



**Downtown Improvement Board
Regular Monthly Meeting
Tuesday August 29th, 2023, 7:30
AGENDA**

- I. Call to Order
 - a. Remarks from Chairman

- II. Recurring Agenda
 - a. Meeting was properly noticed
 - b. *Approval of the proposed meeting agenda for August 29th, 2023
 - c. *Approval of the minutes from the regular meeting of the DIB on July 25th, 2023
 - d. *Approval of the July Financials

- III. On-Going Business
 - a. PPD Report
 - b. Spotless Report
 - c. Marketing Report
 - d. Palafox Market

- IV. New Business
 - a. *Ben Bergosh Boy scout Dog Bowl Project- \$350 Donation to project
 - b. *Donation to Friends of Downtown for Christmas Lights- \$85,000
 - c. Gallery Night Discussion
 - d. Trashcan Update
 - e. Schedule DIB Roundtable
 - f. Seville Tower Trash Co-Op Discussion
 - g. *UWF Historic Panel Art for Trash Compactor

- V. Old Business
- VIII. Public Comment

- IX. Adjournment

**Next meeting – August 26th, 2023
(*) = approval item**



Downtown Improvement Board
Regular Monthly Meeting
Tuesday July 25th, 2023, 7:30
AGENDA

Attendance: Chris McKean, Jean Pierre N'Dione, Nathan Holler, William Merrill, Gregg Harding, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Mr. Wilson called the meeting to order at 7:32 AM
- b. There is a motion to approve the slate for DIB officers. Motion is seconded, and unanimously approved.

II. Recurring Agenda

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned by Nathan Holler and seconded by Jean Pierre N'Dione and unanimously approved.
- c. The minutes of the regular meeting held on June 27th, 2023 were motioned, seconded, and unanimously approved.
- d. The June financials were motioned, seconded, and unanimously approved.
 - The Palafox Market income is over budget.
 - Received reimbursement for pressure washing on Palafox.
 - Waste Co-Op is adding two new businesses to the Co-Op.
 - Marketing over budget for month from the quick turnaround for Palafox Market trolley signs.

III. On-Going Business

- a. PPD Report
 - PPD has a second night officer starting this week.
 - Security cameras are still in progress.
- b. Spotless Report
 - Spotless and the Executive Director walked through the district, focusing on areas that need improvement.
 - Pressure washing on Palafox is about 70% complete.
 - Spotless has taken on Jefferson Street Parking Garage. Focus areas in the parking garage include the stairwell, pressure washing, and maintenance of the puppy park.
- c. Marketing Report
 - There have been many Palafox Market projects such as the Palafox Market 16th Anniversary preparation and the start of the trolley between Palafox Market North and South including trolley signs, A-frames, and sidewalk decals.
 - There has been a private vendor Facebook group created for Palafox Market vendors.
 - The current website had an update in June. The new website is still in progress.
- d. Palafox Market



- Trolley has been a great success bringing customers from Palafox Market North and Palafox Market South.
- There have been some concerns from customers and vendors about dogs in the market. A solution could be signs that encourage dog owners to walk on the outside sidewalks of the market.
- Looking into adding fences on the sidewalks between intersections to encourage Palafox Market customers to cross at the crosswalks. There are grants available that could assist with this project.

IV. New Business

- a. *Executive Director Contract Extension
 - There is a motion to approve the Executive Director's contract extension and to reconstruct bonus structure to an annual bonus of the same level. Motion is seconded and unanimously approved.
- b. *2023-2024 Annual Budget
 - There is a motion to approve the 2023-2024 Annual Budget. Motion is seconded and unanimously approved.
- c. *All I Want Campaign- \$8,000
 - Ideaworks to develop sidewalk decals and coasters for All I Want Campaign encouraging customers to shop local during the holiday season.
 - Motion, seconded, and unanimously approved.
- d. Gallery Night Discussion
 - Gallery Night and DIB to collaborate on organizing Gallery Night
 - There will be a proposal next month regarding the expectations of each organization's responsibilities.
 - The Executive Director and Director of Operations and Events are meeting with Gallery Night Organizers.
- e. Trashcan Discussion
 - The Executive Director is researching Big Belly Trash Cans costs to place in high traffic areas.
 - Current trash can lids should be placed back on the trash cans in the meantime.
 - Discussion will be revisited at next month's meeting.
- f. Schedule DIB Roundtable
 - DIB Roundtable will meet on August 7th at 5:30 PM
- g. Pelican Drop Update
 - Due to the cost of repairing the pelican, DIB will be looking into alternative options such as a permanent structure or a drone show.
 - The Executive Director is meeting with the Mayor to discuss event logistics.

