that progress is being negated almost nightly with people trashing the area. Current police presence is a drop in the bucket of what I think is needed to maintain a safe environment. Perhaps the additional police presence that I believe we need would help in both the safety and cleanliness issues.
- Night time work.
- Spend money improving Government Street as promised over 40 years ago.
- Provide easy access to our store entrance and parking. And why is this construction being planned during tourist season? This work should be done in the winter time when things are already slow downtown.
- Clear and regular progress reports well in advance.
- No need
- Clear and advanced communication of plans and solutions to raised problems.
- Good signage

- Eliminate special event parking and escalating ticket fine structure.
- Good communication regarding the street closures.
- Night and weekend construction will be good enough
- Keep us posted.
- Marked detours. Think through the highly used streets and time they are busiest. Don't tie up all the major arteries at the same time.
- We hope construction will move fast and keep things as open as possible to pedestrians.
- Making sure that the public knows that business are open downtown even if construction hinders direct vehicle access to Palafox
- Do the construction during non-business hours.
- Seriously, please restore another/area. Palafox is beautiful already.
- Timely and frequent communications about projected impacts to businesses is always needed. Plans to accommodate closures require advance planning for businesses so the earlier we know the better.
- Our business relies on our associates being on telephone calls and Zoom meetings throughout the day. Loud construction noise during business hours will hinder our ability to operate.
- Working in overnight hours
- We need to know weekly updates of what is happening so we can pass to our customers. If we had commercials on the news on updates and pamphlets to give to clients to get them excited about the changes. Information being pushed out as often as possible. Also if we knew something was going to be very disruptive I could try to use alternative office space if we know ahead of time.
- Detailed timelines of construction locations, closures, every week
- Have ALL work performed at night so the streets and the sidewalks can stay open during normal business hours for retail.
- Nighttime work Sunday- Thursday 10 pm- 10 am
- Do not do road closures during peak business hours.
- KEEP OUR ROADS AND SIDEWALKS OPEN WHERE POSSIBLE DURING BUSINESS HOURS, DO NOT CLOSE ACCESS FOR TRUCKS AND VEHICLES, WE ARE A HEAVY HARDWARE BUSINESS AND WE SHIP AND RECEIVE FREIGHT EVERY DAY.

- Give us plenty of notice of closure so we can adjust accordingly.
- Have DETOUR signs and signs marking the direction or street detour is taking them to.
- The DIB can help support the businesses on East Government Street by urging the City to extend the renovation project. As a long-standing business that has proudly operated in downtown Pensacola since 1967, Seville Quarter finds the current design phase for the renovation of Palafox Street deeply concerning. This marks the third major renovation in 50 years focusing heavily on Palafox Street. Yet once again, there is no support, and no consideration is being given to East Government Street, which is a key historical corridor leading into the Historic Trust properties.