



Minutes of the Downtown Improvement Board Regular Monthly Meeting

Tuesday August 2nd, 2022 7:30 a.m.

Attendance

Michael Carro, Chairman, Jean Pierre N'Dione, Claire Campbell, Nathan Holler, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Michael Carro, Chairman, called the meeting to order at 7:32 a.m.
- b. Board recognizes Kevin Lehman for his service to the board.

II. Recurring Agenda

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned, seconded, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on June 28, 2022 were motioned, seconded, and unanimously approved.
- d. DIB May Financials were motioned, seconded, and unanimously approved.
 - Palafox Market doing extremely well.
 - Budget funds available for fireworks for New Year's Eve.
 - Down payment of \$89,000 and monthly payments for the permanent restrooms will begin in August.

III. On-Going Business

a. PPD Report

- PPD continues to work with homeless organizations to find safer homes.
- PPD is looking into having two more officers downtown at night.
- PPD spoke about concerns regarding the permanent restrooms including transients locking themselves in as this has been an issue previously.
- PPD recommends looking at city ordinances to reduce the problems related to transients downtown.

b. Spotless May Report

- Streetsweeper should be in Pensacola in August.
- Gallery Night did not clean up properly this past month. DIB would like to make a claim to a portion of the cleaning deposit this past month. DIB suggests that a larger deposit needs to be put down for events downtown.



c. Marketing Report

- Photo shoot for Palafox Market.
- Sponsor kit for First City Lights Festival.
- Zoom call for marketing overview for the Board.
- New website for DIB in the works.
- Metrics for CRA Annual Report.
- Board recommends sending out a survey to the merchants to incorporate new ideas for the website.

d. Executive Director Report

- FODT and Inweekly worked together to put a portable bathroom in place on the corner of Gregory and Palafox so that there is full-time access for anyone downtown.
- An article was promoted in response to the issue that discussed the partnership with the City to create permanent public restrooms. The board did not entertain an motion to request the State Attorney's Office to Drop charges against Mr. Kimbrel at this time.
- Small digital billboards integrated in downtown a possibility at the Palafox Market and possibly in other downtown parks after seeing digital kiosk in downtown Miami in conjunction with their Underline Project.

e. Palafox Market

- Signs for safer crossing of roadways were printed.
- Several new vendors at the Palafox Market in July.
- Integrate the Palafox Market website in the DIB website.
- Palafox Market has been featured on several prominent tourism Instagram pages in July which has helped increase the diversity, age, and number of customers at the market and in downtown Pensacola.

IV. New Business

a. Election of DIB Officers- Robert & Casey

- Michael Carro- Chairman, Jean Pierre N'Dione- Vice Chair, Nathan Holler-Treasurer, Walker Wilson-Secretary item was motioned, seconded, and unanimously approved.

b. 2022-2023 Budget

- Palafox Market projected to reach \$160,000.
- Marketing for Palafox Market decreased because of the 15th anniversary.
- Security costs increased for next year.
- Ambassador program savings as a result from switching the contract.



- Compactor expenses shown in the budget.
- c. Micro Mobility Scooter Recommendations to City
 - Proceed with the VEO and enter in a two-year contract with 250 scooters. Hybrid parking lot and more corrals suggested. Looking into an operation fee and a per-ride fee for the City. Fines for improper use by the ride will be a mainstay. Fines should be collected by VEO and given to the City or downtown charity. Parking services department is fining vendors if they are not complying with the Council's suggestions. City is recommending VEO from a risk management standpoint. VEO has been proactive about making changes that the City has requested. DIB recommends extending forced parking for entire DIB area and Palafox Street south of Main Street. App pop-up for \$150 fee for sidewalk parking. DIB Board motioned, seconded, unanimously approved.

V. On-Hold

VIII. Public Comment

- a. America's First Settlement Trail is officially opening on Sunday August 14th from 2pm-6pm.

IX. Adjournment: 9:15 am

Next meeting – August 23rd, 2022
(*) = approval item