

Downtown Improvement Board Special Meeting

Monday, November 30, 2020 8:30am via Zoom AGENDA

- I. Call to Order
 - a. Comments from the Chairman
- II. Agenda
 - a. 2019/2020 Audit Approval
- III. Public Comment
- IV. Adjournment

Next meeting – December 22, 2020

(*) = approval item



DOWNTOWN IMPROVEMENT BOARD A COMPONENT UNIT OF THE CITY OF PENSACOLA

FINANCIAL STATEMENTS

SEPTEMBER 30, 2020



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INDEPENDENT AUDITORS' REPORT

To the Board of Directors

Downtown Improvement Board

Report on Financial Statements

We have audited the accompanying financial statements of the governmental activities, the business-type activities and each major fund of the Downtown Improvement Board, a component unit of the City of Pensacola (the "Board"), as of and for the year ended September 30, 2020, and the related notes to the financial statements, which collectively comprise the Board's basic financial statements as listed in the table of contents.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Board's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.



Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of the governmental activities, the business type activities and each major fund of the Board, as of September 30, 2020, and the respective changes in financial position and where applicable, cash flows thereof for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matters

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis and the Schedule of Revenues, Expenditures, and Changes in Fund Balance - Budget to Actual - General Fund be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information or provide any assurance.

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report on our consideration of the Board's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Audit Standards* in considering the Board's internal control over financial reporting and compliance.

Pensacola, Florida November 24, 2020



General Information

The Pensacola Downtown Improvement Board (Board) was created in 1972 by action of the State of Florida. It is governed by the Florida Statutes and follows the accounting standards promulgated by the Governmental Accounting Standards Board. Most of the revenues received by the Board emanate from an additional tax levy on properties within the boundaries initially established by the governing body of the City of Pensacola or from parking system revenues. A five-member board of directors appointed by the Mayor and confirmed by the Pensacola City Council governs the Board.

Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the Board's financial statements. Please read the information presented here in conjunction with the financial statements and notes to the financial statements that follow this section.

The Statement of Net Position presents information on all of the Board's assets and liabilities, with reported net position being the amount assets exceed liabilities. This statement combines and consolidates the governmental fund's current financial resources (short-term spendable resources) with capital assets and long-term obligations. Over time, increases or decreases in net position may serve as a useful indicator of the financial position of the Board.

The Statement of Activities presents information showing how the Board's net position changed during the most recent fiscal year. All changes in net position are reported as soon as the underlying event giving rise to the change occurs, regardless of the timing of related cash flows. Thus, revenues and expenses are reported in this statement for some items that will only result in cash flow in future fiscal periods.

The notes to the financial statements provided additional information that is essential to a full understanding of the data provided in the financial statements.

Capital Assets and Long-Term Debt

The Board's investments in capital assets as of September 30, 2020, amounts to approximately \$812,000 (net of accumulated depreciation). This investment in capital assets includes improvements and equipment. Additional information on the capital assets of the Board can be found in Note 4 of this report.

At the end of the current fiscal year, the Board did not have any outstanding debt. Additional information on the Board's long-term debt can be found in Note 5 of this report.



Financial Analysis

The following condensed information comes from the financial statements of the last two years:

	Governmen	vernmental Activities Business-Typ		ype Activities	Total		
	2020	2019	2020	2019	2020	2019	
Assets							
Current and other assets	\$ 273,532	\$ 305,679	\$ 72,608	\$ 362,507	\$ 346,140	\$ 668,186	
Capital assets	137,553	19,439	674,099	445,566	811,652	465,005	
Total assets	411,085	325,118	746,707	808,073	1,157,792	1,133,191	
Liabilities							
Other liabilities	40,596	44,683	6,629	33,075	47,225	77,758	
Long-term liabilities		387				387	
Total liabilities	40,596	45,070	6,629	33,075	47,225	78,145	
Net Position							
Net investment							
in capital assets	137,553	15,593	674,099	445,566	811,652	461,159	
Unrestricted	232,936	264,455	65,979	329,432	298,915	593,887	
Total net position	\$ 370,489	\$ 280,048	\$ 740,078	\$ 774,998	\$1,110,567	\$1,055,046	
Revenues							
Charges for services	\$ 49,591	\$ 103,209	\$ 780,372	\$ 877,934	\$ 829,963	\$ 981,143	
Operating grants	380,551	251,528	-	_	380,551	251,528	
Other	12,069	7,982	-	-	12,069	7,982	
Ad valorem taxes	549,920	414,289			549,920	414,289	
Total revenues	992,131	777,008	780,372	877,934	1,772,503	1,654,942	
Expenses							
General government	1,314,773	1,117,856	-	-	1,314,773	1,117,856	
Parking management			402,209	396,601	402,209	396,601	
Total expenses	1,314,773	1,117,856	402,209	396,601	1,716,982	1,514,457	
Interfund transfers	413,083	350,883	(413,083)	(350,883)			
Change in net position	\$ 90,441	\$ 10,035	\$ (34,920)	\$ 130,450	\$ 55,521	\$ 140,485	

General fund revenues experienced an approximately \$215,000 increase in revenues due to the increased ad valorem taxes received on new construction in District. General fund expenditures increased approximately \$196,000 due to key factors: the addition of new employees to support the parking management services and the additional support of arts and culture events in Downtown area, such as the Holiday Lights event.



