



Downtown Improvement Board

Regular Monthly Meeting

Tuesday April 28th, 2026, 7:30

AGENDA

Attendance: Chris McKean, Chairman, William Merrill, Rafael Simpson, Mike Kohler, Allison Patton, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations & Events

- I. Call to Order
 - a. The meeting is called to order at 7:33 AM

- II. Recurring Agenda
 - a. Mr. Walker Wilson confirmed the meeting is properly noticed.
 - b. The proposed meeting agenda for April 28th, 2026 is motioned by William Merrill, seconded by Rafael Simpson, and unanimously approved.
 - c. The minutes of the regular meeting of the DIB held on March 17th, 2026 are motioned, seconded, and unanimously approved.
 - d. The March & YTD Financials are motioned, seconded, and unanimously approved.
 - Frazier & Deeter presented March & YTD financials.
 - The board requested that future meetings include discussion of any significant budget variances, along with a forward-looking report projecting year-end budget performance.

- III. On-Going Business
 - a. PPD Report - Sergeant Ghigliotty
 - Community outreach will be incorporated into the same reporting system as PPD.
 - While noise concerns have largely been addressed, the board expressed concern about potential increases in vehicle noise once Palafox reopens. The board would like to discuss implementing an off-duty traffic detail in preparation for the reopening of Palafox.
 - b. Spotless Report - Labarian Turner
 - The spotless team has seen an uptick in graffiti.
 - Spotless continues to maintain the Portland Loo in MLK Jr. Plaza.
 - Pressure washing on Palafox sidewalks starts this week.
 - c. Marketing Report - Caron Sjoberg
 - Some of Ideaworks projects included All I Want Construction Edition, Wine Madness, Palafox Easter Market, Downtown Gift Card Program, Foo Foo Fest Project, and Umbrella Alley.
 - Planning is underway for a soft opening for Palafox.
 - d. Palafox Market - Cailin Feagles
 - Vendor renewals began in April. We had around 270 vendor renewals, and we will begin processing new applications this week.
 - Palafox Market Merch has been ordered and will be sold at upcoming markets.

- Preparation is underway for a new mid-week market in July.
 - Vendor payments have moved to a new payment portal.
 - Foot traffic counter is back up and running.
- e. The New Palafox Project Update – Adrienne Walker & Walker Wilson
- The project is on track.
 - Paving will begin this week and the intersections are still being worked on.
 - A grand opening is being planned for later in the summer.

IV. Old Business

V. New Business

- a. *Palafox Market – Retaining Phelps Dunbar to provide legal opinion on moving Palafox Market operations from DIB to Friends of Downtown Pensacola and provide findings at May 19th Board Meeting
- Motioned, seconded, and unanimously approved
- b. Florida Downtown Association Annual Meeting – DIB to host Sep 10th- Sep 12th
- Florida Downtown Association will be visiting Pensacola in September for their annual meeting.
- c. Jefferson Garage Alleyway Project Update
- The sandblasting in the Jefferson Street Parking Garage is nearing completion.
- d. * Shop-a-palooza on June 17th
- There is a motion to approve up to \$2,670.00 for the event. Motion is seconded and unanimously approved.

VIII. Public Comment

IX. Adjournment

- Meeting is adjourned at 8:53 AM

Next meeting – May 19th, 2026

(*) = approval item