



Minutes of the Downtown Improvement Board Regular Monthly Meeting

Tuesday September 30th, 2022 7:30 a.m.

Attendance

Michael Carro, Chairman, Patti Sonnen, Nathan Holler, Robert Bender, Ex Officio, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Michael Carro, Chairman, called the meeting to order at 7:30 a.m.

II. Recurring Agenda

- a. Ms. Kopas confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned by Patti Sonnen, seconded by Nathan Holler, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on August 23rd, 2022 were motioned by Patti Sonnen, seconded by Nathan Holler, and unanimously approved.
- d. DIB August Financials were motioned by Patti Sonnen, seconded by Nathan Holler, and unanimously approved.
 - Bathroom payment and FODT Christmas light payment occurred.
 - Marketing under budget for the year.
 - Trash compactor payments will be coming in until December.
 - Ring doorbell cameras installed in the trash compactor area.

III. On-Going Business

a. PPD Report

- Homeless advocate groups came out to Palafox Street area to speak with some of the homeless located downtown and assist them in finding safer housing solutions.

b. Spotless May Report

- Nathan Holler requests a long-term solution for watering plants in the alleyway of Jefferson parking garage.
- Lisa Dees, City of Pensacola Parking Director, has agreed to take care of the landscaping and flowerpots outside of Jefferson parking garage.
- Parking signage is necessary to educate the public and protocol to reduce booting should be put in place.

c. Marketing Report

- Visit Pensacola is open to collaborating on a website, kiosk, and All-I-Want Campaign.



- Foo Foo Fest Bubble Alley is being promoted in preparation for the November event.
- Board is interested in exploring plans to incorporate more events downtown like a Wine Festival, Dining Event with Restaurants, and/or Wine Walk, etc.
- Holiday Haul-November 9th will occur consecutively with Christmas Lighting. Christmas tree will be in front of Pensacola History Museum.

d. Palafox Market

- New mulch was spread at the Palafox Market.
- Foo Foo Fest promoted the event at the Market this past weekend.
- Began planning the Palafox Halloween Market after great feedback from last year.
 - Send out a survey to Downtown Business Owners to see if they are interested in a Halloween Trick or Treat Event Downtown.
- Lots of great feedback from the Holiday market. Payments should start coming in and the deadline is October 15th.

IV. New Business

- a. Puppy Pitstop Maintenance
 - Board requests two more quotes.
- b. Executive Director Quarterly/Annual Review
 - 5% increase and bonus motioned by Patti Sonnen, seconded by Nathan Holler and unanimously approved.
- c. Board requests to invite new mayor to the next meeting and create a list of items to discuss.
- d. David Forte mentioned that the City is in negotiations regarding the MLK restroom design which should be finalized today. Weekly development meeting information regarding downtown will be sent out to Walker and Emily going forward.

V. On-Hold

VIII. Public Comment

IX. Adjournment: 9:27 am

Next meeting – October 25th, 2022

(*) = approval item