Financial Analysis - Continued

Parking fund expenses decreased significantly, approximately \$217,000, due to terminating their parking management and enforcement services contract provider and to performing the parking management and enforcement services in-house as well as additional cost reductions based on closures during the COVID-19 pandemic during the year.

Budgetary Highlights

The Board's budget for the year ended September 30, 2020, reflects the continuing advancement of strategies intended to further enhance the prospects for the elimination of blight, capital and business attraction, retention and expansion within Downtown Pensacola. Significant expenditures were incurred to advance the mission of the Board and the many efforts to attract more tourists and non-resident visitors to the downtown area. Budgeted General Fund revenues exceeded the actual revenues by approximately \$35,000. Overall, the General Fund expenditures were under budgeted expectation by approximately \$119,000.

Economic Forecast

Pre-COVID 19 pandemic retail occupancy was at its highest level in over a decade and still shows signs of strength with new shops and restaurants continuing to open with a sense of caution during the pandemic. Tourism was increasing at a rapid pace, helping fuel the growth in retail, hospitality and entertainment venues. Many of the indicators for economic growth appear to be in place downtown, which should result in slightly increased real estate values.

As discussed in Note 9, the Parking fund operations will be assumed by the City of Pensacola effective October 1, 2020.

Request for Information

This financial report is designed to provide a general overview of the Board's finances for interested parties. Questions concerning any of the information provided in this report or requests for additional information should be addressed to:

Walker Wilson, Executive Director Downtown Improvement Board 226 South Palafox Place, Suite 106 Pensacola, Florida 32502



BASIC FINANCIAL STATEMENTS



	ernmental ctivities	Business-type Activities		•		•				7.						7.		7.		• • • • • • • • • • • • • • • • • • • •		, ,		Total
ASSETS																								
Current assets																								
Cash	\$ 261,149	\$	43,249	\$ 304,398																				
Accounts receivable, net	868		29,359	30,227																				
Prepaid expenses	 11,515			 11,515																				
Total current assets	273,532		72,608	346,140																				
Noncurrent assets Depreciable capital assets,																								
net of depreciation	137,553		674,099	811,652																				
TOTAL ASSETS	411,085		746,707	1,157,792																				
LIABILITIES																								
Current liabilities																								
Accounts payable	35,229		3,983	39,212																				
Due to City of Pensacola	-		2,646	2,646																				
Unearned revenues	5,000		-	5,000																				
Compensated absences	 367			 367																				
TOTAL LIABILITIES	40,596		6,629	 47,225																				
NET POSITION																								
Net investment in capital assets	137,553		674,099	811,652																				
Unrestricted	 232,936		65,979	298,915																				
TOTAL NET POSITION	\$ 370,489	\$	740,078	\$ 1,110,567																				

DOWNTOWN IMPROVEMENT BOARD STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2020

		Program Revenues			 •	-	se) Revenue In Net Positi	k		
Function/ Program	Expenses		narges for Services		rating Grants and ntributions	Capital Grants and Contributions	 vernmental Activities		siness-type Activities	Total
Governmental Activities										
General government	\$ 1,314,773	\$	49,591	\$	380,551	\$ -	\$ (884,631)	\$	-	\$ (884,631)
Business-type Activities										
Parking Management	402,209		780,372		-		 -		378,163	378,163
Total	\$1,716,982	\$	829,963	\$	380,551	\$ -	(884,631)		378,163	(506,468)
		A C	neral Rever d valorem t other unsfers				549,920 12,069 413,083		- - (413,083)	549,920 12,069
		Tot	al general r	evenu	es and transfe	rs	 975,072		(413,083)	 561,989
		Ch	anges in n	et pos	sition		90,441		(34,920)	55,521
		Ne	t position,	begin	ning of year		 280,048		774,998	1,055,046
		Ne	t position,	end o	f year		\$ 370,489	\$	740,078	\$ 1,110,567

See notes to the financial statements.



ASSETS	
CURRENT ASSETS Cash Prepaid expenses	\$ 261,149 11,515
TOTAL ASSETS	\$ 273,532
LIABILITIES AND FUND BALANCE	
CURRENT LIABILITIES Accounts payable and accrued expenses Unearned revenues	\$ 35,229 5,000
Total liabilities	40,229
FUND BALANCE Nonspendable Unassigned	 11,515 221,788
Total fund balance	 233,303
TOTAL LIABILITIES AND FUND BALANCE	\$ 273,532

DOWNTOWN IMPROVEMENT BOARD RECONCILIATION OF THE GENERAL FUND BALANCE SHEET TO THE STATEMENT OF NET POSITION SEPTEMBER 30, 2020

TOTAL FUND BALANCE - GENERAL FUND	\$ 233,303
Amounts reported for governmental activities in the statement of net position are different because:	
Capital assets, net of accumulated depreciation, used in governmental activities, are not financial resources and therefore, are not reported in the General Fund.	137,553
The liability for compensated absence is not expected to be paid using expendable available resources and therefore, is not reported as a liability in the General Fund.	(367)
TOTAL NET POSITION FOR GOVERNMENTAL ACTIVITIES - STATEMENT OF NET POSITION	\$ 370,489

DOWNTOWN IMPROVEMENT BOARD STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE – GENERAL FUND FOR THE YEAR ENDED SEPTEMBER 30, 2020

