Downtown Improvement Board
Special Parades Meeting Tuesday
September 29th, 2026, 9:00 A.M.
AGENDA

Attendance: Chris McKean, Chairman, William Merrill, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations & Events

I. Call to Order
   a. Remarks from Chairman

II. Recurring Agenda
   a. Meeting was properly noticed.
   b. *Approval of the proposed meeting agenda for September 29th, 2026
   c. *Approval of the minutes from the regular meeting of the DIB September 15th, 2026

III. New Business
   a. Presentation of Findings from Pensacola Mardi Gras
      - Discussed the results of two surveys regarding the Mardi Gras parade route: one distributed to local businesses and one to the general public.
      - Survey results indicated that the majority of respondents favored maintaining the traditional parade route.
      - Several business owners expressed support for the traditional route, noting that the parade provides valuable exposure and advertising for Palafox Street businesses.
      - Discussed whether smaller parades could potentially utilize an alternate route.
      - Identified several safety considerations that would need to be addressed, including: Minimum clearance requirements for parade floats, potential safety concerns along the proposed route, the possibility of conducting a test run to evaluate feasibility and identify potential issues, protective coverings for flowerbeds to prevent damage.

   b. *Parade Recommendation to send to City of Pensacola

VIII. Public Comment

IX. Adjournment