



Downtown Improvement Board
Regular Monthly Meeting
Tuesday July 30th, 2024, 7:30
AGENDA

Attendance: Gregg Harding, Jennifer Brahier, William Merrill, Jean Pierre N'Dione, Chris McKean, Nathan Holler, Rafael Simpson, Walker Wilson & Cailin Feagles

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 7:34 AM

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirmed the meeting was properly noticed.
 - b. The proposed meeting agenda for July 30th, 2024 is motioned by Nathan Holler, seconded by Jean Pierre N'Dione and unanimously approved.
 - c. The minutes from the regular meeting held on June 11th, 2024 are motioned, seconded, and unanimously approved.
 - d. The June financials are motioned, seconded, and unanimously approved.
 - The waste co-op expenses and revenue are just about even.
 - Ad Valorem revenue was received.
 - Economic Development expenses are still down, the board would like a breakdown of projects for next month's board meeting.

- III. On-Going Business
 - a. PPD Report
 - There are safety concerns at the skate park regarding lighting. PPD is working with the city to see if there are ways to adjust lighting and address parking concerns.
 - The alleyway by Jefferson Street Parking Garage continues to be a concern on the weekends.
 - The cameras in the Jefferson Street Parking Garage have been very beneficial.
 - The board would like to continue hiring the additional officers for Gallery Night.
 - b. Spotless Report
 - No Report
 - c. Marketing Report
 - DIB projects in June included working with downtown merchants for Shop-A-Palooza event by creating a landing page along with social posts, worked on Repast planning, and finishing up the DIB Annual Report.
 - Palafox Market projects included planning and promoting the Wild About Wildlife event and promoting the Palafox Market trolley.
 - The board would like to know some data showing how the Shop-A-Palooza event affected business downtown for the merchants.



d. Palafox Market

- Palafox Market is working through the parking changes occurring the first weekend of August.
- The Wild About Wildlife occurred in July and brought a large crowd to Palafox Market South in Plaza Ferdinand despite weather conditions.

IV. New Business

a. * Old Pictures for Trash Compactor – Update

- Motioned, seconded, and unanimously approved.

b. * Grant Submissions

- EntreCon- Motioned, seconded, and unanimously approved.
- Vintage Market- Motioned, seconded, and unanimously approved.
- Ballet Pensacola- Motioned, seconded, and unanimously approved.
- Grant Recipients should provide a post-event summary (both fiscal & anecdotal), DIB logo should be used in marketing material.

c. *Cost Sharing for CRA TIF Exemption Legal Fees- \$25,000

- Motioned, seconded, and unanimously approved.

d. *2024/2025 DIB Budget

- Motioned, seconded, and unanimously approved.

e. *DIB 2024-2025 Officer Elections

- Motioned, seconded, and unanimously approved.

V. Old Business

- a. Merchants are invited to City Hall on August 13th at 8:30 AM for a look at the reimagining of Palafox plans.

VIII. Public Comment

- The board would like to include a sign on Jefferson Street Parking Garage to let the community know about the bike rack in the breezeway.
- Plaza Ferdinand may need some maintenance projects such as mulch in the park.

IX. Adjournment

- The meeting was adjourned at 9:46 AM

Next meeting – August 27th, 2024 (*) = approval item