



Downtown Improvement Board
Regular Monthly Meeting
Tuesday May 23rd, 2023, 7:30
AGENDA

Attendance- Michael Carro, Chairman, Jean Pierre N'Dione, Nathan Holler, Patti Sonnen, Chris McKean, Jennifer Brahier, Mike Kohler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

I. Call to Order

- a. Michael Carro, Chairman, called the meeting to order at 7:30 AM

II. Recurring Agenda

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned by Jean Pierre N'Dione and seconded by Patti Sonnen and unanimously approved.
- c. The minutes of the regular meeting held on April 25th, 2023 were motioned, seconded, and unanimously approved.
- d. The April financials were motioned, seconded, and unanimously approved.
 - Waste Co-Op participation is caught up and over budget for month and year.
 - Palafox Market is under budget for month but expecting an increase next month due to Palafox Market expansion.
 - Ambassador program right at target for month and year.

III. On-Going Business

- a. PPD Report
 - PPD has put together a quarterly report providing great community engagement, park visits, meeting with the community, working events such as Fred Levin Fest and Fiesta Kids Treasure Hunt.
 - PPD is waiting for cost assessment for new high-definition security cameras. PPD is working on transferring existing cameras to the city.
- b. Spotless Report
 - Spotless has taken care of graffiti, weed abatement, and prepared Plaza Ferdinand for Palafox Market expansion.
 - Pressure washing is still in progress.
 - The city has taken on Jefferson Street Parking Garage 7 days a week.
- c. Marketing Report
 - Promoted Palafox Market expansion, skatepark opening, and downtown businesses.
 - Updated Palafox Market flyers for the visitor centers
- d. Palafox Market
 - Application renewal during April preparing for new market season and expansion into Plaza Ferdinand.
 - Palafox Market expanded into Plaza Ferdinand on May 13th
 - Parking, unloading/loading concerns for Palafox Market vendors.



IV. New Business

- a. *Website- Good Work Presentation
 - There is a motion to further investigate updating the current site to be compliant and evaluate the costs of adding a search bar, visit Pensacola calendar feed, Palafox Market integration, and social feed capabilities. Motion is seconded and unanimously approved.
- b. PPD & DIB ILA to fund CRA/DIB neighborhood police at \$60k annually to fund four officers- approved
 - Motioned, seconded, and unanimously approved.
- c. *International Downtown Association Conference- Registration, Hotel, & Flights for staff
 - Motioned, seconded, and unanimously approved.
- d. DIB Officer Ad Hoc Committee- Chair Michael Carro to set up committee to meet directly following June 27th DIB board meeting.
- e. Executive Director Update (State Appropriation, CRA/DIB Interlocal, & FooFoo Fest)
 - Applied for a state appropriation to the city for public restrooms at MLK Plaza.
 - Looking into other funding opportunities
 - CRA/DIB Interlocal Agreement is being revisited in June to expand the uses of the CRA funds
 - FooFoo Fest grant is approved, and the project will be fully funded through grant.

V. Old Business

VIII. Public Comment

IX. Adjournment

- The meeting is adjourned at 9:18 AM

Next meeting – June 27th, 2023

(*) = approval item