REVENUES	
Ad valorem taxes	\$ 549,920
Interlocal agreement with City of Pensacola	380,551
Program	49,591
Other	 12,070
Total revenues	992,132
EXPENDITURES	
General government	1,299,124
Debt service	3,846
Capital outlay	 80,643
Total expenditures	1,383,613
EXCESS OF EXPENDITURES OVER REVENUES	(391,481)
OTHER FINANCING SOURCES (USES)	
Overhead transfers	 357,185
Total other financing sources	357,185
NET CHANGE IN FUND BALANCE	(34,296)
FUND BALANCE, BEGINNING OF YEAR	267,599
FUND BALANCE, END OF YEAR	\$ 233,303

DOWNTOWN IMPROVEMENT BOARD RECONCILIATION OF THE STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE OF THE GENERAL FUND TO THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2020

NET CHANGES IN FUND BALANCE - GENERAL FUND		\$ (34,296)
Amounts reported for governmental activities in the statement of activities are different because:		
Capital outlays are reported in the general fund as expenditures. However in the statement of activities, the cost of those assets is depreciated over their estimated useful lives.		
Expenditures for capital assets	80,643	
Capital contributions from the parking fund	55,897	
Less current year depreciation	(18,426)	118,114
The issuance of long-term debt provides current financial resources to the General Fund, while the repayment of principal of long-term debt consumes the current financial resources of the General Fund. Principal payments		3,846
In the statement of activities, the cost of compensated absences is measured by the amounts earned during the year, while in the General Fund, expenditures are recognized based on the amount paid. This is the amount by which compensated absences earned exceeds the amount paid in the current year.		2,777
CHANGES IN NET POSITION FOR GOVERNMENTAL ACTIVITIES - STATEMENT OF ACTIVITIES		\$ 90,441

ASSETS	
CURRENT ASSETS	
Cash	\$ 43,249
Accounts receivable, net	 29,359
Total current assets	72,608
NONCURRENT ASSETS	
Depreciable capital assets, net of depreciation	 674,099
TOTAL ASSETS	746,707
LIABILITIES	
CURRENT LIABILITIES	
Accounts payable	3,983
Due to City of Pensacola	2,646
TOTAL LIABILITIES	6,629
NET POSITION	
Net investment in capital assets	674,099
Unrestricted	65,979
TOTAL NET POSITION	\$ 740,078

DOWNTOWN IMPROVEMENT BOARD STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND NET POSITION – PARKING FUND FOR THE YEAR ENDED SEPTEMBER 30, 2020

REVENUES	
Parking fees	\$ 421,611
Parking fines, net	285,303
Trash co-op program	70,488
Other income	2,970
Total revenues	780,372
OPERATING EXPENSES	
Parking management and enforcement	128,980
Office	10,168
Marketing and parking research	48,134
Facilities maintenance and utilities	66,930
Depreciation	63,660
Dumpster service	52,540
Insurance	23,422
Professional services	7,876
Total operating expenses	401,710
OPERATING INCOME	378,662
NON-OPERATING EXPENSES	
Loss on disposal of capital assets	(56,397)
INCOME BEFORE TRANSFERS	 322,265
Overhead transfers	 (357,185)
CHANGES IN NET POSITION	(34,920)
NET POSITION, BEGINNING OF YEAR	774,998
NET POSITION, END OF YEAR	\$ 740,078



CASH FLOWS FROM OPERATING ACTIVITIES		
Receipts from customers and users	\$	785,817
Payments to vendors		(360,381)
Net cash provided by operating activities		425,436
CASH FLOWS USED IN NONCAPITAL FINANCING ACTIVITIES		
Interfund receivable/payable		(38,503)
Overhead transfers out		(357,185)
Net cash used in financing activities		(395,688)
CASH FLOWS USED IN CAPITAL AND RELATED FINANCING ACTIVITIES		
Purchases of capital assets		(348,590)
NET DECREASE IN CASH		(318,842)
CASH, BEGINNING OF YEAR		362,091
CASH, END OF YEAR	\$	43,249
RECONCILIATION OF OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES		
Operating income	\$	378,662
Adjustments to reconcile operating income to net cash provided by operating activities:		
Depreciation and amortization		63,660
Provision for uncollectable accounts		60,750
Changes in assets and liabilities:		
Change in accounts receivable		(55,305)
Change in prepaids		4,115
Change in accounts payable		(6,032)
Change in accounts payable	_	(20,414)
NET CASH PROVIDED BY OPERATING ACTIVITIES	\$	425,436



1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF ORGANIZATION

The financial statements of the Board have been prepared in accordance with generally accepted accounting principles (GAAP) as applied to local governments. The Governmental Accounting Standards Board (GASB) is the standard-setting body for governmental accounting and financial reporting. The significant accounting and reporting policies and practices used by the Board are described below.

Defining the Report Entity

The Downtown Improvement Board (the Board) was created in April 1972 by Chapter 72-655, Laws of Florida, for the purpose of physically, economically and socially revitalizing Downtown Pensacola. It has been constituted as a public body and an agency of the City of Pensacola (the City). The Mayor of the City appoints, and the City Council approves the five-member Board. In addition, the City Council approves the budget for the Board, including the proposed millage rate. Accordingly, this entity meets the criteria of a component unit and will be included in the financial statements of the City.

In 2008, the Board entered into Interlocal agreements with the City of Pensacola, Escambia County, and the State of Florida transferring management of the Downtown Parking Management District (DPMD) from the City, County and State to the Board. The agreements transferred responsibility for parking garages, lots and meters to the Board, including collections for parking revenues and fines, as well as maintaining and enhancing the parking areas. In May 2020, the City of Pensacola provided notice to terminate these interlocal agreements effective October 1, 2020. See Note 9 for additional information on the transfer of parking related activities back to the City.