V. Old Business

VIII. Public Comment

IX. Adjournment

- Meeting was adjourned at 10:29 AM



Next meeting – August 22nd, 2023
(*) = approval item

DOWNTOWN IMPROVEMENT BOARD

Profit & Loss Budget Performance- For Mgmt Use Only

Accrual Basis

July 2023

	Jul 23	Budget	\$ Over Budget	Oct '22 - Jul 23	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense							
Income							
1301 · Co-Op Participation	3,996.98	5,104.88	-1,107.90	56,879.35	51,048.84	5,830.51	61,258.60
4010 · Ad Valorem Revenue	0.00	55,470.83	-55,470.83	499,237.56	554,708.34	-55,470.78	665,650.00
4015 · CRA Interlocal Income	0.00	0.00	0.00	404,623.78	404,623.00	0.78	404,623.00
4020 · Website Membership and Map Program Revenue	0.00	41.67	-41.67	0.00	416.66	-416.66	500.00
	13,688.89	13,333.33	355.56	165,796.84	133,333.34	32,463.50	160,000.00
4085 · LTU - Sidewalk Pressure Washing	0.00	0.00	0.00	6,500.00	6,500.00	0.00	6,500.00
4900 · Sales Tax Collected - Rent	-895.54	-904.17	8.63	-11,250.27	-9,041.66	-2,208.61	-10,850.00
4901 · Sales Tax Collected - Merch	0.00			-9.07			
Total Income	16,790.33	73,046.54	-56,256.21	1,121,778.19	1,141,588.52	-19,810.33	1,287,681.60
Gross Profit	16,790.33	73,046.54	-56,256.21	1,121,778.19	1,141,588.52	-19,810.33	1,287,681.60
Expense							
3001 · Compactor - Waste Services	4,723.02	4,970.31	-247.29	51,252.68	49,703.12	1,549.56	59,643.74
3002 · Compactor Lease	0.00	0.00	0.00	0.00	10.00	-10.00	10.00
3004 · Compactor - Security Fees	91.04	85.09	5.95	1,981.11	850.92	1,130.19	1,021.10
3007 · Compactor - Electric	42.86	48.65	-5.79	450.51	486.46	-35.95	583.76
5000 · CRA Interlocal Payment	0.00	0.00	0.00	504,623.78	504,623.00	0.78	504,623.00
5001 · Salaries, Benefits & Taxes	7,952.36	5,807.46	2,144.90	59,618.64	60,978.35	-1,359.71	75,497.00
5006 · Board Meetings	110.78	20.83	89.95	110.78	208.34	-97.56	250.00
5007 · Annual Meeting	0.00	0.00	0.00	0.00	250.00	-250.00	250.00
5009 · Bank Charges	45.00	41.67	3.33	169.00	416.66	-247.66	500.00
5004 · Insurance Expense-Other	30.33			303.30	0.00	303.30	0.00
5005 · Workers Comp Insurance	41.42	42.58	-1.16	538.20	425.84	112.36	511.00
5030 · Insurance- General Liability	951.33	643.33	308.00	9,513.30	6,433.34	3,079.96	7,720.00
5011 · Interest Expense	0.00	16.67	-16.67	0.00	166.66	-166.66	200.00
5012 · Office Rent	1,323.14	1,313.17	9.97	11,783.29	13,131.66	-1,348.37	15,758.00
5013 · Office Supplies	39.22	83.33	-44.11	1,215.60	833.34	382.26	1,000.00
5014 · Office Equipment/Software	169.99	333.33	-163.34	3,577.34	3,333.34	244.00	4,000.00
5015 · Postage	0.00	16.67	-16.67	430.80	166.66	264.14	200.00
5016 · Telecommunications	450.30	666.67	-216.37	4,200.34	6,666.66	-2,466.32	8,000.00
5017 · Website Support	0.00	407.58	-407.58	0.00	4,075.84	-4,075.84	4,891.00
5018 · Website Hosting	0.00	208.33	-208.33	311.34	2,083.34	-1,772.00	2,500.00
5019 · Computer Support/Email Leasing	318.99	208.33	110.66	3,262.20	2,083.34	1,178.86	2,500.00
5020 · Dues, Subscriptions, Publicatio	884.99	250.00	634.99	3,901.18	2,500.00	1,401.18	3,000.00
5021 · Travel Entertainment & Educ.	1,995.80	250.00	1,745.80	2,565.79	2,500.00	65.79	3,000.00
5023 · Marketing Consultants	5,573.75	4,583.33	990.42	60,442.85	45,833.34	14,609.51	55,000.00
5024 · Bookkeeping	0.00	1,000.00	-1,000.00	7,945.00	10,000.00	-2,055.00	12,000.00
5025 · Audit	0.00	0.00	0.00	11,750.00	11,750.00	0.00	11,750.00
5026 · Legal Counsel	0.00	666.67	-666.67	4,840.00	6,666.66	-1,826.66	8,000.00
5027 · Economic Development	734.16	6,250.00	-5,515.84	20,407.36	62,500.00	-42,092.64	75,000.00
5028 · Arts and Culture	0.00	385.25	-385.25	0.00	3,852.50	-3,852.50	4,623.00
5029 · Donation to Friends of Downtown	0.00	0.00	0.00	0.00	0.00	0.00	75,000.00
5227 · PPD Security	15,000.00	15,000.00	0.00	60,000.00	60,000.00	0.00	60,000.00
6000 · Palafox Market	16,183.50	11,804.33	4,379.17	131,476.48	122,192.34	9,284.14	149,150.00
7000 · Ambassador Program	10,993.42	11,250.00	-256.58	138,491.16	112,500.00	25,991.16	135,000.00
5041 · Pressure Washing	0.00	0.00	0.00	0.00	6,500.00	-6,500.00	6,500.00
Total Expense	67,655.40	66,353.58	1,301.82	1,095,162.03	1,103,721.71	-8,559.68	1,287,681.60
Net Ordinary Income	-50,865.07	6,692.96	-57,558.03	26,616.16	37,866.81	-11,250.65	0.00
Other Income/Expense							
Other Income							
4980 · Sales Tax Collection Allowance	30.00			254.61	0.00	254.61	0.00
4960 · Interest Income	1,381.27			7,438.31			
Total Other Income	1,411.27			7,692.92	0.00	7,692.92	0.00

DOWNTOWN IMPROVEMENT BOARD

Profit & Loss Budget Performance- For Mgmt Use Only

Accrual Basis

July 2023

	Jul 23	Budget	\$ Over Budget	Oct '22 - Jul 23	YTD Budget	\$ Over Budget	Annual Budget
Other Expense							
5901 - Fraudulent Charges	0.00			-343.98			
Total Other Expense	0.00			-343.98	0.00	-343.98	0.00
Net Other Income	1,411.27			8,036.90	0.00	8,036.90	0.00
Net Income	-49,453.80	6,692.96	-56,146.76	34,653.06	37,866.81	-3,213.75	0.00

DOWNTOWN IMPROVEMENT BOARD

Profit & Loss Budget Performance- For Mgmt Use Only

Accrual Basis

July 2023

	Jul 23	Budget	\$ Over Budget	Oct '22 - Jul 23	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense							
Income							
Program Revenue							
4030 · Palafox Market Vendor Payments	13,688.89	13,333.33	355.56	165,666.84	133,333.34	32,333.50	160,000.00
4036 · Palafox Market Merchandise	0.00			130.00	0.00	130.00	0.00
Total Program Revenue	13,688.89	13,333.33	355.56	165,796.84	133,333.34	32,463.50	160,000.00
Total Income	13,688.89	13,333.33	355.56	165,796.84	133,333.34	32,463.50	160,000.00
Gross Profit	13,688.89	13,333.33	355.56	165,796.84	133,333.34	32,463.50	160,000.00
Expense							
6000 · Palafox Market							
6001 · Palafox Market Project Mgmt	3,461.54	4,298.00	-836.46	40,178.49	45,129.00	-4,950.51	55,874.00
6003 · Permits / Street Closure	0.00	0.00	0.00	500.00	0.00	500.00	1,200.00
6004 · Portable Toilet Rental	340.00	1,083.33	-743.33	10,095.00	10,833.34	-738.34	13,000.00
6005 · Market Anniversary Celebration	48.42	0.00	48.42	48.42	2,000.00	-1,951.58	2,000.00
6006 · Farm Visit- Mileage Reimburseme	0.00	41.67	-41.67	0.00	416.66	-416.66	500.00
6007 · Marketing	4,721.14	833.33	3,887.81	24,262.96	8,333.34	15,929.62	10,000.00
6011 · Market App Program Fee	0.00	125.00	-125.00	1,957.68	1,250.00	707.68	1,500.00
6012 · Market Security	1,400.00	850.00	550.00	10,400.00	8,500.00	1,900.00	10,200.00
6013 · Palafox Market Event	0.00			750.00			
6015 · Bathroom Construction	3,390.00	3,390.00	0.00	33,900.00	33,900.00	0.00	40,680.00
Total 6000 · Palafox Market	13,361.10	10,621.33	2,739.77	122,092.55	110,362.34	11,730.21	134,954.00
Total Expense	13,361.10	10,621.33	2,739.77	122,092.55	110,362.34	11,730.21	134,954.00
Net Ordinary Income	327.79	2,712.00	-2,384.21	43,704.29	22,971.00	20,733.29	25,046.00
Net Income	327.79	2,712.00	-2,384.21	43,704.29	22,971.00	20,733.29	25,046.00

DIB - July 23

<u>Code</u>	<u>Description</u>	<u>DIB Notes</u>	<u>YTD</u>
Income	<i>Overview</i>	<i>\$56K Under Budget</i>	<i>\$19K Under Budget</i>
1301	Co-Op Participation	\$1,000 Under Budget	\$5,800 Over Budget
4030	Palafox Market	\$355 Over Budget	\$32K Over Budget
Expense			
Expense	<i>Overview</i>	<i>\$1,300 Over Budget</i>	<i>\$8,500 Under Budget</i>
3001	<i>Compactor Co-Op</i>	<i>\$250 Under Budget</i>	<i>\$1,500 Over Budget</i>
5001	Salaries, Benefits & Taxes	\$2,000 Over Budget	\$1,300 Under Budget
5023	Marketing	\$900 Over Budget	\$14K Over Budget
5027	Economic Development	\$5,500 Under Budget	\$42K Under Budget
6000	Palafox Market	\$4,300 Over Budget	\$9,200 Over Budget
7000	Ambassador Program	\$250 Under Budget	\$26K Over Budget

