

Downtown Improvement Board Regular Monthly Meeting Tuesday August 24, 2021 7:30am AGENDA

- I. Call to Order
 - a. Comments from the Chairman
- II. Recurring Agenda
 - a. Meeting was properly noticed
 - b. *Approval of the proposed meeting agenda for August 24, 2021
 - c. *Approval of the minutes from the regular meeting of the DIB on August 10th, 2021
 - d.
- III. On-Going Business
 - a. StreetPlus July Report
 - b. Marketing Report
 - c. Palafox Market
- IV. New Business
 - a. CRA Presentation-Victoria D'Angelo, Assistant CRA Administrator
 - b. *2021/2022 Annual Budget
 - c. Public Art Commission- Emily
- V. On-Hold
- VIII. Public Comment
- IX. Adjournment

Next meeting – September 28th, 2021 (*) = approval item



Minutes of Downtown Improvement Board Regular Monthly Meeting Tuesday, August 10, 2021 7:30 a.m.

<u>Attendance</u>

Michael Carro, Chariman, Kevin Lehman, Jean Pierre N'Dione, Patti Sonnen, Robert Bender, *ex officio*, Walker Wilson, Executive Director, and Emily Kopas, Chief Operating Officer.

- I. Call to Order
 - a. Chairman Carro called the meeting to order at 7:32 a.m.
- II. Recurring Agenda
 - a. Mr. Wilson confirmed that the meeting was properly noticed.
 - b. The proposed meeting agenda was unanimously approved.
 - **c.** The minutes of the regular meeting of the DIB held on June 22, 2021 were unanimously approved.

III. Finance

- a. DIB June and July Financials were unanimously approved.
- IV. On-Going Business
 - a. StreetPlus May & June Report
 - b. Marketing Report
 - Palafox Market Website Update Discussion
 - c. Palafox Market
 - The market is running successfully and discussion of price tier changes occurred.
 - A breakdown of Palafox Market vendors was requested.
- V. New Business
 - a. FODT Christmas Lights Downpayment of \$75,000 from the DIB was unanimously approved.
 - b. StreetsPlus Contract- Update
 - StreetPlus contract will continue until March when further discussion is warranted for renewal.
 - c. 2021/2022 Annual Budget Discussion
 - Numerous areas of the budget exhibited positive savings including salaries, board meetings, annual meetings, telecommunications, and insurance. There was a \$28,000 increase from the Advalorum.



- d. Jefferson St Garage Flower Beds contract with The Green Gardener was unanimously approved.
- **e.** NYE Firework Show Contribution of \$5,000- Commissioner Bender- was unanimously approved.
 - Discussion of interest in Pelican Drop returning was initiated.
- f. 3rd QTR E.D. Bonus was unanimously approved.
 - A presentation of cost decreases was presented by E.D.

VI. On-Hold

- a. Fountain Lighting Project Plaza Ferdinand Update
 - City will be supplying the labor and the DIB will be paying for the materials at the end of the month.
- b. Before I Die Wall
 - Completed and on display for public use.
- c. History Tour
 - Discussion of the creation of a 2-mile loop map for the Downtown Area occurred. The map intends to touch on historical places by providing trail markers.
- d. Locate Banners and Hardware for Downtown Events.
 - Discuss with Brian Cooper
- e. Permanent Structures for Market Location
- VIII. Public Comment
 - a. None.
- IX. Adjournment
 - a. The meeting was adjourned at 9:04 a.m.

Next meeting – September 14, 2021



CLEANING AND HOSPITALITY AMBASSADOR SERVICES | JULY 2021

The following data and information is provided to the Pensacola Downtown Improvement Board for tracking purposes. The information contained in this report is for activities reported in July 2021. The data and information are obtained from Ambassadors conducting patrols and entered in Statview.



Clean + Safe + Friendly

A Diversified Saturday Clean in July and after Gallery Night 2021.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021



Outside of The Pensacola News Journal – a city can was found with the inner can missing. A pink ribbon labeling the maintenance needed to fix this issue has been attached by the City. Streetplus cleaned the well-used can in the interim and the liner was replaced early Sunday morning.



This is Jefferson Street at the puppy park where both the city and the puppy park trash cans are being off loaded and emptied.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021



A forgotten sign left behind at Nom's and Bubba's Sweet Shop on Palafox Place.



Jefferson Street Garage storage where Gallery Night signs are kept and now stacked neatly.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021

City of Pensacola - Government

The wait is over, Pensacola -- We're excited to announce that Bird scooters are coming to the City of Pensacola on July 19!

Bird currently operates e-scooters in more than 250 cities globally, and they will deploy up to 250 scooters in the City of Pensacola franchise area as part of a one-year pilot program.

Bird will offer scooters to residents and visitors in order to help reduce carbon emissions, as well as traffic congestion on roadways. The scooters also offer residents without cars another transportation option.

Learn more: https://cvcpl.us/FvQuPRT





This scooter was found beeping on a Baylen St sidewalk. They are so new, 1 day, an appropriate system of what to expect has not been established yet.

It was removed off the sidewalk but in view from the street to be located by GPS, the beeping, and eventually picked up to be recharged.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021

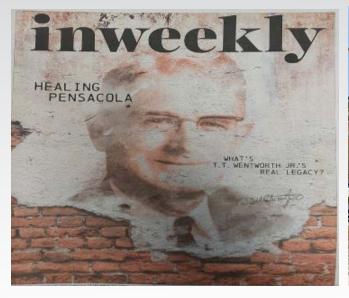
Pensacola Current Events to name a few....





SUN, JUL 25 AT 1:30 PM CDT AND 25 MORE Seville Quarter Haunted Ghost Tour and Lunch

302 Interested





Street

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021

STREET CLEANING - BEFORE AND AFTER





Vynil Music's main entrance on Government St. and Palafox Place.