In July 2017, the Downtown Pensacola Alliance, Inc. (Alliance) was created by the Board to provide leadership, planning, and promotion of Downtown Pensacola. The five members of the Alliance's Board of Directors are comprised of the Board's Board of Directors; therefore, the Board can influence significant control over the Alliance. Currently, the Board has operational responsibility for the Alliance.

Although this entity meets the criteria of a blended component unit, there was no financial activity in the current year and no balances are included in these financial statements.

Measurement Focus, Basis of Accounting and Financial Statement Presentation

The Board's basic financial statements include both government-wide (based on the Board as a whole) and fund financial statements.

The government-wide statements report revenues and expenses using the economic resources measurement focus and the accrual basis of accounting, as do the proprietary fund financial statements. Revenues are recorded when earned, and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows. Ad valorem tax revenues are recognized in the year for which they are levied, while grants are recognized when grantor eligibility requirements are met, and contribution revenue is recognized when a donor makes an unconditional promise to give. Program revenues are those directly associated with functions, such as charges for services and grants and contributions. The net cost by function is normally covered by general revenue (ad valorem taxes, interest income, etc.). The Board does not allocate indirect costs.



1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF ORGANIZATION – CONTINUED

Measurement Focus, Basis of Accounting and Financial Statement Presentation – Continued Governmental fund financial statements report revenues and expenses using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized when they are both measurable and available. Available means collectible within the current period or soon enough thereafter to pay current liabilities. The Board considers revenues to be available if they are collected within 60 days of the end of the fiscal year. Expenditures are recorded when the related fund liability is incurred.

Major revenue sources susceptible to accrual include ad valorem taxes. In general, other revenues are recognized when cash is received.

Major Fund Types

The Board reports the following major governmental fund:

<u>General Fund</u>: The General Fund is the primary operating fund of the Board. It is used to account for all financial resources except those reported in the Parking Fund. The General Fund includes assessments for downtown development and promotional programs.

The Board also reports the following major proprietary fund:

<u>Parking Fund</u>: The Parking Fund (representing the Downtown Parking Management District) is used to account for public parking facilities operated by the Board on behalf of the City, Escambia County and the State of Florida.

Cash and Cash Equivalents

The Board defines cash and cash equivalents as cash held at depositories and cash on hand for operating purposes and those investments, which are short term and highly liquid. Generally, those investments have original maturities of three months or less. There were no cash equivalents at September 30, 2020.

Accounts Receivable

All receivables are reported at their gross value and where appropriate, are reduced by the estimated portion that is expected to be uncollectible. The provision for uncollectible accounts recorded in the Parking Fund is based on past history of uncollectible accounts and management's analysis of current accounts. Bad debts in the General Fund are recorded by the direct write-off method.

Prepaid Expenses

Payments made to vendors for services that will benefit periods beyond September 30, 2020, are recorded as prepaid items in both the government-wide and General Fund financial statements. The Board accounts for insurance premiums using the consumption method resulting in a prepaid insurance asset in the General Fund.



1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF ORGANIZATION – CONTINUED

Interfund Receivables/Payables

Interfund receivables and payables arise from interfund loans, services provided, reimbursements or transfers and are recorded by the funds affected as "due to/from other funds." The residual balance between the funds is reported in the government-wide financial statements as "internal balances."

Capital Assets

The Board's capital assets with useful lives of more than one year are stated at historical cost and reported in the government-wide financial statements. These assets are capitalized beginning with cost of \$300 or more. Donated assets are stated at estimated acquisition value on the date donated. The costs of normal maintenance and repairs that do not add to the asset value or materially extend useful lives are not capitalized. When capital assets are disposed, the cost and applicable accumulated depreciation are removed from the respective accounts, and the resulting gain or loss is recorded in operations. Depreciation on all assets is provided on the straight-line basis over the following estimated useful lives:

Improvements39 yearsEquipment5-10 yearsFurniture and fixtures5 years

Unearned Revenue

Unearned revenue represents amounts collected before revenue recognition criteria have been met.

Compensated absences

Employees may accumulate earned, but unused leave benefits up to 240 hours, which can be paid to employees upon separation from service. Unpaid compensated absences are recorded as a liability, when the benefits are earned, in both the governmental-wide financial statements and proprietary fund financial statements. The General Fund records compensated absences only when payments are made to employees.

Fund Balances

GASB 54, Fund Balance Reporting and Governmental Fund Type Definitions establishes categories for reporting fund balance classifications based primarily on the extent to which a government is bound to observe constraints imposed upon the use of the resources reported in the governmental funds. Consequently, in the General Fund financial statements, fund balances are classified as follows:

Nonspendable – Amounts that cannot be spent either because they are in a nonspendable form or because they are legally or contractually required to be maintained intact. Nonspendable amounts consist of prepaid expenses at year end.

Restricted – Amounts that can only be spent for specific purposes because of the City Charter, the City Code, state or federal laws or externally imposed conditions by grantors or creditors



1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND DESCRIPTION OF ORGANIZATION – CONTINUED

Fund Balances - Continued

Committed – Amounts that can only be spent for specific purposes determined by a formal action by the Board of Directories.