Treasurer's Report - DIB

MEMORANDUM

To: DIB Board

From: Walker Wilson, Executive Director

Subject: Treasurer's Report

Date: August

Total Income DIB **July:** \$16,790.33

Total Expense DIB **July:** \$67,655.40

Notes:

DOWNTOWN IMPROVEMENT BOARD

Balance Sheet As of July 31, 2023

	Jul 31, 23
ASSETS	
Current Assets	
Checking/Savings	
101 · Cash - Synovus- 0237 Operating	25,425.79
103 · Synovus - Money Market	513,255.02
Total Checking/Savings	538,680.81
Other Current Assets	
161 · Prepaid Expenses	572.00
140.9 · Due from Downtown Pens Alliance	80.25
140.5 · Due from Friends of Downtown	1,444.00
162 · City of P-Clean Up Deposit/Perm	1,000.00
164 · Prepaid Insurance	1,682.20
Total Other Current Assets	4,778.45
Total Current Assets	543,459.26
Fixed Assets	
Puppy Pit Stop Project	72,745.00
240 · Equipment	169,220.56
260 · Furniture & Fixtures	6,982.81
275 · Website Capitalized	10,850.00
300 · Less Accumulated Depreciation	-139,306.58
Total Fixed Assets	120,491.79
TOTAL ASSETS	663,951.05
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
450 · Accounts Payable	-5,611.80
Total Accounts Payable	-5,611.80
Other Current Liabilities	
481 · Sales Tax Payable	895.54
453 · 403(b) Employer Contribution	621.62
458 · Due to 403(b) - Employee Contr	519.24
471 · Payroll Liabilities	1,774.02
4849 · Deferred Revenue Sign Maint	5,000.00
490 · Deferred Revenue-Prop Taxes	110,941.60
Total Other Current Liabilities	119,752.02
Total Current Liabilities	114,140.22
Total Liabilities	114,140.22
Equity	
32000 · Unrestricted Net Assets	461,409.64
587 · Fund Balance	
302-001 · Audit Reclass	187,142.98
587 · Fund Balance - Other	-205,017.00
Total 587 · Fund Balance	-17,874.02
Net Income	106,275.21
Total Equity	549,810.83
TOTAL LIABILITIES & EQUITY	663,951.05

Marketing Highlights July 2023



SUMMARY

PR/MEDIA

- PR plan for "All I Want" 2024
- Palafox Market Free Trolley Ongoing PR & Promotion
- FAVIES Award media response
- Foo Foo PR Team Support Other
- News Release Executive Director Contract Renewed

OTHER

- Repast research and planning
- Delivered new map rack cards to Visit Pensacola
- FY2023-24 Marketing Budget Ongoing
- Pelican Drop Research/Calls
- Downtown area businesses boosted in July: Maker's Café, AJ's Market, The 5 Barrel, UPH, Gracie Downtown, Rusted Arrow, Jaco's, Bodacious, The Dog House, The Handlebar, Bodacious Books, MESS Hall, O'Riley's, Parlor Doughnuts, Angelena's, Gray Boutique, Blake Doyle Skate Park, Emerald Coast Tours, Cigar Factory, Jackson's, The Rex Café, Gallery Night, Rocket to Saturn, Peterbrooke Chocolatier, America's First Settlement Trail, Lily Hall, The Wine Bar, The Well, Pearl & Horn, Celestine Bed & Breakfast, Don Alan's, Pure Barre, Scout, Deshi, Sauce Boss, Perfect Plain, YMCA, Emerald Republic, Disko Lemonade, Pensacola Hair Shop, Improvable Cause, PLT, The Kennedy, Vinyl

CONTENT/DESIGN

- Replacement Palafox Market A-Frame Signs
- Palafox Market Additional Trolley Signs
- Best of the Coast ad
- Content for new website
- Repast creative for program
- Foo Foo Festival assets
- "All I Want" Campaign (in progress)

DIGITAL

- New Website production (in progress)
- Downtown events on downtownpensacola.com
- Historic Pensacola blog
- Downtown blog: Palafox Market South
- Visit Pensacola Downtown Events

SOCIAL MEDIA

- Instagram and Facebook marketing
- Instagram Stories on @downtownpensacola
- Palafox Market Facebook Vendor Group
- Palafox Market Social Media
- Set up Downtown Threads account

WEBSITE OVERVIEW

WEBSITE VISITORS

5,661 Users
6,945 Sessions
13,397 Pageviews

ACQUISITION

Organic Search
Direct
Organic Social

TOP PAGES

1.Home Page
2.Events
3.Directory





INSTAGRAM
40,261 FOLLOWERS

20,787
ACCOUNTS REACHED

2,232
PROFILE VISITS

13,660
TOP SINGLE POST ENGAGEMENT



FACEBOOK
91,247 FOLLOWERS

224,361
ACCOUNTS REACHED

5,872
PROFILE VISITS

10,716
TOP SINGLE POST ENGAGEMENT

SAMPLE CLIPS-JULY 2023



PENSACOLA
PUBLIC INFORMATION OFFICE
June 30, 2023

Palafox Market Launches Free Trolley Service to Run Between Two Market Locations Beginning July 1

The Downtown Improvement Board this week announced it will launch a free trolley service to carry shoppers between Palafox Market's two locations each Saturday until Labor Day, and possibly beyond that date depending upon usage.

The trolley will run from 10:30 a.m. until 2:30 p.m. between Palafox Market "North" at Martin Luther King, Jr. Plaza, and Palafox Market "South" at Plaza Ferdinand. The trolley will stop at the corner of Gregory and Palafox streets, adjacent to the North Palafox parking lot, and on the corner of Jefferson and Government streets, running on a continual cycle and giving shoppers the opportunity to shop at both markets with ease.

You can track the trolley on your phone or desktop at palafoxtrolley.com.

Hosted by the Downtown Improvement Board, the Palafox Market is open from 9 a.m. to 2 p.m. on Saturdays, rain or shine, and features more than 200 local farmers, bakers, artists and craftsmen/women.

For more information about Palafox Market, visit palafoxmarket.com or follow [@palafoxmarket](https://www.instagram.com/palafoxmarket) on Instagram.

COMMUNITY NOTES

FREE PALAFOX MARKET TROLLEY A free trolley service to carry shoppers between Palafox Market's two locations each Saturday is available until Labor Day.

The trolley will run 10:30 a.m.-2:30 p.m. between Palafox Market "North" at Martin Luther King, Jr. Plaza, and Palafox Market "South" at Plaza Ferdinand. The trolley will stop at the corner of Gregory and Palafox streets, adjacent to the North Palafox parking lot, and on the corner of Jefferson and Government streets, running on a continual cycle and giving shoppers the opportunity to shop at both markets with ease.

You can track the trolley on your phone or desktop at palafoxtrolley.com.

PALAFOX MARKET SOUTH AT PLAZA FERDINAND

Palafox Market South will include a blend of familiar Palafox Market vendors, along with a new mix of local farmers, artists and craftsmen and women, who will fill up Plaza Ferdinand on the corner of Palafox and Government streets. Shoppers can navigate between the new market and the always-humming original located on north Palafox at Martin Luther King, Jr. Plaza, 9 a.m.-2 p.m. every Saturday.

