



**Downtown Improvement Board
Regular Monthly Meeting**

Tuesday April 25th, 2023, 7:30

AGENDA

Attendance- Michael Carro, Chairman, Jean Pierre N'Dione, Nathan Holler, Patti Sonnen, Chris McKean, Gregg Harding, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Michael Carro, Chairman, called the meeting to order at 7:29 AM
- b. Michael Carro amended the agenda and added skateboarding ban on Palafox to new business

II. Recurring Agenda

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned by Chris McKean and seconded by Patti Sonnen and unanimously approved.
- c. The minutes of the regular meeting held on March 28th, 2023 were motioned, seconded, and unanimously approved.
- d. DIB March financials were motioned, seconded, and unanimously approved.
 - Palafox Market over budget for the year
 - Co-op over budget for year
 - Marketing over budget for month and year
 - FooFoo Fest grant
 - Trash Can signs
 - Economic development under budget for year

III. On-Going Business

- a. PPD Report
 - New cameras still in progress
 - Successful events- Fred Levin Fest
- b. Spotless Report
 - New Spotless full-time employee
 - Pressure washing has begun on Garden Street
 - Spotless has been working on cleanliness in Jefferson Street Parking
- c. Marketing Report
 - Easter Market at Palafox Market
 - Working with Visit Pensacola and Visit Florida for marketing opportunities
 - Researching event/FooFoo Fest grants
 - Tall Ships promotion
 - Ideaworks- work on a "Pick Up Pensacola"
- d. Palafox Market
 - Successful vendor participation for Easter Market and egg hunt
 - Reapplications for Palafox Market North and South have begun



IV. New Business

- a. *Website- RFP Responses
 - Will be revisited next month to discuss differences in creating new site and converting existing site
- b. *ILA- CRA Amendment
 - Motioned by Chris McKean, seconded by Patti Sonnen, and unanimously approved.
- c. *Request for Cleaning Services- Letter to Mayor requesting retained CRA funds be utilized for additional cleaning services through DIB ambassador program
 - Motioned by Nathan Holler, seconded by Chris McKean, and unanimously approved.
- d. *Team Pickle Presentation- Letter of support
 - Warehouse 4 Sports- Event space to promote sport tourism in Pensacola
 - Letter of Support motioned by Patti Sonnen, seconded by Jean Pierre N'Dione, and unanimously approved.
- e. Palafox Market Bathroom Update
 - The Portland Loo, self-cleaning restroom- There will be 2 restrooms instead of 4
- f. *Lifting Skateboarding ban on city sidewalks
 - Safety concern on Palafox
 - Patti Sonnen motions to send a letter to the city that the DIB is not in favor, Nathan Holler seconded, and is unanimously approved.

V. Old Business

- a. Pelican Drop- Walker Wilson meeting to check on the current status of the pelican

VIII. Public Comment

- First settlement trail (May 13th) beginning at the Pensacola Museum of History

IX. Adjournment

- The Meeting was adjourned at 9:23 AM

Next meeting – May 23rd, 2023

(*) = approval item