Assigned – Amounts that are designated by the Board for a particular purpose, but are not spendable until a budget ordinance is passed or there is a majority vote approval (for capital projects or debt service) by the Board of Directors.

Unassigned – All amounts not included in other classifications.

Net Position

The government-wide and business-type fund financial statements utilize a net position presentation. Net position is categorized as net investment in capital assets, restricted, and unrestricted.

Net investment in capital assets is intended to reflect the portion of the net position which is associated with capital assets less outstanding capital assets related debt.

Restricted Net Position are assets (generated from revenues and debt proceeds), which are not accessible for general use because of third-party (statutory, debt covenant or granting agency) limitations.

Unrestricted Net Position represents all other net position.

Overhead Transfers

Overhead transfers reported in government-wide and fund financial statements in the amount of \$357,185 represent the reimbursement of overhead expenses paid by the General Fund on behalf of the Parking Fund.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

2. CASH

At September 30, 2020, the banks reported deposits of approximately \$351,000, all of which were held by financial institutions designated as a "qualified public depository" by the State Treasurer. All deposits were fully insured through a combination of federal depository insurance and participation of the financial institution in the multiple financial institution collateral pool as specified in Chapter 280, Florida Statutes. Accordingly, risk of loss due to bank failure is not significant.



3. ACCOUNTS RECEIVABLE

Accounts receivable are shown net of an allowance for doubtful accounts for the Parking Fund. At September 30, 2020, the gross accounts receivable for parking fines were \$167,455, and the allowance for doubtful accounts is \$138,096.

4. CAPITAL ASSETS

A schedule of the capital asset activity for the year ended September 30, 2020, is as follows:

	2019	Additions	<u>Deletions</u>	Transfers	2020
GOVERNMENTAL ACTIVITIES					
Furniture, fixtures and equipment	\$ 140,258	\$ 7,898	\$ (29,511)	\$ 53,539	\$ 172,184
Leasehold improvements	-	72,745	-	-	72,745
Website	10,850				10,850
Total cost	151,108	80,643	(29,511)	53,539	255,779
Less accumulated depreciation	(131,669)	(18,426)	29,511	2,358	(118,226)
CAPITAL ASSETS, NET	\$ 19,439	\$ 62,217	\$ -	\$ 55,897	\$ 137,553
BUSINESS-TYPE ACTIVITIES					
Improvements	\$ 322,565	\$ 85,948	\$ -	\$ -	\$ 408,513
Equipment	506,199	262,642	(500)	(53,539)	714,802
Total cost	828,764	348,590	(500)	(53,539)	1,123,315
Less accumulated depreciation	(383,198)	(63,660)		(2,358)	(449,216)
CAPITAL ASSETS, NET	\$ 445,566	\$ 284,930	\$ (500)	\$ (55,897)	\$ 674,099

During the year ended September 30, 2020, the parking fund transferred the trash compactor and fencing assets to the governmental activities, and governmental activities transferred a golf cart and some computer equipment to the parking fund. Therefore, the parking fund has recorded a loss on disposal. At the government-wide level, transfers were recorded for the net book value of the asset transferred.

5. LONG-TERM LIABILITIES

Changes in long-term liabilities were as follow:

Governmental activities:	 2019	Addition	<u>s</u> _	Red	uctions	2	020	Amou Due W One Y	ithin
Note payable to financing company in monthly installments of \$300, bearing interest at 5.75% with final payment in November 2020. Debt is collateralized by equipment.	\$ 3,137	\$	-	\$	(3,137)	\$	-	\$	-
Compensated absences	3,144				(2,777)		367		
Total	\$ 6,281	\$	_	\$	(5,914)	\$	367	\$	

6. RISK MANAGEMENT PROGRAMS

The Board carries commercial insurance for all risks of loss, including property, general liability and worker's compensation. The Board is self-insured with respect to unemployment compensation claims. There were no claims during the year ended September 30, 2020. Accordingly, no provision has been recorded in the financials. There were no material reductions in insurance coverage from the prior fiscal year, nor did settlements exceed coverage for any of the past three fiscal years.

7. PARKING FINES REVENUE

Parking fines revenue is shown net of bad debt expense of approximately \$15,000. For the year ended September 30, 2020, gross parking fine revenue recorded was approximately \$300,000.

8. DEFINED CONTRIBUTION PLAN

The Board sponsors a defined contribution pension plan organized under Internal Revenue Code Section 403(b). The Plan covers full-time employees who are not of retirement age. Normal retirement under the plan is age 65, and there is not an early retirement option under this plan. Employer contributions for the Plan are based on 7.65% of a participating employee's gross wage. Employees are 100% vested in employer contributions upon entry into the Plan, with no minimum service requirement for entry into the Plan. For the fiscal year ended September 30, 2020, the amount of the employer's pension contribution was \$15,335.



9. SUBSEQUENT EVENT

As disclosed in Note 1, during fiscal year 2008, the City entered into an Interlocal Agreement with the Board, as well as the Community Redevelopment Agency (CRA) for the creation of a comprehensive downtown parking strategy for the centralized and efficient management of downtown parking facilities. As referenced in Section 15. B. of the interlocal agreements, after the fifth annual anniversary of the initial term of the interlocal agreement, the City may upon the affirmative vote of City Council, terminate this Agreement without cause upon one hundred and twenty (120) days prior written notice to the Board.

In May 2020, the City Council approved the termination of the interlocal agreement and effective October 1, 2020, the Parking Fund (assets, liabilities and residual equity) was transferred to the City of Pensacola and will be operated as a fund of the City and managed by the City.

