

Downtown Improvement Board Regular Monthly Meeting Tuesday December 5th, 2023, 7:30

AGENDA

Attendance: Chris McKean, Chairman, Jean Pierre N'Dione, Nathan Holler, William Merrill, Rafael Simpson Gregg Harding, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 7:37 AM
- II. Recurring Agenda
 - a. Mr. Wilson confirmed that the meeting was properly noticed.
 - **b.** The proposed meeting agenda was motioned by Jean Pierre N'Dione, seconded by Nathan Holler, and unanimously approved.
 - C. The minutes of the regular meeting held on October 24th, 2023 were motioned, seconded, and unanimously approved.
 - d. The October financials were motioned, seconded, and unanimously approved.
 - Ad Valorem Revenue has not been received
 - Palafox Market revenue is significantly over budget due to the Holiday Market.
 - Waste Co-Op monthly expenses are over budget. The budget may need to be adjusted.
- III. On-Going Business
 - a. PPD Report
 - Tom Edmiston has joined the Pensacola Police Department as their Community Response Specialist to assist the homeless community gain access to the services that they need. A second Community Response Specialist will be starting soon.
 - Noise complaints are continuing to be addressed. Main noise complaints are due to vehicles on Palafox Street.
 - Jefferson Street Parking Garage on the weekends continues to be a concern. Officer Roper and Rodell will continue to address.
 - Security cameras are still underway with around 30 cameras that will be around Jefferson Street and the parking garage.
 - b. Spotless Report
 - Spotless team continues pressure washing and weed abatement.
 - There has been an increase in posters and graffiti downtown.
 - New trash cans and lids have been ordered and will be delivered within the next couple of weeks. New trash can lids will be secured to the trash cans.
 - C. Marketing Report
 - Ideaworks projects in October included Repast, Halloween Market, and Foo Foo Fest
 - Website is set to launch at the end of December. The website is currently in the testing phase.



- Palafox Market Instagram has over 6,000 followers.
- First City Lights Festival was very successful.
- d. Palafox Market
 - Halloween Market was a success.
 - Holiday Market began on November 8th and will have 7 markets every Wednesday 4 PM-8 PM through December 20th.
 - Palafox Market North in MLK Jr. Plaza vendors need to be sure to set up their tents 2 feet from the sidewalk to ensure proper foot traffic flow.

IV. New Business

- a. Presentation from Ben Bergosh
 - Ben Bergosh's dog bowl project is complete and dog bowls are set to be delivered to downtown businesses.
- b. *Letter in support of Parking Study and Recommendations
 - Motioned, seconded, and unanimously approved.
- C. All I Want Campaign Update
 - All I Want has been successful. Prize winners are continuing to be notified and encouraged to continue sending in receipts.
- d. Trash Co-Op Update
 - Walker Wilson to meet with new potential co-op participants to ensure that the new participants are committed to the new agreement.
 - Once participants have agreed, Walker Wilson to create an agreement with the architecture firm to begin construction of the new compactor room.
- e. Audit Update
 - The audit has been delayed, but the audit will be completed and ready to be voted on in January's meeting. Any budget adjustments will be able to be made after the audit is complete.
- f. *Cart for Grease Trap Co-Op
 - There is a motion to start a pilot program of grease containment at the original waste co-op site, the purchase of the cart to transport the grease, and a commitment to a monthly pressure wash of the site. Motion is seconded and unanimously approved.
- g. Bathroom Update
 - Three of the five Portland Loos are arriving soon. One will be placed in MLK Jr. Plaza.

V. Old Business

- a. A mailer will be sent out to those in the district once the new website launches.
- b. The planters in the alleyway need to be removed and repurposed.
- VIII. Public Comment
- IX. Adjournment
 - The meeting is adjourned at 9:14 AM.



Next meeting – January 23rd, 2024 (*) = approval item