



Minutes of the Downtown Improvement Board Regular Monthly Meeting
Tuesday, November 23, 2021 7:30 a.m.

Attendance

Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen, Claire Campbell, Casey Jones, Ex Officio, Robert Bender, County Commissioner, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Kevin Lehman called the meeting to order at 7:30 a.m.

II. Recurring Agenda

- a. Mr. Wilson confirmed that the meeting was properly noticed.
- b. The proposed meeting agenda was motioned, seconded, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on November 2, 2021 were motioned, seconded, and unanimously approved.
- d. DIB October financials were motioned, seconded, and unanimously approved.

III. On-Going Business

a. StreetPlus October Report

- Crew is now fully staffed. Crew worked on pressure washing areas that were not covered under the pressure washing contract.
- Door on compactor is not closing properly.
- Email about leaving bigger items was requested.
- Pressure wash the area leading up to the dumpster.

b. Marketing Report

- October was a busy month with Son Et Lumiere and Halloween Market.
 - Son Et Lumiere received over 65,000 views which was a record for the DIB.
 - Halloween Market brought in a variety of media channels including PNJ and WEAR-TV.
- All I Want Campaign launched and will run until December 24th.

c. Palafox Market

- Bike parking was installed in one of the parking spaces next to MLK. Thanks to Christian Wagley and Zac Lane with Bike Pensacola and the City of Pensacola for assisting with the project.



- Small Business Saturday is an event scheduled for November 27th. A raffle of items donated by vendors will be included.
- Market has been very successful.

d. PPD Report

- Officer Darling reported to the board. Open container issue is more of a problem in public parks than on Palafox Street.
- Police Chief Randall also reported that the scooters are a concern within the Downtown because they are intensifying traffic congestion and dangerous behavior.
- Police Chief Randall inquired about lighting in the Downtown Area.

IV. New Business

a. Audit 2020/21

- Net surplus of about \$90,000 from budgeted items.
- Motioned, seconded, and unanimously approved.

b. Cleaning Service RFP Update/Meeting with City on cleaning

- City to quote DIB about street sweepers.
- Trash cans on Palafox and Jefferson emptied more than once a week.
- In the process of working on the RFP.

c. City Parking Stall Study

- David Forte, Deputy City Administrator, inquired to see if the DIB would be interested in getting involved with a crosswalk created on Palafox Street.

d. America's First Freedom Trail- \$7,500

- Request for DIB funds to support this project.

V. On-Hold

VIII. Public Comment

- Warren Sonnen with O'Riley's Irish Pub spoke about scooter concerns in the Downtown Area.

IX. Adjournment at 8:56 a.m.

Next meeting – December 14, 2021