



Minutes of the Downtown Improvement Board
Regular Monthly Meeting
Tuesday, September 28, 2021 3:00 p.m.

Attendance

Michael Carro, Chairman, Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen, Claire Campbell, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Chairman Carro called the meeting to order at 3:00 p.m.
- b. Welcome new Board Member Claire Campbell

II. Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was motion, seconded, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on August 10, 2021 were motion seconded and unanimously approved.
- d. DIB August financials were motion, seconded, and unanimously approved.

III. On-Going Business

- a. Public Art Commission Update was presented by Holly Benson to inform the Board of the Art Walk and its impact on the Downtown Area. Rob Overton and Emily also contributed information and ideas on the matter. The Board was in support of the Art Walk.
- b. StreetPlus August Report
- c. Marketing Report
 - Caron from Ideaworks noted that the social media is getting a lot of good feedback especially in reference to the market.
- d. Palafox Market
 - Palafox Market is continuing to face issues with protestors on the corners.

IV. New Business

- a. Palafox Market Vendor Fees
 - Palafox Market Vendor Fees increase ranged from \$5 to \$15 dollars in order to fund new projects including the provision of an on-duty police



officer, water fountains, bathrooms, bike racks, signage, and etc. Vendors who attended the meeting shared their thoughts about fees and spoke of different items that could be improved including the market map.

- Motion to improve increase and seconded, board approved increase unanimously.
- b. Election of DIB Treasurer, and discussion of Finance Committee member.
 - Jean Pierre N'Dione was nominated and board elected him as the DIB Treasurer.
- c. Cyber Security Insurance
 - The Board unanimously agreed that the cyber security insurance costs were not necessary.
- d. Executive Director Annual Review
 - Executive Director had annual review and board approved a 5% raise on base salary.

V. On-Hold

VIII. Public Comment

- Palafox Market Vendors agreed that the rate increase was acceptable.

IX. Adjournment

- The meeting was adjourned at 4:32 p.m.

Next meeting – November 2nd, 2021

(*) = approval item