



Downtown Improvement Board Regular Monthly Meeting
Tuesday, November 2, 2021 7:30 a.m.

Attendance

Michael Carro, Chairman, Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen, Claire Campbell, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order-7:32 a.m.

- a. Chairman Carro called the meeting to order at 7:32 a.m.

II. Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was motioned, seconded, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on September 28, 2021 were motioned, seconded, and unanimously approved.
- d. DIB September financials were motioned, seconded, and unanimously approved.

III. On-Going Business

a. StreetPlus August Report

- Lori has two new employees working with her. The ambassador team worked on pressure washing areas that were not covered under the pressure washing contract.

b. Marketing Report

- Palafox Market was runner-up Inweekly Best of the Coast for two categories.
- Foo Foo Fest begins this Thursday.
- Social Media grew by 1,000 people over the last three months.
- Palafox Market had huge success with the Halloween themed market.

c. Palafox Market

- In need of a solution to replace the portables currently utilized at the market.
- Emily and Walker will research restroom solutions. David Forte, Deputy City Administrator, indicated that the city may be able to assist with storage and transport of the proposed restrooms.
- Halloween Market was a huge success and Emily plans to create more themes to draw people to the downtown area.



d. PPD Report- Decibel Meter for vehicle noise

- Officer Darling updated the board on call volume over the past month in Downtown. Additionally, enforcement of open container laws in downtown was discussed. Businesses need to be aware not to advertise taking drinks for consumption off-site.
- Decibel meter was approved. An officer will need to go through the training prior to enforcement.

IV. New Business

a. Audit 2020/21

- DIB signed letter with Warren Averett.
- Banaikas is working on providing the documents.

b. Bike Racks at Palafox Market Update

- Bike Racks were ordered for the parking space next to the MLK statue.
- City will install once the racks are delivered.

c. Cleaning Service RFP Update

- Board is to review the RFP.

d. All I Want Campaign- \$5,000 budget

- Includes a \$1,000 prize.
- Item was motioned, seconded, and unanimously approved

e. Executive Director 4th QTR Bonus

- Item was motioned, seconded, and unanimously approved.

V. On-Hold

VIII. Public Comment-None

IX. Adjournment at 8:40 a.m.

Next meeting – November 23rd, 2021

(*) = approval item