



Downtown Improvement Board
Regular Monthly Meeting
Tuesday February 27, 2024,
7:30

AGENDA

Attendance: Chris McKean, Chairman, Jean Pierre N'Dione, William Merrill, Rafael Simpson, Jennifer Brahier, Gregg Harding, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 7:35 AM

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirmed that the meeting was properly noticed.
 - b. *Approval of the proposed meeting agenda for February 27, 2024
 - Walker Wilson added discussion of historic photos or mural for Trash Compactor Room.
 - The proposed meeting agenda for February 27, 2024 is motioned, seconded, and unanimously approved.
 - c. The minutes from the regular meeting of the DIB held on January 23rd, 2024 were motioned, seconded, and unanimously approved.
 - d. The minutes from the special DIB Audit meeting on February 15, 2024 were motioned, seconded, and unanimously approved.
 - e. The January financials were motioned, seconded, and unanimously approved.
 - Waste Co-Op under budget due to Cactus Cantina relocating.
 - Palafox Market revenue under budget due to poor weather in January
 - Economic Development under budget for month.

- III. On-Going Business
 - a. PPD Report
 - Jefferson Street Parking garage cameras are up and running. There are about 60 cameras installed, working with CRA officers to monitor the area.
 - The board would like to put additional cameras up in other areas.
 - PPD discusses process for a trespass warning
 - b. Spotless Report
 - The planters in the alleyway have been relocated to the compactor room.
 - Alleyway will be pressure washed this month.
 - c. Marketing Report
 - The new website launched in January
 - Three photoshoots occurred downtown
 - Visit Pensacola calendar will begin being integrated this month.
 - d. Palafox Market
 - Successful Mardi Gras market

- Easter bunny will be coming to the market on March 30th.
- Vendors have been consistently setting up 2 ft from sidewalk.
- The A-frames are not holding up with the weather, looking into alternative options.

IV. New Business

- a. Presentation on Homeless Task Force- Connie Bookman (time sensitive)
 - Task force focused on community solutions for homelessness. Community dashboard tracks number of food programs and shelters in Escambia and Santa Rosa county. Task force is visiting potential sites for low-barrier shelters. Community response team goals are to increase services that already exist, increase the use of referrals, and decrease the number of homeless individuals in our community.
- b. Audit & Accounting Services Update
 - DIB explored options for audit and accounting services but will remain with current partners.
- c. *Shops on Palafox Quarterly Events- \$5,000
 - Motioned, seconded, and unanimously approved.
- d. Discussion on Event Grants for Downtown Businesses
 - DIB interested in an operations grant for community-led events. The grant would potentially operate on a reimbursement basis.
 - Exploring the possibility of a future Food & Wine festival in downtown Pensacola.
- e. Annual Report for DIB
 - Walker Wilson to put together an annual report for Downtown Improvement Board.
- f. Photos or Mural on Trash Compactor Room
 - Trash Compactor room mural to match the design as B Side murals.

V. Old Business

VIII. Public Comment

- Veo would like to extend curfew for two additional hours.

IX. Adjournment- Meeting was adjourned at 10:11 AM

Next meeting – March 26, 2024

(*) = approval item