For more information about Palafox Market, visit palafoxmarket.com. For information concerning other downtown events, please visit downtownpensacola.com

Rick's Blog
For your neighborhood

Politics Business Education Crime State & National News Health

PUNCH TODAY IN THE FACE.

Daily Outtakes: Winner edition
Posted on July 25, 2023

Pensacola International Airport Wins For Titan

Pensacola International Airport has been honored with the Commercial Service Award Project of the Year award by the Florida Department of Transportation for Project Titan Element 1, IT Engineering's second hangar at the airport.

Why this matters: Pensacola International Airport distinguished itself among other Florida airport winners, including Orlando International Airport, Miami International Airport and Southwest Florida International Airport, by demonstrating exceptional contributions to airport development, sustainability, efficiency, capacity, and safety.

This award-winning project further signifies the airport's steadfast commitment to innovation and economic growth in the region.

Big Deeper: Completed in October 2022, Titan Element 1 is a cutting-edge maintenance, repair and overhaul (MRO) facility developed by IT Engineering. It is the second hangar in a planned four-hanger aircraft MRO complex, part of a project co-funded by IT Engineering, Triumph Gulf Coast, Inc., the City of Pensacola, Escambia County, the State of Florida, and various state and federal organizations.

project to create over 1,700 jobs, with each hangar generating more than 400 full-time jobs. These jobs offer an average wage of nearly \$50,000, contributing to economic resilience in Northwest Florida and providing individuals with opportunities for career advancement and financial growth.

"This award is a testament to the visionary leadership and hard work of all the stakeholders involved in the Titan Element 1 project," stated Pensacola International Airport Director David Coughlin. "We are immensely proud of this achievement, which not only elevates Pensacola International Airport's standing in the aviation industry but also contributes to the growth and diversification of our region's economy."

So Does Walker Wilson

The Downtown Improvement Board (DIB) board of directors yesterday unanimously voted to extend the contract of executive director Walker Wilson for another three-year term.

Wilson, who was selected in 2020 from a competitive pool of 53 candidates, assumed the position on October 1st of the same year. Within his first six months, he steered downtown through the challenges posed by Hurricane Sally and the onset of the COVID-19 pandemic, while simultaneously reducing overhead costs by 5% and launching significant initiatives for the 44-block downtown district.

Accomplishments:

- Prioritized the expansion of the Downtown Ambassador program, employing a local, minority-owned business and increasing the number of crew members responsible for cleaning downtown sidewalks and public areas each day.
- Collaborated closely with the City of Pensacola over the past 18 months to develop a plan for the installation of public restrooms downtown.
- Worked to amend a 30-year-old ordinance, clearing the path for the expansion of Palafox Market into a second location at Plaza Ferdinand in June.

Under his guidance, the downtown area has witnessed an expansion of holiday lights, creating a festive atmosphere over a broader footprint during the holiday season. He has also spearheaded the organization of several popular local events, including Fox Fire Festival's Ruben Alley and Eat at Lumbia, as well as Repeat Drivers, which have generated significant community engagement and appreciation.

News Release
FOR IMMEDIATE RELEASE

Downtown Improvement Board votes to renew contract with executive director Walker Wilson

PENSACOLA, Fla. (July 25, 2023) — With three years of downtown Pensacola successes in mind, the board of directors of the Downtown Improvement Board (DIB) unanimously voted today to extend the contract of executive director Walker Wilson for another three-year term. Wilson, who was selected in 2020 from a competitive pool of 53 candidates, assumed the position on October 1st of the same year. Within his first six months, he steered downtown through the challenges posed by Hurricane Sally and the onset of the COVID-19 pandemic, while simultaneously reducing overhead costs by 5% and launching significant initiatives for the 44-block downtown district.

Wilson's programs and changes over the past three years have not only benefited the DIB district but have also had a positive impact on Pensacola's residents and visitors. He prioritized the expansion of the Downtown Ambassador program, employing a local, minority-owned business and increasing the number of crew members responsible for cleaning downtown sidewalks and public areas each day. This expansion enables the annual pressure washing of downtown sidewalks, a monumental task that enhances the overall cleanliness and appeal of the area.

Additionally, Wilson collaborated closely with the City of Pensacola over the past eighteen months to develop a plan for the installation of public restrooms downtown. Further, he successfully worked to amend a 30-year-old ordinance, clearing the path for the expansion of Palafox Market into a second location at Plaza Ferdinand in June.

downtownpensacola
Jacobs Bayfront Bar & Grille

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July 4

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Events Businesses About



DIB renews contract with executive director Walker Wilson

Posted: Jul 25, 2023 8:52 PM Updated: Jul 25, 2023 8:54 PM

With three years of downtown Pensacola successes in mind, the board of directors of the Downtown Improvement Board (DIB) unanimously voted today to extend the contract of executive director Walker Wilson for another three-year term. Wilson, who was selected in 2020 from a competitive pool of 53 candidates, assumed the position on October 1st of the same year. Within his first six months, he steered downtown through the challenges posed by Hurricane Sally and the onset of the COVID-19 pandemic, while simultaneously reducing overhead costs by 5% and launching significant initiatives for the 44-block downtown district.

Wilson's programs and changes over the past three years have not only benefited

POWERED BY IDEAWÖRK



Element	Change from 22	20-22 Contract		23-25 Alt.
Garden and Palofox	Drop canopy light, trunks only	\$20,000		\$12,000
26 Oaks N of garden		\$7,150		\$8,500
44 trees main 5 blocks	Year around trunk wraps on 44 trees Optional plan	\$35,000		\$42,000
30 trees S of Main	Additional lighting on Some trees	\$8,250		\$9,500
Zaragoza Street		\$3,120		\$3,120
Gimbal to Pine	New			
Christmas Tree	New 24- volt lighting	\$19,750		\$19,750
Seville trees (2)		\$800		\$800
Deviller's Street	8 trees, 38 Light poles	\$12,700		\$12,700
Jefferson Street Govt. to Intendencia	20 New trees			\$10,175
Jefferson Street Intendencia to Romana	18 New trees			\$7,500
Intendencia (by circle) <i>Needs power at light poles</i>	14 New trees			\$7,350
Lifts and Maintenance	Lift cost Up by \$1,600	\$18,400		\$20,000
Ferdinand Park	No trunk wrap New starbursts 20 trees	\$15,000		\$13,600
Totals		\$140,190		\$166,995

