



**Downtown Improvement Board
Regular Monthly Meeting
Tuesday February 24th, 2026, 7:30**

AGENDA

Attendance: Chris McKean, Chairman, Nathan Holler, William Merrill, Sara Papantonio, Rafael Simpson, Allison Patton, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations & Events

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 7:35 AM

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirmed the meeting is properly noticed.
 - b. The proposed meeting agenda for February 17, 2026 is motioned by William Merrill, seconded by Nathan Holler, and unanimously approved.
 - c. The minutes of the regular meeting of the DIB on January 20th, 2026 are motioned, seconded, and unanimously approved.
 - d. The January & YTD Financials are motioned, seconded, and unanimously approved.
 - Walker Wilson and Cailin Feagles are now using Quickbooks Online.
 - Waste Co-Op invoices can now be paid with credit card, ACH, or check.
 - The office has moved to a new phone system

- III. On-Going Business
 - a. PPD Report – Sergeant Ghigliotty
 - No report.
 - b. Spotless Report – Labarian Turner
 - Pressure washing continues on Wright Street.
 - Trash cans down Palafox need to be cleaned. Spotless team assisting the city in keeping the trash can consistently emptied during construction.
 - c. Marketing Report – Caron Sjoberg
 - Projects on Palafox construction marketing includes social posts, event promotion, free trolley promotion, creation of wayfinding signs, and keeping public informed on construction updates.
 - The Downtown Deals page has been added to the website.
 - Downtown Gift Card program is about to launch.
 - Spring All I Want campaign kicking off on March 8th for the Spring Shop Hop and then continues through end of May.
 - The Downtown Explorers Guide is going to print.
 - d. Palafox Market – Cailin Feagles
 - Palafox Mardi Market took place on February 7th.
 - Palafox Market merch is in the works for Spring/Summer.
 - Renewals will take place at the end of March.
 - e. The New Palafox Project Update – Walker Wilson
 - Palafox is completing the final phase of stormwater installation. Pavers have

been delivered and the sidewalk work will be beginning in March.

IV. Old Business

V. New Business

a. Outdoor Furniture Discussion

- Outdoor furniture borrowed from Khons and will be used in Plaza Ferdinand throughout the week during lunch hours.

b. *Jefferson Garage Alleyway Sidewalk Restoration- (waiting on quote)

- This will be revisited at next meeting.
- Walker Wilson to look into additional ways to fund this project.
- There is a motion to approve the quote for sandblasting if the quote includes sealing the alleyway as well. Motion is seconded and unanimously approved.

c. *Jefferson Garage Alleyway Umbrella Sky Project

- Motioned, seconded, and unanimously approved.

d. Spring All I Want \$5,000 Budget

- Motioned, seconded, and unanimously approved.

VIII. Public Comment

IX. Adjournment- Meeting is adjourned at 8:45 AM

Next meeting – March 17th, 2026

(*) = approval item