



Minutes of the Downtown Improvement Board Regular Monthly Meeting

Tuesday May 24th, 2022 7:30 a.m.

Attendance

Michael Carro, Chairman, Kevin Lehman, Patti Sonnen, Jean Pierre N'Dione, Claire Campbell, Robert Bender, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

I. Call to Order

- a. Michael Carro, Chairman, called the meeting to order at 7:31 a.m.

II. Recurring Agenda

- a. Mr. Wilson confirmed the meeting was properly noticed.
- b. The proposed meeting agenda was motioned, seconded, and unanimously approved.
- c. The minutes of the regular meeting of the DIB held on April 26th, 2022 were motioned, seconded, and unanimously approved.
- d. DIB April Financials were motioned, seconded, and unanimously approved.
 - Palafox Market doing extremely well.
 - Met with Republic Services for a new waste co-op rate.
 - Deposited \$300,000 in the money market account.

III. On-Going Business

- a. PPD Report
 - Officer McMan has joined the Downtown PPD force.
 - Palafox and Gregory Street homeless are being relocated.
 - 17th avenue has been cleared.
- b. Spotless April Report
 - Lori and James continue to pressure wash.
 - Street sweeper has been built and will be shipped.
- c. Marketing Report
 - Foo Foo Fest grant was submitted for balloon alley. First time that the balloon alley will come to the U.S.
 - 15th Anniversary of Palafox Market was very successful.
- d. Palafox Market
 - May 14th is officially Palafox Market Day as proclaimed by the Mayor.
 - 15th Anniversary Palafox Market Block Party was a success



- Palafox Market partnered with Odd Colony. The 15th Anniversary had a band, coffee bar, cornhole, and a road closure so that more vendors could participate.
- Instagram has reached over 1200 followers.
- Palafox Market Flags are ready and will be up this week.
- Palafox Market totes and t-shirts are being sold each Saturday.
- Mr. Carro recommended that signs be created for safer road crossings during the market.

IV. New Business

- a. The Center- Claire Campbell
 - PLT Cultural Center rebrands to the Center based on the wide variety of events/activities that the building offers.
 - Theater is undergoing renovations. The atrium and the rooftop are going to be redesigned. Center invites downtown to a happy hour on June 7th from 5:00-6:30 pm.
- b. Budget Correction
 - City Council voted to approve the Palafox Market bathrooms and provide funds to the project.
 - Budget motioned, seconded, and unanimously.
- c. Summer Interns
 - Interns will help with Palafox Market, Repast, meet with store owners downtown.
 - City and County pay the interns.
- d. Scooter Survey
 - Bird and VEO contracts are scheduled to end soon.
 - Survey sent out on May 24th to determine if the scooter program has affected businesses, the downtown, etc.
 - City Council proposed to resume contract until March of next year. New improvements to the program will occur including the installation of parking corrals to incentivize scooter organization.

V. On-Hold

VIII. Public Comment

- a. Warren Sonnen, recommends a newsletter sent out to Downtown businesses each month to highlight events.

IX. Adjournment: 8:51 a.m.

Next meeting – May 24, 2022

(*) = approval item