Gallery Night June 2023 Expenses		Administrative Expenses		Annual	Marketing		Event Expenses		
Event Exclusive Expenses		Payroll	\$4,833.00		Inweekly	\$155.00	PPD	\$3,250.00	
Musician Stipend	\$2,000.00	Bill.com	\$45.00		Lamar/Billboard	\$0.00	EMT	\$800.00	
Juneteenth Zone	\$1,000.00	MailChimp	\$34.00				Acme Barricades	\$500.00	
Total	\$3,000.00	Canva	\$15.00				Baldwin	\$1,669.00	
		Cowork	\$200.00				Jani-King	\$2,667.50	
Reoccurring Event Expenses		Insurance	\$1,215.00	\$14,580.00			Vista	\$1,800.00	
PPD	\$3,250.00	Permit	\$41.67	\$500.00			Talent	\$250.00	
EMT	\$800.00			-\$1,500.00			Photographer	\$300.00	
Acme Barricades	\$500.00	Annual Report	\$5.10	\$61.25			Day-of Labor (2)	\$350.00	
Baldwin Portolettes	\$1,669.00						FA Stipend	\$0.00	
Jani-King	\$2,667.50						Parking	\$45.00	
Garden Street Main Stage	\$1,800.00	TOTAL	\$6,388.77		TOTAL	\$155.00	TOTAL	\$11,631.50	
Photographer	\$300.00								
Day-of Labor (2)	\$350.00	Event Revenue	Minimum	Annual	Event Revenue	Maximum	Annual		
Parking	\$45.00	Artists/Pfx (50)	\$3,000.00	\$36,000.00	Artists/Pfx (60)	\$3,600.00	\$43,200.00		
Total	\$11,381.50	Artist/Mrkt (10)	\$500.00	\$6,000.00	Artists/Mrkt (20)	\$1,000.00	\$20,000.00		
Total June 2023 Event Expenses		\$14,381.50		Food Trucks (3)	\$900.00	\$10,800.00	Food Trucks (3)	\$900.00	\$10,800.00
		Food Strsd (1)	\$200.00	\$2,400.00	Food Strsd (1)	\$200.00	\$2,400.00		
		Non-Profits (5)	\$250.00	\$3,000.00	Non-Profits (12)	\$600.00	\$7,200.00		
		Table Sponrs (1)	\$1,000.00	\$12,000.00	Table Sponrs (5)	\$5,000.00	\$60,000.00		
		TOTAL	\$5,850.00	\$70,200.00	TOTAL	\$11,300.00	\$143,600.00		
		TOTAL	\$4,850.00	\$58,200.00	TOTAL	\$6,300.00	\$83,600.00		

NON-PROFIT EVENT SERVICE AGREEMENT

THIS NON-PROFIT EVENT SERVICE AGREEMENT ("Service Agreement" or "SA") is made and entered into as of the _____ day of _____, 2023, (and effective _____, 2023), by and between Pensacola Gallery Night, a charitable organization ("PGN"), organized under USC 501(c)(3), with its principal offices at _____ and the Pensacola Downtown Improvement Board, a public body corporate and politic of the State of Florida (hereinafter referred to as the "DIB"), which operates under USC 501(c)(4), with administrative offices at 226 South Palafox Street, Suite 106, Pensacola, Florida 32502 (each being at times referred to as a "Party" or "Parties"). This Agreement is for the sole and limited purpose of having DIB assist PGN in PGN's principal fundraising activities each month as "Gallery Night." All donations/funds raised at this Event will be for use by PGN for its lawful purposes.

WHEREAS, the DIB was created through an act of the Legislature of the State of Florida for the purpose of correcting blight, preserving and enhancing property values, encouraging and facilitating economic development, attracting and retaining commercial and residential investment, beautifying Downtown Pensacola, and marketing and promoting Downtown Pensacola to attract more customers, clients, residents, and other users of Downtown Pensacola; and

WHEREAS, Ordinance 47-72 sets out the location and boundaries of the taxing district in the downtown area in the City of Pensacola, Escambia County, Florida (hereinafter referred to as the "DIB District"); and

WHEREAS, the Parties wish to enter into a Service Agreement in order to establish responsibilities of each of the Parties with respect to the organization, hosting, facilitating and management of "Gallery Night" as a planned monthly event for the purposes of furthering the culture of Downtown Pensacola and as a fund raising event for the Pensacola Gallery Night charity.

WHEREAS, in furtherance thereof, Pensacola Gallery Night wishes to engage DIB for the purposes of managing and organizing certain aspects of the Pensacola Gallery Night Event (Event) that align with the charters of the Parties.

WHEREAS, the parties have determined that such an SA will accomplish the purposes as set forth herein and involves appropriate public expenditures to accomplish the execution of the Gallery Night Event each month or as otherwise may be planned, which may include other fund-raising events as agreed by the Parties.

NOW, THEREFORE, in consideration of the mutual terms and conditions, promises, covenants and payments hereinafter set forth, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1.) **MANAGEMENT FEE:** PGN agrees to pay DIB a reasonable management fee of _____ (a specific dollar amount or percentage of ticket sales, etc.) each month for the provision of overall management of the Services under this Agreement.
- 2.) **EMT SERVICE ARRANGEMENT and PAYMENT:** DIB shall make arrangements for and payment to EMT services for their presence on the night of the Event each month, to be

reimbursed by Gallery Night as stated in the Invoice to be submitted by DIB and paid to DIB as indicated herein.

- 3.) **PPD ARRANGEMENT AND PAYMENT:** DIB shall make arrangements for and payment to the City of Pensacola for police presence during the Gallery Night Event.
- 4.) **CLEAN-UP SERVICES:** DIB shall make arrangements for and payment to a cleaning company to provide clean-up services after the event, to include cleaning of the rented, portable bathrooms and any specialized cleaning services that may be required upon the conclusion of the Event. This will be included in the invoice that DIB provides to PGN for payment each month, as specified herein.
- 5.) **INSURANCE:** Each party shall maintain, pay for and keep up-to-date their own insurance policies covering each Party's property, employees, volunteers, facilities and the activities for which each Party is/will be responsible each month during the Event, to include meetings, planning, set-up, event festivities, break-down and clean-up post-Event. Insurance coverage must include any member of the public who may be present at the Event, whether part of the Event or otherwise, who may use any of the property, services or facilities affiliated with the Event.
- 6.) **BARRICADE RENTAL AND PLACEMENT:** DIB shall arrange, pay for and place or direct the placement of Barricades required for the Event. This cost will be included in the invoice for reimbursement that DIB will provide to PGN for payment to DIB each month, as specified herein.
- 7.) **PORTABLE RESTROOM RENTAL AND PLACEMENT:** DIB shall arrange, pay for and arrange the placement of [REDACTED] portable restrooms for the Event. This expense will be included in the invoice provided to PGN for reimbursement to DIB each month, as specified herein.
- 8.) **PERMITTING:** DIB will arrange for any and all permitting that may be required for the Event. This expense will be reflected on the invoice that DIB will provide to PGN for reimbursement each month, as specified herein.
- 9.) **INVOICING:** DIB will provide PGN an invoice for its management fee and all other service costs to be reimbursed on the 15th of each month. Each invoice will be due and payable on the 1st day of the following month by PGN to DIB. PGN shall remit payment to the attention of [REDACTED] at the following address: [REDACTED].
- 10.) **INDEMNITY:** Each Party shall indemnify and hold harmless the other Party for any act or omission regarding the other Party's responsibilities, employees, directors and/or volunteers whose acts or omissions or negligence may cause damage to person or property affiliated with the planning, hosting or cleaning up after the Event. Further, the Parties hereto, their respective officials, officers, volunteers and employees shall not be deemed to assume any liability for the acts, omissions, or negligence of the other Party. Both Parties agree to be fully responsible for their individual negligent acts or omissions or tortious acts which result in claims or suits against the other party and agree to be fully liable for any damages caused by said acts or omissions. Each party agrees to indemnify, defend, and hold harmless the other party for its own acts or omissions that cause harm, injury or damage to persons or property and from any and all claims or suits brought as a result of such acts or omissions. Nothing herein is intended to serve as a waiver of

sovereign immunity, and nothing herein shall be construed as consent by either Party to be sued by third parties in any matter arising out of this Service Agreement.

11.) **TERM and TERMINATION:** This SA shall be effective upon the date reflected above and shall continue for a term of [REDACTED]. This SA may be terminated at any time by mutual consent of both Parties. This SA may be terminated by either Party with or without cause with no less than ninety (90) days' prior written Notice delivered to the principal office of the other Party.