Multiple interlocal agreements were entered into to support the transition of services from the Board to the City.

The City and the Board entered into an interlocal agreement to share contract fees for the daily cleaning services within the District. The City will reimburse the Board half of the monthly contract fees, therefore, \$6,641 will be paid monthly by the City through February 2022.

The City and Board entered into an interlocal agreement to allow the Board to lease space for the storage of the trash compactor and bollards, for annual rent of \$10 for a term of two years with an automatic one-year renewal options.



REQUIRED SUPPLEMENTARY INFORMATION

DOWNTOWN IMPROVEMENT BOARD SCHEDULE OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE – BUDGET TO ACTUAL – GENERAL FUND FOR THE YEAR ENDED SEPTEMBER 30, 2020

	Budgeted Amounts					Actual	Variance with Final Budget Favorable		
	(Original		Final		Amounts		(Unfavorable)	
REVENUES									
Ad valorem taxes	\$	540,827	\$	540,827	\$	549,920	\$	9,093	
Program		97,854		97,854		49,591		(48,263)	
Interlocal agreement		380,551		380,551		380,551		-	
Other		8,500		8,500		12,070		3,570	
Total revenues		1,027,732		1,027,732		992,132		(35,600)	
EXPENDITURES									
General government									
Palafox Market events		97,854		97,854		45,952		51,902	
Ambassador Program		159,391		159,391		158,646		745	
Arts and culture		50,000		50,000		68,031		(18,031)	
Holiday lights		75,000		75,000		75,000		-	
Economic development		61,000		61,000		21,122		39,878	
Dues and publications		4,500		4,500		3,593		907	
Marketing		80,000		80,000		102,268		(22,268)	
Office		40,381		40,381		26,625		13,756	
Professional services		60,000		60,000		40,373		19,627	
Employment costs and insurance		415,289		415,289		290,190		125,099	
Telecommunications		13,500		13,500		14,758		(1,258)	
Insurance		26,000		26,000		18,318		7,682	
Travel, entertainment, and education		5,000		5,000		2,785		2,215	
Website		11,500		11,500		5,912		5,588	
PPD Security		30,000		30,000		45,000		(15,000)	
Intergovernmental fees		380,551		380,551		380,551		-	
Debt service		200		200		3,846		(3,646)	
Capital outlay						80,643		(80,643)	
Total expenditures		1,510,166		1,510,166		1,383,613		126,553	
EXCESS OF EXPENDITURES									
OVER REVENUES		(482,434)		(482,434)		(391,481)		(90,953)	
OTHER FINANCING SOURCES (USES)									
Overhead transfers		482,434		482,434		357,185		125,249	
Total other financing sources		482,434		482,434		357,185		125,249	
NET CHANGES IN FUND BALANCE		-		-		(34,296)		34,296	
FUND BALANCE, BEGINNING OF YEAR		-				267,599		267,599	
FUND BALANCE, END OF YEAR	\$		\$		\$	233,303	\$	301,895	

See accompanying notes to the required supplementary information.



BUDGETARY INFORMATION

Budget Policy and Practice

The Board proposes and approves an annual budget for the General Fund in a public meeting and then submits the budget to the City of Pensacola for review. The City Council adopts the annual fiscal year budget. Once approved, the City Council may amend the legally adopted budget when unexpected modifications are required in estimated revenues and appropriations.

Basis of Budgeting

The budget is integrated into the accounting system, and the budgetary data, as presented in the financial statements for the General Fund, compares the expenditures with the amended budget. The budget is presented on the modified accrual basis of accounting.



INDEPENDENT AUDITORS' REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

To the Board of Directors

Downtown Improvement Board

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to the financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States, the financial statements of the governmental activities, the business type activities, and each major fund of the Downtown Improvement Board (the "Board"), a component unit of the City of Pensacola, as of and for the year ended September 30, 2020, and the related notes to the financial statements, which collectively comprise the Board's basic financial statements, and have issued our report thereon dated November 24, 2020.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Board's internal control over financial reporting (internal control) as a basis for designing audit procedures that are appropriate in the circumstances for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Board's internal control. Accordingly, we do not express an opinion on the effectiveness of the Board's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect and correct misstatements on a timely basis. A material weakness is a deficiency or a combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented or detected and corrected on a timely basis. A significant deficiency is a deficiency or a combination of deficiencies in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control over financial reporting was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control over financial reporting that might be deficiencies, significant deficiencies or material weaknesses. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Board's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the financial statements. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of this Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing and not to provide an opinion on the effectiveness of the Board's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standard*s in considering the Board's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

Pensacola, Florida November 24, 2020



INDEPENDENT ACCOUNTANTS' REPORT ON COMPLIANCE REQUIREMENTS IN ACCORDANCE WITH CHAPTER 10.550, RULES OF THE AUDITOR GENERAL

To the Board of Directors

Downtown Improvement Board

We have examined the Downtown Improvement Board's (hereinafter referred to as "the Board"), a component unit of the City of Pensacola, compliance with Florida Statute 218.415 in regards to investments for the year ended September 30, 2020.

Management is responsible for the Board's compliance with those requirements. Our responsibility is to express an opinion on the Board's compliance based on our examination.

