



**Downtown Improvement Board
Regular Monthly Meeting**

Wednesday April 22nd, 2025, 7:30

AGENDA

Attendance: Chris McKean, Chairman, Nathan Holler, William Merrill, Rafael Simpson, Allison Patton, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations & Events

I. Call to Order

- a. Chris McKean, Chairman, calls the meeting to order at 7:36 AM

II. Recurring Agenda

- a. Mr. Walker Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda for April 22nd, 2025 is motioned by William Merrill, seconded by Nathan Holler and unanimously approved.
- c. The minutes from the regular meeting held on April 2nd, 2025 are motioned, seconded, and unanimously approved.
- d. The March financials are motioned, seconded, and unanimously approved.
 - Economic Development is over budget for the month due to shop local campaign videos.
 - Palafox Market income and expenses under budget due to Mardi Gras weekend market closure.

III. On-Going Business

- a. PPD Report
 - There are continued issues with vehicles at Maritime Park and PPD is working with Florida Highway Patrol to address some of these issues.
 - The city has offered to match the DIB contributions to a traffic detail to monitor vehicle noise that will help alleviate some of those issues. The program is expected to start this summer with a press release to go out prior to the program starting.
 - Downtown bars are looking to hire additional off-duty officers.
- b. Spotless Report
 - No report.
 - Pressure washing continuing on Palafox Street.
- c. Marketing Report
 - Some of the projects from March included preparation for Repast, the Easter market at Palafox Market and FooFoo Fest.
 - The merchant videos for the shop local campaign are underway.
 - Ideaworks to continue promoting Palafox Market trolley and the City of Pensacola trolley on the weekends.
- d. Palafox Market
 - There have been issues with amplified noise on the sidewalks outside the park in Palafox Market North.

IV. New Business

- a. Schedule Meeting with Palafox Market Vendors
 - Cailin Feagles to send out a questionnaire prior to meeting to gather feedback.
 - The meeting is scheduled for May 17th at 4 PM.
- b. Foot Traffic Counter Update
 - Walker Wilson has reached out to three different companies and will revisit this at next month's board meeting.
- c. Jefferson Alleyway Closure
 - Quotes to close the alleyway ranged from \$50,000 to \$60,000. The board would not like to move forward with these quotes.
- d. FooFoo Project Submission
 - Public scoring will be on May 21st.
 - The name of this year's project is Afterburn
- e. Repast Dinner – 09/07/2025
 - Repast has been rescheduled to September 7th, 2025
- f. Executive Director Updates
 - The Portland Loos planned for the Skate Park and MLK Jr. Plaza are top priority. The location of the third Portland Loo is still being discussed.
 - There are plans to create a committee to gather input for the upcoming Pensacola Bay Center plans.
 - Walker Wilson to revisit the Pelican Drop notes to evaluate costs.
 - A planter by Dog House Deli has been damaged and needs to be repaired.
 - There is a motion to approve up to \$6,500 to repair the planter railing.

VIII. Public Comment

IX. Adjournment

- The meeting is adjourned at 9:04 AM

Next meeting – May 27th, 2025
(*) = approval item