



Downtown Improvement Board

Regular Monthly Meeting

Wednesday October 30th, 2024,

8:30 **AGENDA**

Attendance: Chris McKean, Chairman, Jean Pierre N’Dione, Nathan Holler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations & Events

- I. Call to Order
 - a. Chris McKean, Chairman, calls the meeting to order at 8:35 AM

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirmed the meeting was properly noticed.
 - b. The proposed meeting agenda for October 30th, 2024 is motioned by Nathan Holler, seconded by Jean Pierre N’Dione, and unanimously approved.
 - c. The minutes from the regular meeting held on September 30th, 2024 are motioned, seconded, and unanimously approved.
 - d. The September Financials were motioned, seconded, and unanimously approved.
 - Working on finalizing the end of year financials.
 - The Waste Co-Op revenue is still under due to DIB not being reflected as a participant.
 - Palafox Market revenue under budget for the year.
 - Economic Development over budget for the month from DIB event grants, All I Want campaign preparation, and the Palafox Market Trolley
 - The board would like to see a comparison of the new budget to end of this year financials.

- III. On-Going Business
 - a. PPD Report
 - PPD patrolling in the parks
 - Camping ordinance will be in effect in November.
 - b. Spotless Report
 - Spotless working on weed abatement on Spring St.
 - Spotless ambassadors are running into issues with removing abandoned property downtown and cleanliness in the waste co-op trash compactor room.
 - Cameras in the trash compactor room should be storing data for a minimum of 30 days.
 - c. Marketing Report
 - The Harvest Sip and Shop occurred last week.
 - Ideaworks has updated email database and worked on creating the merchant survey for the reimagine Palafox project.
 - Holiday Haul will occur on November 6, 2024 and will launch the All I Want Campaign.
 - Brittany Thomas will be promoting downtown businesses on social media.
 - Ideaworks is still working on the Visit Pensacola calendar integration and will continue boosting events that have been issued a DIB mini grant.

- d. Palafox Market
 - The Holiday Market will begin on November 20th and will continue through December 18th
 - The Fall Festival occurred on October 24th and was very successful
 - The market is facing some challenges on the sidewalks with noise complaints from megaphones and PAs

IV. New Business

- a. How Other DIBs are funded Discussion (Waiting on Responses)
- b. Jefferson Street Garage Policing Update
 - The Jefferson Street Garage policing saw the most issues on Saturdays. This shift will continue for the next four weeks. Some of the violations included open container warnings. The board would like the officers to also check on the county garage a couple of times a night to see if the county garage is facing similar issues.
- c. Lighting Ceremony/All I Want Campaign/Holiday Haul - November 6
 - Trolley will be running during the event.
- d. *Pensacola Bloody Mary Festival 2025
 - There is a motion to approve up to \$2,500 for the grant and an additional \$250 for advertising on DIB socials. Motion is seconded, and unanimously approved.
- e. *CRA TIF Exemption Request
 - Motioned, seconded, and unanimously approved.
- f. Prioritization List for Projects from/partner w/ City – Nathan
 - The board will revisit this at next month's meeting and put together a list of projects that the board would like to complete for the upcoming year.

VIII. Public Comment

IX. Adjournment

- The meeting is adjourned at 10:22 AM

Next meeting – November 14, 2024
(*) = approval item