Our examination was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. Those standards require that we plan and perform the examination to obtain reasonable assurance about whether the Board complied, in all material respects, with the specified requirements referenced above. An examination involves performing procedures to obtain evidence about whether the Board complied with the specified requirements. The nature, timing and extent of the procedures selected depend on our judgment, including an assessment of the risks of material noncompliance, whether due to fraud or error. We believe that the evidence we obtained is sufficient and appropriate to provide a reasonable basis for our opinion.

Our examination does not provide a legal determination on Board's compliance with specified requirements.

In our opinion, the Board complied, in all material respects, with the aforementioned requirements for the year ended September 30, 2020.

Pensacola, Florida November 24, 2020



MANAGEMENT LETTER

To the Board of Directors

Downtown Improvement Board

Report on the Financial Statements

We have audited the financial statements of the Downtown Improvement Board (the "Board"), a component unit of the city of Pensacola, as of and for the fiscal year ended September 30, 2020, and have issued our report thereon dated November 24, 2020.

Auditor's Responsibility

We conducted our audit in accordance with auditing standards generally accepted in the United States of America; the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States; and Chapter 10.550, *Rules of the Auditor General*.

Other Reporting Requirements

We have issued our Independent Auditors' Report on Internal Control over Financial Reporting and Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with *Government Auditing Standards*; and Independent Accountants' Report on Compliance Requirements in Accordance with Chapter 10.550, *Rules of the Auditor General.* Disclosures in those reports, which are dated November 24, 2020, should be considered in conjunction with this management letter.

Prior Audit Findings

Section 10.554(1)(i)1., Rules of the Auditor General, requires that we determine whether corrective actions have been taken to address findings and recommendations made in the preceding annual financial audit.

2019-001 Budget Over-Expenditure

For the year ended September 30, 2019, General fund expenditures exceeded the legally-adopted budgeted expenditures by approximately \$11,000. General fund expenditures did not exceed the legally-adopted budgeted expenditures in the current year.

Official Title and Legal Authority

Section 10.554(1)(i)4., *Rules of the Auditor General*, requires that the name or official title and legal authority for the primary government and each component unit of the reporting entity be disclosed in the management letter, unless disclosed in the notes to the financial statements. The legal authority for the Board is disclosed in Note 1 to the financial statements.

Financial Condition and Management

Sections 10.554(1)(i)5.a. and 10.556(7), *Rules of the Auditor General*, require that we apply appropriate procedures and communicate the results of our determination as to whether or not the Board has met one or more of the conditions described in Section 218.503(1), Florida Statutes, and identification of the specific condition(s) met. In connection with our audit, we determined that the Board did not meet any of the conditions described in 218.503(1), Florida Statutes.

Pursuant to Sections 10.554(1)(i)5.b. and 10.556(8), *Rules of the Auditor General*, we applied financial condition assessment procedures. It is management's responsibility to monitor the Board's financial condition, and our financial condition assessment was based in part on representations made by management and the review of financial information provided by same.

Section 10.554(1)(i)2., *Rules of the Auditor General*, requires that we address in the management letter any recommendations to improve financial management. In connection with our audit, we did not have any such recommendations.

Additional Matters

Section 10.554(1)(i)3., Rules of the Auditor General, requires that we address noncompliance with provisions of contracts or grant agreements or abuse that have occurred or are likely to have occurred that have an effect on the financial statements, which is less than material, but which warrants the attention of those charged with governance. In connection with our audit, we did not note any such findings.

Purpose of this Letter

Our management letter is intended solely for the information and use of the Legislative Auditing Committee, members of the Florida Senate and the Florida House of Representatives, the Florida Auditor General, Federal and other granting agencies and applicable management and is not intended to be and should not be used by anyone other than these specified parties.

Pensacola, Florida November 24, 2020 Warren Averett, LLC 316 S. Baylen Street, Suite 200 Pensacola. FL 32501

This representation letter is provided in connection with your audit of the financial statements of Downtown Improvement Board (a component unit of the City of Pensacola (the Board), which comprise the respective financial position of the governmental activities, the business type activities, and the general fund as of September 30, 2020, and the respective changes in financial position, and the related notes to the financial statements, for the purpose of expressing opinions as to whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement. An omission or misstatement that is monetarily small in amount could be considered material as a result of qualitative factors.

We confirm, to the best of our knowledge and belief, as of the date of this letter, the following representations made to you during your audit.

Financial Statements

- 1) We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated March 24, 2020, including our responsibility for the preparation and fair presentation of the financial statements and for preparation of the supplementary information in accordance with the applicable criteria.
- 2) The financial statements referred to above are fairly presented in conformity with U.S. GAAP and include all properly classified funds and other financial information of the primary government required by generally accepted accounting principles to be included in the financial reporting entity.
- 3) We acknowledge our responsibility for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.
- 4) We acknowledge our responsibility for the design, implementation, and maintenance of internal control to prevent and detect fraud.
- 5) Significant assumptions we used in making accounting estimates are reasonable.
- 6) Related party relationships and transactions, including revenues, expenditures/expenses, loans, transfers, leasing arrangements, and guarantees, and amounts receivable from or payable to related parties have been appropriately accounted for and disclosed in accordance with the requirements of U.S. GAAP.
- 7) All events subsequent to the date of the financial statements and for which U.S. GAAP requires adjustment or disclosure have been adjusted or disclosed. No events, including instances of noncompliance, have occurred subsequent to the balance sheet date and through the date of this letter that would require adjustment to or disclosure in the aforementioned financial statements.
- 8) The effects of all known actual or possible litigation, claims, and assessments have been accounted for and disclosed in accordance with U.S. GAAP, and we have not consulted an attorney.
- 9) There are no guarantees, whether written or oral, under which the Board is contingently liable.

