



**Downtown Improvement Board  
Regular Monthly Meeting**

Tuesday April 25<sup>th</sup>, 2023, 7:30

**AGENDA**

Attendance- Michael Carro, Chairman, Jean Pierre N'Dione, Nathan Holler, Patti Sonnen, Chris McKean, Gregg Harding, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

**I. Call to Order**

- a. Michael Carro, Chairman, called the meeting to order at 7:29 AM
- b. Agenda is amended to include discussion of the potential lifting of skateboarding ban on Palafox to new business.

**II. Recurring Agenda**

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned by Chris McKean and seconded by Patti Sonnen and unanimously approved.
- c. The minutes of the regular meeting held on March 28<sup>th</sup>, 2023 were motioned, seconded, and unanimously approved.
- d. DIB March financials were motioned, seconded, and unanimously approved.
  - Palafox Market over budget for the year
  - Waste Co-op over budget for year
  - Marketing over budget for month and year
    - FooFoo Fest grant
    - Trash Can signs on Palafox
  - Economic development under budget for year

**III. On-Going Business**

- a. PPD Report
  - New cameras still in progress
  - Successful events- Fred Levin Fest
- b. Spotless Report
  - New Spotless full-time employee
  - Pressure washing has begun on Garden Street
  - Spotless has been working on cleanliness in Jefferson Street Parking Garage
- c. Marketing Report
  - Easter Market at Palafox Market
  - Working with Visit Pensacola and Visit Florida for marketing opportunities.
  - Researching event/FooFoo Fest grants
  - Tall Ships promotion
  - Ideaworks- Working on a "Pick Up Pensacola" marketing campaign.
- d. Palafox Market



- Successful vendor participation for Easter Market and egg hunt
- Reapplications for Palafox Market North and South have begun.
- First day of expansion into Plaza Ferdinand on May 13th

#### IV. New Business

- a. \*Website- RFP Responses
  - Will be revisited next month to discuss differences in creating new site and converting existing site.
- b. \*ILA- CRA Amendment
  - Motioned, seconded, and unanimously approved.
- c. \*Request for Cleaning Services- Letter to Mayor requesting retained CRA funds be utilized for additional cleaning services through DIB ambassador program
  - Motioned, seconded, and unanimously approved.
- d. \*Team Pickle Presentation- Letter of support
  - Warehouse 4 Sports- Event space to promote sport tourism in Pensacola.
  - Letter of Support motioned, seconded, and unanimously approved.
- e. Palafox Market Bathroom Update
  - The Portland Loo, self-cleaning restroom- There will be 2 restrooms instead of 4.
- f. Potential lift of Skateboarding ban on Palafox
  - Safety concern on Palafox
  - There is a motion to send a letter to the city that the DIB is not in favor, motion is seconded, and is unanimously approved.

#### V. Old Business

- a. Pelican Drop- Walker Wilson meeting to check on the current status of the pelican.

#### VIII. Public Comment

- First settlement trail (May 13<sup>th</sup>) beginning at the Pensacola Museum of History

#### IX. Adjournment

- The Meeting was adjourned at 9:23 AM

**Next meeting – May 23<sup>rd</sup>, 2023**

**(\*) = approval item**