12.) **ASSIGNMENT:** This SA or any interest herein may not be assigned, transferred or otherwise encumbered, under any circumstances, by either Party without the prior written consent of the other Party.

13.) **ENTIRE AGREEMENT; ALL PRIOR AGREEMENTS SUPERSEDED:** This document incorporates and includes all prior negotiations, correspondence, conversations, agreements, or understandings applicable to the matters contained herein, and the parties agree that there are no commitments, agreements, or understandings concerning the subject matter of this SA that are not contained in this document. Accordingly, it is agreed that no deviation from the terms hereof shall be predicated upon any prior representations or agreements whether oral or written.

It is further agreed that no modification, amendment, or alteration in the terms and conditions contained herein shall be effective unless contained in a written document executed with the same formality and of equal dignity herewith.

14.) **HEADINGS:** Headings and subtitles used throughout this SA are for the purpose of convenience only, and no heading or subtitle shall modify or be used to interpret the text of any section.

15.) **SURVIVAL:** All applicable provisions, which by their inherent character, sense, and context are intended to survive termination of this SA, shall survive the termination of this SA.

16.) **GOVERNING LAW:** This SA shall be governed by and construed in accordance with the laws of the State of Florida, and the parties stipulate that venue, for any matter, which is the subject of this SA shall be the courts of Escambia County.

17.) **INTERPRETATION:** For the purpose of this SA, the singular includes the plural and the plural shall include the singular. References to statutes or regulations shall include all statutory or regulatory provisions consolidating, amending, or replacing the statute or regulation referred to. Words not otherwise defined that have well-known technical or industry meanings, are used in accordance with such recognized meanings. References to persons include their respective permitted successors and assigns and, in the case of governmental persons, persons succeeding to their respective functions and capacities. This SA shall not be more strictly construed against either party hereto by reason of the fact that one party may have drafted or prepared any or all the terms and provisions hereof.

18.) **SEVERABILITY:** The invalidity or non-enforceability of any portion or provision of this SA shall not affect the validity or enforceability of any other portion or provision. Any invalid or unenforceable portion or provision shall be deemed severed from this SA and the balance hereof shall be construed to be enforced as if this SA did not contain such invalid or unenforceable portion or provision.

19.) **FURTHER DOCUMENTS:** As applicable, the parties shall execute and deliver all documents and perform further actions that may be reasonably necessary to effectuate the provisions of this SA.

20.) **NO WAIVER:** The failure of a party to insist upon the strict performance of the terms and conditions hereof shall not constitute or be construed as a waiver or relinquishment of any other provision or of either party's right to thereafter enforce the same in accordance with this SA.

21.) **NOTICES:** All notices required or made pursuant to this SA by either party to the other shall be in writing and delivered by hand or by United States Postal Service, first class mail, postage prepaid, return receipt requested, addressed to the following:

TO PENSACOLA GALLERY NIGHT

TO THE DIB

Executive Director
226 South Palafox Place, Suite 106
Pensacola, FL 32502

Either party may change its above noted address by giving written notice to the other party in accordance with the requirements of this section.

22.) **LIABILITY:** The parties hereto, their respective officials, officers, employees and volunteers shall not be deemed to assume any liability for the acts, omissions, or negligence of the other party. PGN, as a charitable organization, and DIB, as a public agency of the State of Florida as defined in §768.28, Florida Statutes, agree to be fully responsible for their individual negligent acts or omissions or tortious acts which result in claims or suits against the other party and agree to be fully liable for any damages caused by said acts or omissions of their officials, officers, employees or volunteers.. Each party agrees to indemnify, defend, and hold harmless the other party for its own acts or omissions (to include actions by or on behalf of their respective officials, officers, employees and/or volunteers) that cause harm, injury or damage to persons or property and from any and all claims or suits brought as a result of such acts or omissions. Nothing herein is intended to serve as a waiver of sovereign immunity, and nothing herein shall be construed as consent by either party to be sued by third parties in any matter arising out of this SA.

IN WITNESS WHEREOF, the Parties, by signing below, represent that the person signing this document has the valid authority to legally bind the respective Party in contract. Each Party further asserts that it has read and understood the above Agreement and has been provided the opportunity to have its counsel review its contents prior to signing this Agreement.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD, a special dependent district of the City of Pensacola, Florida pursuant to Laws of Florida, Ch. 72-655 as amended:

Walker Wilson, Executive Director
Downtown Improvement Board

Christopher McKean, Chair
Downtown Improvement Board

Date: _____

Date: _____

PENSACOLA GALLERY NIGHT

Pensacola Gallery Night

Date: _____

Pensacola Gallery Night

Date: _____



\$2,320 with a 6 week lead time

Biggs Construction Company, Inc.						
Job: trash compactor			10 52 AM			
Loc: FLORIDA						
Date: November 20, 2017						
*** ESTIMATE SUMMARY ***						
Description	Quantity	Unit	Sub	Labor	Material	Total
=====	=====	==	=====	=====	=====	=====
SITE WORK						
DIVISION 2						
Silt Fence	540	lf	540.00	0.00	0.00	540.00
Demo and removal	1	sc	3,957.00	0.00	0.00	3,957.00
Sawcut Concrete	125	lf	500.00	0.00	0.00	500.00
Sawcut Asphalt	310	lf	775.00	0.00	0.00	775.00
Remove concrete and asphal	420	sf	0.00	0.00	0.00	0.00
Storm Drainage	1	nic	0.00	0.00	0.00	0.00
Dry Well	1	nic	0.00	0.00	0.00	0.00
Paving	8	sy	256.00	0.00	0.00	256.00
Striping	1	spa	65.00	0.00	0.00	65.00
Landscape	1	nic	0.00	0.00	0.00	0.00
Site Lighting	1	noc	0.00	0.00	0.00	0.00
Final Survey	1	nic	0.00	0.00	0.00	0.00
=====	=====	==	=====	=====	=====	=====
SITEWORK - Subtotal			6,093.00	0.00	0.00	6,093.00
BUILDING						
DIVISION 1						
General Conditions	0	wk	-	7,144.95	2,486.74	9,631.69
Building Permit	1	allo	800.00	0.00	0.00	800.00
DIVISION 3						
Conc - SOG 4"	0	sf	0.00	3,511.80	4,928.53	8,440.33
Conc - Misc & Pumping	1	ls	0.00	0.00	752.50	752.50
Patch asphalt and concrete	420	sf	1,470.00	0.00	0.00	1,470.00
No work in Dot						
Patch Sidewalks at Garden st	360	sf	2,880.00	0.00	0.00	2,880.00
DIVISION 5						
Aluminum Gate Fence	1	allo	0.00	0.00	2,250.00	2,250.00
Bollards	2	ea	0.00	390.00	680.00	1,070.00

final
pg 2

+ 20

+ 25

+ 25

+ 20

Biggs Construction Company, Inc.						
Job: trash compactor				10:52 AM		
Loc: FLORIDA						
Date: November 20, 2017						
*** ESTIMATE SUMMARY ***						
Description	Quantity	Unit	Sub	Labor	Material	Total
=====	=====	==	=====	=====	=====	=====
Wood Fencing	1	ls	0.00	6,195.14	3,168.66	9,363.80
DIVISION 8						
Install Doors and Windows	0	ea	0.00	191.70	16.13	207.83
Install Hardware	0	ea	0.00	191.70	80.63	272.33
Division 9						
Painting	1	sc	800.00	0.00	0.00	800.00
DIVISION 15						
Plumbing	1	allo	1,200.00	0.00	0.00	1,200.00
DIVISION 16						
Electrical - Power & Wiring	1	sc	6,673.00	0.00	0.00	6,673.00
Lighting allowanc	1	allo	1,100.00	0.00	0.00	1,100.00
Utility fees	1	nic	0.00	0.00	0.00	0.00
Security	1	nic	0.00	0.00	0.00	0.00

