



**Downtown Improvement Board
Regular Monthly Meeting**

Tuesday Feb 28th, 2023, 7:30

AGENDA

Attendance: Michael Carro, Chairman, Patti Sonnen, Jean Pierre N'Dione, Gregg Hardin, Jennifer Brahier, Chris McKean, Nathan Holler, Walker Wilson, Executive Director, Cailin Feagles, Director of Operations and Events

- I. Call to Order
 - a. Michael Carro, Chairman, called the meeting to order at 7:30 a.m.
- II. Recurring Agenda
 - a. Mr. Wilson confirmed the meeting was properly noticed.
 - b. The proposed meeting agenda was motioned by Chris McKean, seconded by Jean Pierre N'Dione and unanimously approved.
 - c. The minutes of the regular meeting held on January 24th, 2023 were motioned, seconded, and unanimously approved.
 - d. DIB January Financials were motioned, seconded, and unanimously approved.
 - Palafox Market over budget
 - Over budget on compactor
 - Marketing over budget after the holiday season
- III. On-Going Business
 - a. PPD Report- security camera update
 - PPD would like to add more cameras downtown.
 - An annual budget for safety downtown is proposed.
 - This need should be revisited yearly.
 - PPD to assess the area to find which areas need more coverage.
 - PPD and homeless outreach advocates working with community to educate and providing resources.
 - b. Spotless Report
 - Positive results cleaning up after events in January.
 - Spotless has done a great job taking care of tagging downtown.
 - c. Marketing Report
 - Multiple news releases
 - Promoted events such as Mardi Gras, MLK Parade, Palafox Market Mardi Gras Market.
 - Caron is working on St. Patricks' day Market at Palafox Market.
 - Shop Hop coming up for the Shops on Palafox on March 5th.
 - d. Palafox Market
 - Cailin is working with Marketwurks preparing for expansion.
- IV. New Business
 - a. *Interlocal Agreement- Plaza Ferdinand
 - Motioned by Patti Sonnen, seconded by Jean Pierre N'Dione and unanimously approved.
 - b. *Website Shared Calendar with Visit Pensacola- \$2,000 Annually plus up to \$3,000 to program

setup of website

- Motioned by Jean Pierre N'Dione, seconded by Chris McKean and unanimously approved.
- C. *Market Works annual subscription- adding Plaza Ferdinand \$1,900 annually (currently \$1,400)
 - Motioned by Jean Pierre N'Dione, seconded by Chris McKean and unanimously approved.
- d. *Trashcan signs- option 1 metal sign \$3,409 or option 2 plastic version \$1,520
 - Jean Pierre N'Dione amended the motion to approve up to 35 aluminum signs, seconded by Patti Sonnen and unanimously approved.
- e. *Discussion on merchant committee- Nathan Holler
 - Nathan Holler withdrew motion

V. Old Business

VIII. Public Comment

IX. Adjournment

- Meeting was adjourned at 9:07 AM

Next meeting – March 28th, 2023

(*) = approval item