The Annex Building at the crosswalk on Palafox Place





and on the next block, The Four Seasons Catering and Eatery. On the 1st floor, just inside the entrance, a kitchen utility





basin is left on the sidewalk



and on 3rd floor of The Jefferson St. Garage, in a wall planter, an empty case of beer is found.



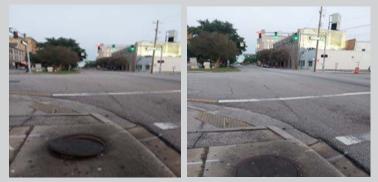
Covid 19 cleaning and disinfecting a Way Finding Sign showing giving direction to historic Downtown Pensacola on Palafox Place



or 4am pressure washing and sanitizing MLK Park benches in preparation for the Palafox Market.

PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021



Teamwork – a 311 call avoided by using leverage and determination at 5:45am for safety.



A 311 report was produced and Pensacola Police were called for assistance to document the damage... and now onto Sunday.



Unfortunately, the Taylor Dunn electric cart was vandalized and found with the Driver's small window fully shattered.

PDIB GRAFFITI REMOVALS FROM MARCH 01 – JULY 12TH, 2021

The following pictures are of the different types of Graffiti Removals we may come across within our route. Graffiti may be removed by using the pressure washer if it is applied by spray paint or now flex seal and uses solvents to loosen and remove.

Graffiti may be removed by peeling off stickers and using a solvent like Goo Gone.

Graffiti may be removed by removing soliciting posters or fliers that were put on parked cars and are now on the ground.

However, graffiti finds its way to be displayed, we remove it to the best of our abilities.

The setup of Geopal reporting is in SqFt measurement. It is not exactly accurate and not all would fall under square footage. We use individual quantity instead since most are on an individual basis much less than a foot and are commonly found.

For example, the before picture shows 2 stickers, there is 1 entry and the sqft count is 2 removed.

The following is a Graffiti reporting covering March 1 – July 12, 2021

	Entries	Removed
March	21	24
April	10	13
Мау	26	93
June	1	1
July	2	2
Totals:	60	133



PENSACOLA DOWNTOWN IMPROVEMENT BOARD

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021







PENSACOLA DOWNTOWN IMPROVEMENT BOARD CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021







PENSACOLA DOWNTOWN IMPROVEMENT BOARD CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021

























PENSACOLA DOWNTOWN IMPROVEMENT BOARD CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021

















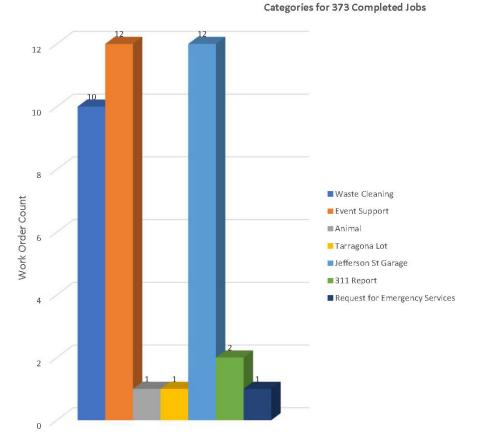




PENSACOLA DOWNTOWN IMPROVEMENT BOARD

140 133 120 (blank) 100 Quality of Life Streets Alley Quick Tally Count 80 🔳 Trash Graffiti Removal-SF Weed Abatement-SF 58 Hospitality 60 Event Support 49 Directions Pressure Washing 40 Tree Wells 30 Pine St. Lot 24 Belmont Devillers Lot 18 20 14 Jeffferson St. Garage Jefferson St. Open Lot Tarragona Lot 0

CLEAN, SAFE AND FRIENDLY REPORT | JULY 2021



Categories for 39 Completed Jobs

Pensacola Downtown Improvement Board Operational Budget FY2021/22 Year Total 0000 - Misc. Income \$ \$					
FY2021/22 Plan 4000 - Misc. Income \$ - \$ 4010 - Ad Valorem Revenue \$ 613,059 \$ 500,629 4010 - Ad Valorem Revenue \$ 613,059 \$ 500,629 4020 - Website Membership \$ 337,534 \$ 326,6479 4020 - Website Membership \$ 500,000 \$ 80,700 4040 - City Cleaning Reimbursment \$ 33,206 \$ 79,696 4050-Co-Op Participation \$ 57,610 \$ 57,610 4080 - Bollard Rental \$ \$ \$ \$ \$ 5001 - DIB Salaries Benefits & Taxes \$ 82,172 \$ 102,237 5001 - DIB Salaries Benefits & Taxes \$ 250 \$ 6,500 5003 - Sommittee Meeting \$ 250 \$ 6,500 5003 - Bank Charges \$ 5 \$ \$ 5 5003 - CRA Interlocal Payment \$ 45 5,500 \$ 5000 5001 - B	Pensacola Downtown Improvement Board		Year Total		
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Pensacola Downtown Improvement Board		Year Total			
Operational Budget	FY2021/22		FY2020/21		
FY2021/22		Plan			
6012 - Market Security	\$	6,600	\$	6,000	
Palafox Market Expense	\$	100,000	\$	80,700	
5050 - Ambassador Program Labor	\$	159,391	\$	159,391	
Ambassador Program Expense	\$	159,391	\$	159,391	
7001- Republic - Compactor Service	\$	53,299	\$	53,299	
7003 - Security	\$	3,500	\$	3,500	
7004 - Compactor Utlities	\$	811	\$	811	
Compactor Expense	\$	57,610	\$	57,610	
DIB Operating Expense	\$	1,174,409	\$	1,142,214	