Biggs Construction Company, Inc.						
Job: trash compactor		10:52 AM				
Loc: FLORIDA						
Date: November 20, 2017						
*** ESTIMATE SUMMARY ***						
Description	Quantity	Unit	Sub	Labor	Material	Total
=====	=====	==	=====	=====	=====	=====
BUILDING	Subtotal		14,923.00	17,625.29	14,363.18	46,911.48
SITEWORK	Subtotal		6,093.00	0.00	0.00	6,093.00
BUILDING & SITEWORK	Subtotal		21,016.00	17,625.29	14,363.18	53,004.48
General Liability Insurance	0.25%		60.95	387.76	0.00	448.70
Subtotal						53,453.18
Overhead (in General Conditions)	0.00%					0.00
Subtotal						53,453.18
Bond nic	0.00%					0.00
Subtotal						53,453.18
Builder Risk (BASIC ONLY)	0.00%	Is				0.00
Subtotal						53,453.18
Fee	11.00%	Is				5,879.85
Total						\$ 59,333
						=====

Final
Jefferson

Print

Biggs Construction Company, Inc.						
Job: Dumpser pad and gates			11:01 AM			
Loc: FLORIDA						
Date: May 9, 2017						
*** ESTIMATE SUMMARY ***						
Description	Quantity	Unit	Sub	Labor	Material	Total
=====	=====	==	=====	=====	=====	=====
SITE WORK						
DIVISION 2						
Silt Fence / barricade	230	lf	460.00	0.00	0.00	460.00
Demo Asphalt	450	sf	1,350.00	0.00	0.00	1,350.00
Demo Concrete Paving	405	sf	1,417.50	0.00	0.00	1,417.50
Sawcut Concrete	16	lf	96.00	0.00	0.00	96.00
Sawcut Asphalt	40	lf	160.00	0.00	0.00	160.00
Demo Curb	8	lf	64.00	0.00	0.00	64.00
Landscape	1	nic	0.00	0.00	0.00	0.00
Site Lighting	1	nic	0.00	0.00	0.00	0.00
Final Survey	1	nic	0.00	0.00	0.00	0.00
=====	=====	==	=====	=====	=====	=====
SITEWORK - Subtotal			3,547.50	0.00	0.00	3,547.50
BUILDING						
DIVISION 1						
General Conditions	0	wk	-	3,329.25	1,786.38	5,115.63
Building Permit	1	nic	0.00	0.00	0.00	0.00
DIVISION 3						
Conc - SOG 4"	0	sf	0.00	1,298.77	1,962.52	3,261.29
Concrete sidewalks	200	sf	1,300.00	0.00	0.00	1,300.00
Conc - Misc & Pumping	1	ls	0.00	0.00	752.50	752.50
DIVISION 5						
Steel frame Doors	1	allo	0.00	0.00	1,800.00	1,800.00
Fence	1	allo	0.00	0.00	3,150.00	3,150.00
Bollards	2	ea	0.00	210.00	500.00	710.00
Division 9						
Painting	1	sc	200.00	0.00	0.00	200.00
DIVISION 15						
Plumbing - Exterior						
Sanitary Sewer	1	allo	3,900.00	0.00	0.00	3,900.00
Water service	1	allo	2,400.00	0.00	0.00	2,400.00

Biggs Construction Company, Inc.						
Job: Dumpster pad and gates				11:01 AM		
Loc: FLORIDA						
Date: May 9, 2017						
*** ESTIMATE SUMMARY ***						
Description	Quantity	Unit	Sub	Labor	Material	Total
=====	=====	==	=====	=====	=====	=====
DIVISION 16						
Electrical - Power & Wiring	1	allow	1,850.00	0.00	0.00	1,850.00

BUILDING	Subtotal		9,650.00	4,838.02	9,951.40	24,439.42
SITEWORK	Subtotal		3,547.50	0.00	0.00	3,547.50
BUILDING & SITEWORK	Subtotal		13,197.50	4,838.02	9,951.40	27,986.92
General Liability Insurance	0.25%		38.27	106.44	0.00	144.71
Subtotal						28,131.63
Overhead (in General Conditions)	0.00%					0.00
Subtotal						28,131.63
Bond nic	0.00%					0.00
Subtotal						28,131.63
Builder Risk (BASIC ONLY)	0.00% Is					0.00
Subtotal						28,131.63
Fee	11.00% Is					3,094.48
Total						\$ 31,226
						=====

Hodley
only

+250%

Google Street View
Jun 2022



Count of List

Quality of Life

2.2%

Graffiti

10.6%

Jefferson St Garage

12.5%

Event Support

5.9%

Alleyway

2.2%

Street Debris

26.4%

Weed Abatement

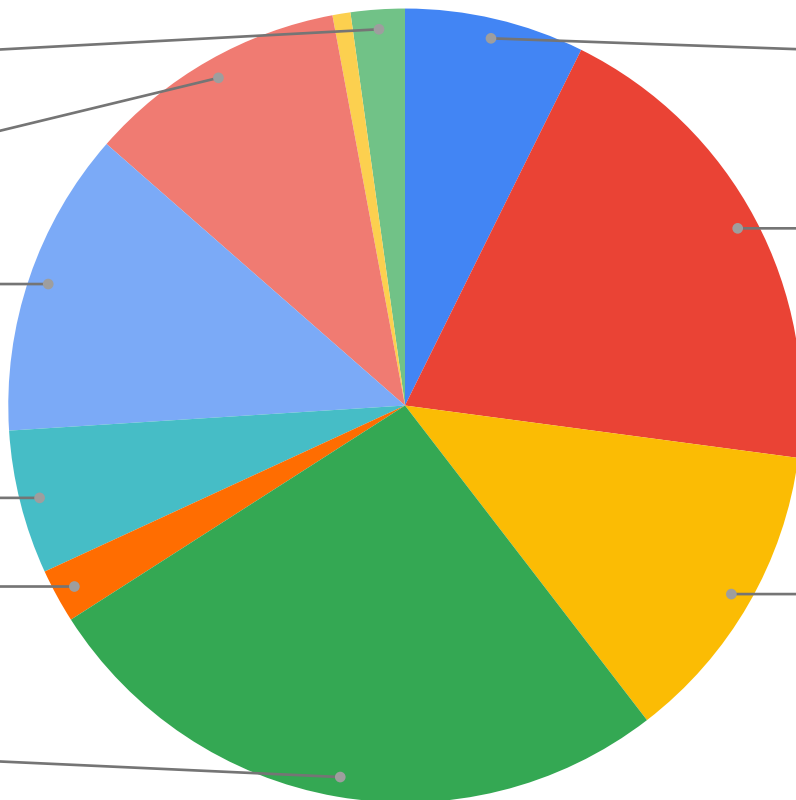
7.3%

Trash

19.8%

Waste Cleaning

12.5%



Walker Wilson

From: Walker Wilson
Sent: Monday, August 28, 2023 2:08 PM
To: Gregg Harding
Subject: RE: [EXTERNAL] Historic Panel for Trash compactor