- 10) We have provided you with:
 - a) Access to all information, of which we are aware, that is relevant to the preparation and fair presentation of the financial statements, such as records, documentation, and other matters.
 - b) Additional information that you have requested from us for the purpose of the audit.
 - Unrestricted access to persons within the entity from whom you determined it necessary to obtain audit evidence.
 - d) Minutes of the meetings of the governing board and summaries of actions of recent meetings for which minutes have not yet been prepared.
- 11) All material transactions have been recorded in the accounting records and are reflected in the financial statements.
- 12) We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
- 13) We have no knowledge of any fraud or suspected fraud that affects the entity and involves:
 - a) Management,
 - b) Employees who have significant roles in internal control, or
 - c) Others where the fraud could have a material effect on the financial statements.
- 14) We have no knowledge of any allegations of fraud or suspected fraud affecting the entity's financial statements communicated by employees, former employees, regulators, or others.
- 15) We have no knowledge of instances of noncompliance or suspected noncompliance with provisions of laws, regulations, contracts, or grant agreements, or abuse, whose effects should be considered when preparing financial statements.
- 16) We have disclosed to you the identity of the entity's related parties and all the related party relationships and transactions of which we are aware.

Government—specific

- 17) We have made available to you all financial records and related data and all audit or relevant monitoring reports, if any, received from funding sources.
- 18) There have been no communications from regulatory agencies concerning noncompliance with, or deficiencies in, financial reporting practices.
- 19) We have identified to you any previous audits, attestation engagements, and other studies related to the audit objectives and whether related recommendations have been implemented.
- 20) The Board has no plans or intentions that may materially affect the carrying value or classification of assets, liabilities, or equity.
- 21) We are responsible for compliance with the laws, regulations, and provisions of contracts and grant agreements applicable to us; and we have identified and disclosed to you all laws, regulations and provisions of contracts and grant agreements that we believe have a direct and material effect on the determination of financial statement amounts or other financial data significant to the audit objectives, including legal and contractual provisions for reporting specific activities in separate funds.
- 22) There are no violations or possible violations of laws and regulations (including those pertaining to adopting, approving, and amending budgets), provisions of contracts and grant agreements, tax or debt limits, and any related debt covenants whose effects should be considered for disclosure in the financial statements, or as a basis for recording a loss contingency, or for reporting on noncompliance.
- 23) As part of your audit, you assisted with preparation of the financial statements and related notes as well as prepared the depreciation schedule. We have designated an individual with suitable skill, knowledge, or experience to oversee your services and have assumed all management responsibilities. We have reviewed, approved, and accepted responsibility for those financial statements and related notes and depreciation schedule.

- 24) The Board has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral. The Board has complied with all aspects of contractual agreements that would have a material effect on the financial statements in the event of noncompliance.
- 25) We have followed all applicable laws and regulations in adopting, approving, and amending budgets.
- 26) The financial statements properly classify all funds and activities.
- 27) Components of net position (net investment in capital assets; restricted; and unrestricted) and equity amounts are properly classified and, if applicable, approved.
- 28) Revenues are appropriately classified in the statement of activities within program revenues and general revenues.
- 29) Capital assets are properly capitalized, reported, and, if applicable, depreciated.
- 30) We have appropriately disclosed the Board's policy regarding whether to first apply restricted or unrestricted resources when an expense is incurred for purposes for which both restricted and unrestricted net position is available and have determined that net position is properly recognized under the policy.
- 31) We acknowledge the Board does not file a separate annual financial audit with the Florida Auditor General or the Florida Department of Financial Services, and that this compliance requirement is met for the Board through the inclusion of the Board as a component unit in the submissions from the City of Pensacola to these agencies.
- 32) We acknowledge our responsibility for the required supplementary information (RSI). The RSI is measured and presented within prescribed guidelines and the methods of measurement and presentation have not changed from those used in the prior period. We have disclosed to you any significant assumptions and interpretations underlying the measurement and presentation of the RSI.
- 33) With respect to the Management's Discussion and Analysis, Schedule of Revenues, Expenditures, and Changes in Fund Balance and Actual General Fund, (Supplementary Information)
 - a) We acknowledge our responsibility for presenting the Supplementary Information in accordance with accounting principles generally accepted in the United States of America, and we believe the Supplementary Information, including its form and content, is fairly presented in accordance with accounting principles generally accepted in the United States of America. The methods of measurement and presentation of the Supplementary Information have not changed from those used in the prior period, and we have disclosed to you any significant assumptions or interpretations underlying the measurement and presentation of the supplementary information.
 - b) If the Supplementary Information is not presented with the audited financial statements, we will make the audited financial statements readily available to the intended users of the supplementary information no later than the date we issue the supplementary information and the auditor's report thereon.

Compliance under Florida Statute 218.415 - Investments

- 34) We are responsible for the Board's compliance with Florida Statute 218.415 in regards to investments.
- 35) We are responsible for selecting the criteria and for determining that the criteria are appropriate for our purposes.
- 36) As of and for the year ended September 30, 2020, the Board complied with Florida Statute 218.415.
- 37) We have made available to you all records relevant to the Board's compliance with Florida Statute 218.415 in regards to investments.

Board Chair	
Walker Wilson, Executive Director	