



Downtown Improvement Board

Regular Monthly Meeting

Tuesday March 26, 2024,

7:30

AGENDA

Attendance: Chris McKean, Chairman, Jean Pierre N'Dione, Nathan Holler, William Merrill, Gregg Harding, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Chris McKean, Chairman, calls the meeting to order at 7:35 AM.

II. Recurring Agenda

- a. Mr. Walker Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda for March 26, 2024 is motioned by Jean Pierre N'Dionne, seconded by Nathan Holler, and unanimously approved.
- c. The minutes from the regular meeting of the DIB held on February 27rd, 2024 were motioned, seconded, and unanimously approved.
- d. The February financials are motioned, seconded, and unanimously approved.
 - Waste Co-Op income is under budget due to some late checks, but will be back on track with next month's financials
 - Palafox Market payments under budget due to Mardi Gras weekend closure.
 - Marketing expenses over budget, both DIB and Palafox Market marketing under Palafox Market marketing expenses.
 - Waste Co-Op grease disposal wagon has been purchased. Waste Co-Op agreement to be updated with grease disposal addition.

III. On-Going Business

- a. PPD Report
 - PPD will continue to share quarterly reports.
 - No further updates.
- b. Spotless Report
 - Spotless is looking into more preventive measures to prevent weeds to cut down on weed abatement.
 - The Jefferson Street parking garage alleyway is being pressure washed at minimum twice a month.
 - The compactor room is pressure washed every Wednesday after Republic services the compactor.
- c. Marketing Report
 - Ideaworks has conducted a photoshoot at Pensacon, promoted Mardi Gras market, planned Easter and summer events at Palafox Market, and began planning for FooFoo Fest.
 - Ideaworks is in a trial run with CoverageBook to track metrics.



- DIB's new website is up and running.

d. Palafox Market

- Palafox Market will be hosting an Easter market this weekend with an Easter Bunny at both Palafox Market North and South
- New vinyl signs have been ordered for A-frames that will hopefully be more weather resistant.
- Vendors will all be required to have a white 10x10 by May 1st.
- The trees in both parks need to be trimmed.

IV. New Business

a. LTU Sidewalk Discussion- City Staff (Time Sensitive)

- License to Use updates coming to LTU owners. Three main objectives of the LTU updates will be to create a consistent rate structure, streamline when payments are due, and create a uniform look for LTU spaces.
- An info session will take place on April 29th.

b. Construction site remediation in DIB - Chris McKean

- DIB would like to be notified of any construction projects in the district at monthly board meetings.

c. Event Grants for Downtown Retail and on going program

- Quarterly event grant program with up to 10 fully funded events annually.
- Explore a music in the park series to activate downtown on a night during the week.

d. Vinyl Stickers of Old Pictures for Trash Compactor – Update

- Walker Wilson to continue working to get vinyl stickers for trash compactor room.

e. Gallery Night Meeting Discussion - Chris & Nathan

- Gallery night organizers and local business owners met to discuss Gallery Night logistics.
- Food trucks will likely be moved to Government Street between Palafox and Jefferson Street.
- Security seemed to be a top concern for this event due to additional officers only scheduled until end of event.
- There is a motion to fund the extended hours of five officers on Gallery Night Fridays. Motion is seconded, and unanimously approved.

V. Old Business

- a. The Portland Loo will be placed within the next couple of months. The board would like some clarity on the previous agreement in place on the location of the second restroom.
- b. The DIB would like to get information on the light post banners and possibly have a future calendar for banners on Palafox.

VIII. Public Comment

IX. Adjournment



- The meeting is adjourned at 9:43 AM

Next meeting – April 23, 2024 (*)
= approval item