Correct

Walker Wilson
Executive Director



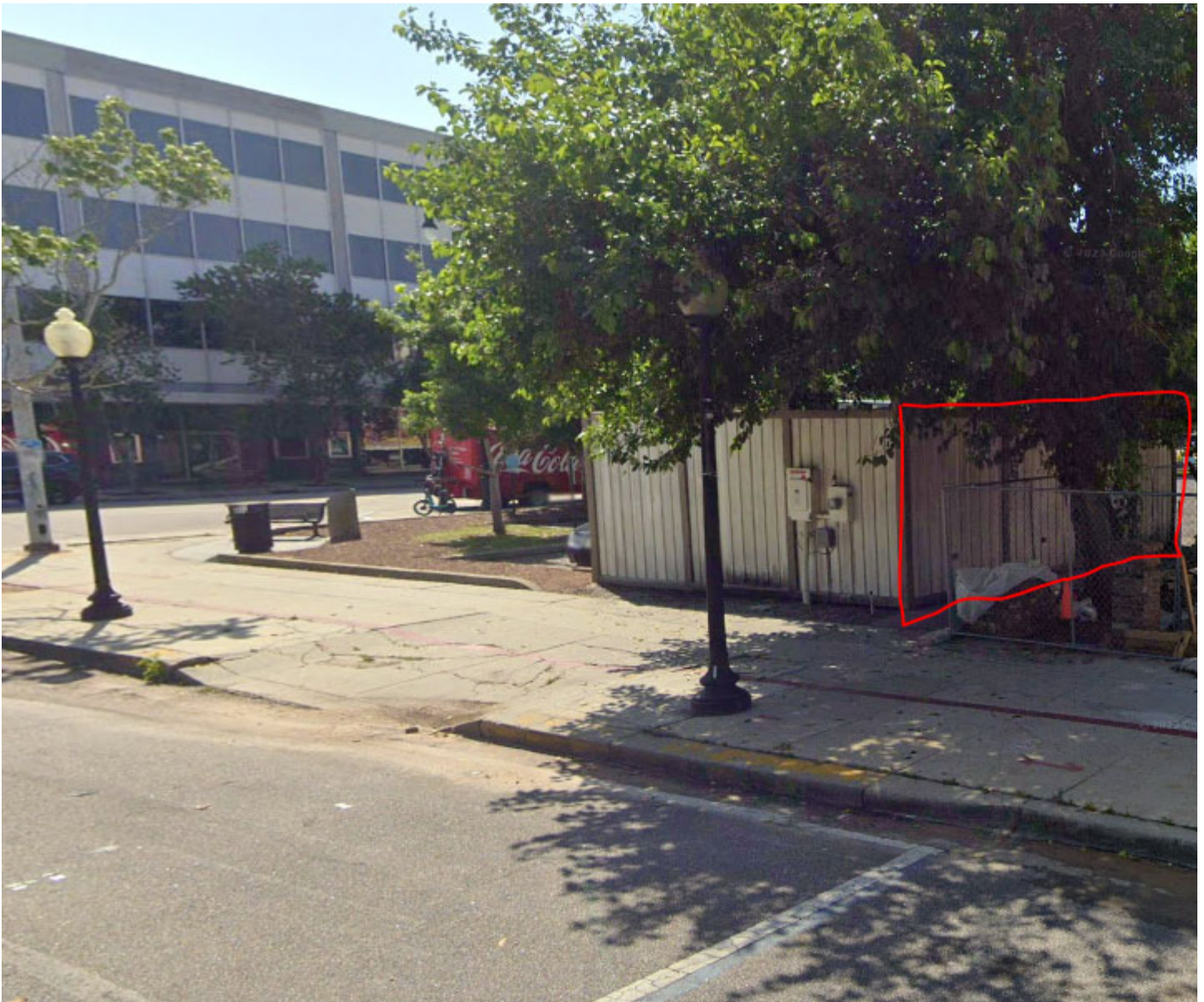
Pensacola Downtown Improvement Board
226 South Palafox Street, Suite 106
Pensacola, FL 32502
Direct Phone 850-434-5371

[**Take This Quick Survey to Let Us Know How We're Doing!**](#)

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From: Gregg Harding <GHarding@cityofpensacola.com>
Sent: Monday, August 28, 2023 2:03 PM
To: Walker Wilson <walkerwilson@downtownpensacola.com>
Subject: RE: [EXTERNAL] Historic Panel for Trash compactor

And just to double check, it would be this face, correct?



Gregg Harding, RPA

Assistant Planning & Zoning Division Manager

Visit us at <http://cityofpensacola.com>

222 W Main St.

Pensacola, FL 32502

Office: 850.435.1676

gharding@cityofpensacola.com



Tell us how we are doing by completing this short [survey](#).

Florida has a very broad public records law. As a result, any written communication created or received by City of Pensacola officials and employees will be made available to the public and media, upon request, unless otherwise exempt. Under Florida law, email addresses are public records. If you

do not want your email address released in response to a public records request, do not send electronic mail to this office. Instead, contact our office by phone or in writing.

From: Gregg Harding
Sent: Monday, August 28, 2023 2:01 PM
To: 'Walker Wilson' <walkerwilson@downtownpensacola.com>
Subject: RE: [EXTERNAL] Historic Panel for Trash compactor

Hey Walker,

Typically, yes – I think all of the invisible frame murals so far have gone to ARB. It mostly depends on if a permit is needed, so let me double check with Jonathan Bilby and I'll let you know.

Gregg Harding, RPA
Assistant Planning & Zoning Division Manager
Visit us at <http://cityofpensacola.com>
222 W Main St.
Pensacola, FL 32502
Office: 850.435.1676
gharding@cityofpensacola.com



Tell us how we are doing by completing this short [survey](#).

Florida has a very broad public records law. As a result, any written communication created or received by City of Pensacola officials and employees will be made available to the public and media, upon request, unless otherwise exempt. Under Florida law, email addresses are public records. If you do not want your email address released in response to a public records request, do not send electronic mail to this office. Instead, contact our office by phone or in writing.

From: Walker Wilson <walkerwilson@downtownpensacola.com>
Sent: Monday, August 28, 2023 1:52 PM
To: Gregg Harding <GHarding@cityofpensacola.com>
Subject: [EXTERNAL] Historic Panel for Trash compactor

THIS EMAIL IS FROM AN EXTERNAL EMAIL ACCOUNT

Hey Gregg,

We are looking at putting one of the historic panels on the outside of the trash compactor facing the back side of vinyl. Would this need ARB approval?

Rob,

David with Lamar provided the following prices for a mural on the side of the Jefferson Street dumpster enclosure. A single frame is best, but I don't know if the ARB will allow this so I had him provide a price for two frames.

Option #1

One 6' x 27' Invisible Frame Wallscape

Materials: \$3,955

Installation Labor: \$2,900

Vinyl: \$972

Total Cost: \$7,827

Option #2

Two 6' x 13' Invisible Frame Wallscapes

Materials: \$4,495

Installation Labor: \$2,900

Vinyl: \$936

Total Cost: \$8,331

Ross

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Ross Pristera, MAHPP

Historic Preservationist

UWF Historic Trust

P. O. Box 12866

Pensacola, FL 32591

www.historicpensacola.org

RPristera@uwf.edu

P: 850.595.5985 x 115

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Walker Wilson
Executive Director



Pensacola Downtown Improvement Board
226 South Palafox Street, Suite 106
Pensacola, FL 32502
Direct Phone 850-434-5371

[Take This Quick Survey to Let Us Know How We're Doing!](#)

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