



Downtown Improvement Board

Regular Monthly Meeting

Monday September 30th, 2024,

8:00 AGENDA

Attendance: Chris McKean, Chairman, Jean Pierre N'Dione, William Merrill, Rafael Simpson, Nathan Holler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Chris McKean, Chairman, calls the meeting to order at 8:06 AM

II. Recurring Agenda

- a. Mr. Walker Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda for September 30th, 2024 is motioned by Jean Pierre N'Dione, seconded by William Merrill, and unanimously approved.
- c. The minutes from the regular meeting held on September 4th, 2024 are motioned, seconded, and unanimously approved.
- d. The August financials have been motioned, seconded, and unanimously approved.
 - Palafox Market Vendor revenue under budget for the year
 - Waste Co-op revenue does not include DIB contribution and will be updated for next meeting.

III. On-Going Business

- a. PPD Report
 - A new sergeant will be starting in the CRA district on October 13th
 - New camping ordinance will be in place in October. Any questions regarding this ordinance can be directed to PPD
 - Megaphone at Palafox Market has continued to be an issue.
- b. Spotless Report
 - No report.
- c. Marketing Report
 - The harvest sip and shop occurred in September and was well attended.
 - Five chefs have been confirmed for repast.
 - The CRA report has been completed along with multiple photoshoots downtown.
 - Projects started in August include the Palafox Market Fall Festival preparation
- d. Palafox Market
 - There is a new trolley stop at the Commendencia Parking lot for a free parking option for customers.
 - Vendors are still adjusting to parking changes on Palafox Street.

IV. New Business

- a. Property Tax Valuation Discussion
 - Walker Wilson to do more research on similar organizations across the state for next meeting.

- b. The New Palafox Survey Results
 - Survey results show that ideally the work would be done Sunday-Tuesday with nighttime construction.
 - Business owners/residents would like a timeline for the project and have concerns regarding lack of loading zones, loss of on-street parking, and timeframe of project.
 - The city will continue meeting with the consultants to discuss feedback from the general public meeting to revise plans.
 - The city is also in the process of creating a clear map of city parking along with signage, a possible shuttle service, and potential places for a multi-use parking facility.
- c. *Jefferson Street Garage Policing 4 Weekends – up to \$5,000
 - Motioned, seconded, and unanimously approved.
 - The board would like to see thorough documentation at the end of the four weekends.
- d. * All I Want Campaign- \$8,000
 - Motioned, seconded, and unanimously approved.
- e. *E.D. Annual Review- Bonus up to \$5,000
 - Motioned, seconded, and unanimously approved.
- f. *E.D. Salary Discussion- Up to 10% raise (Approved Budget allows for 5.6% increase)
 - A 5% salary increase is motioned, seconded, and unanimously approved.

VIII. Public Comment

IX. Adjournment

- Meeting was adjourned at 10:15 AM

**Next meeting – October 22nd, 2024 (*) =
approval item**