



**Downtown Improvement Board
Regular Monthly Meeting**

Tuesday June 11th, 2024, 7:30

AGENDA

Attendance- Chris McKean, Chairman, Jean Pierre N’Dione, William Merrill, Gregg Harding, Jennifer Brahier, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 7:38 AM.

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirms the meeting was properly noticed.
 - b. The proposed meeting agenda for June 11, 2024 is motioned by William Merrill, seconded by Jean Pierre N’Dione and unanimously approved.
 - c. The minutes from the regular meeting held on April 30, 2024 were motioned, seconded, and unanimously approved.
 - d. The April/May financials are motioned, seconded, and unanimously approved.
 - i Palafox Market revenue under for the year.
 - ii Waste Co-Op on track for the year.

- III. On-Going Business
 - a. PPD Report
 - i PPD has been monitoring traffic noise on Palafox on weekends for the last month and has currently issued over 125 citations.
 - ii Officers continuing to monitor the Jefferson Street Parking garage.
 - iii The DIB will have a meeting with Sergeant Jamie Briarton to discuss and future traffic enforcement officers.
 - b. Spotless Report
 - i The trash compactor broke down briefly this month.
 - ii Spotless has been focusing on graffiti and post-event cleanup.
 - iii Public restrooms are expected to open this summer and spotless will be maintaining throughout the day.
 - c. Marketing Report

- i The special events grant application is live and we have currently received four applications.
 - ii A news release went out to announce the DIB Special Events Grant along with a news release regarding noise enforcement downtown.
 - iii The Palafox Market link tree is being utilized on Instagram and will be used to track metrics.
 - iv The DIB would like to see a project list on monthly newsletter and the annual report sent out to downtown businesses
- d. Palafox Market
 - i Palafox Market will be hosting a Wild About Wildlife event on July 20th with a reptile petting zoo and the Quench buggy.
 - ii The Palafox Market will feature farm vendors on socials this month.

IV. New Business

- a. *Vinyl Stickers of Old Pictures for Trash Compactor – Update
 - i There is a motion to approve metal signage with old pictures for trash compactor room once approval has been granted from UWF. Motion is seconded and unanimously approved.
- b. *Grant Submissions
 - i There is a motion to approve the applications submitted for Pawdi Gras and the Latin Salsa Festival. The Vintage Market and Entrecon application has been tabled for next meeting. Motion is seconded, and unanimously approved.
- c. Summer Shop Event- Shops on Palafox Grant
 - i Shopapoolaza will be held on June 26th, 2024, musician has been booked. Similar to All I Want campaign, shoppers will be able to scan receipts for a chance to win a \$500 gift card.
- d. 2024/2025 Draft Budget Review
 - i Walker Wilson to meet with CRA to discuss annual check swap.
- e. *CRA Annual Workplan
 - i There is a motion to approve the CRA Annual Workplan once the project list has been added. Motion is seconded and unanimously approved.
- f. DIB 2024-2025 Officer Ad Hoc Committee- Chris McKean

V. Old Business

- a. We are still looking into a semi-permanent art installation and are scouting locations such as museum plaza.

VIII. Public Comment

IX. Adjournment

- a. Meeting was adjourned at 9:27 AM