



Parking & Traffic Committee Meeting

August 13, 2020

4:30pm - Zoom Meeting

AGENDA

- 1) Call to Order
 - a) Meeting was properly noticed
 - b) Approval of Meeting Agenda for August 13, 2020
 - c) Approval of Minutes for July 16, 2020
- 2) On-Going Business
 - a) PPD / Ride Share parking spaces – update
 - b) City Parking transition – update
 - c) JSG elevator floor replacement – update
 - d) Enforcement – update
 - e) Software – update
 - f) Escambia County garage contract -update
 - g) Sign replacement project – review
- 3) New Business
 - a) Tarragona Lot Annual Report – Vote
- 4) Financial Report
 - a) July Financials – vote
- 5) Public Comment



- 6) Adjournment

- 7) On hold Items
 - a.) Valet Parking
 - b.) JSG Rates

MINUTES
Parking & Traffic Committee Meeting
Via Teleconference
July 16, 2020, 4:30 p.m.

Members present Mark Bednar, Chairman
 Warren Sonnen, Justine Gudmundson-McCain
 Danny Zimmern, Kevin Lehman, Mike Ziarnek, *Ex Officio*
 Lissa Dees, Executive Director

Call to order: Meeting called to order by Chairman Mark Bednar at 4:30 p.m.

- a) Mrs. Dees confirmed that the meeting was properly noticed.
- b) The proposed meeting agenda was unanimously approved.
- c) Minutes of the June 11, 2020, meeting unanimously approved.

Ongoing Business

- a) JSG corbel repairs – complete.
- b) Tarragona pay station – complete.
- c) PPD/Ride Share parking spaces - Vote
 - 1. There was a discussion concerning the need for input from the business owners who may be affected by the proposed designated parking spaces.
 - 2. Mrs. Dees will further research locations that are off Palafox and ask for PPD's preferences.
 - 3. Mr. Lehman suggested that the designated spaces should be in close access to any spots that PPD is required to repeatedly respond.
- d) Enforcement/App software provider – presentation
 - 1. Mr. Emmanuel Lereno gave a presentation on behalf of Flowbird.
 - 2. Mrs. Dees further explained Flowbird's interface with the City to move parking in the direction it needs to go. Yvette McLellan, Deputy Finance Director, advised that the City is on board with this provider.
 - 3. Mr. Zimmern made a motion to approve Flowbird as the software provider.
Seconded by Mr. Lehman and carried unanimously.
- e) City Parking transition
 - 1. Mrs. Dees continues to have weekly meetings with City staff and reported that the parking transition is progressing well.

New Business

- a) Flowbird presentation – See Ongoing Business (d).
- b) JSG elevator floor replacement - Vote
 - 1. Mrs. Gudmundson-McCain made a motion to approve the installation of the new elevator floors at a cost of \$2,261.08. Seconded by Mr. Lehman and carried unanimously.

Financial Report

- a) June financial report was presented by Mrs. Dees and approved unanimously.

Public Comment - None

Adjournment – The meeting was adjourned at 5:55 p.m.

On-hold items

- a) Valet parking
- b) Escambia County garage contract
- c) JSG rates
- d) Sign replacement project

Treasurer's Report - DPMD

MEMORANDUM

To: DPMD Committee

From: Lissa Dees, Executive Director

Subject: Treasurer's Report

Date: August

Following this Memo is the July Income Statement and Balance Sheet.

Total Income DPMD July: \$45,101.91

Total Expense DPMD July: \$143,455.06

Notes: \$74K for elevator repair payment – final payment

\$20K for Tarragona Lot 50/50 revenue split of annual lot profit

DPMD - July

| <u>Code</u> | <u>Description</u> | <u>DPMD Notes</u> |
|-------------|---------------------------------|---|
| Revenue | <i>Overview</i> | <i>\$39K under budgeted revenue</i> |
| 11-00 | North Palafox | On-target for the month |
| 12-00 | Tarragona Lot | On-target for the month |
| 13-00 | Trash Co -Op | \$4k under target due to reduced Republic expenses |
| 20-00 | Intendencia | \$2k under target for the month |
| 21-00 | JSG | \$20K under target for the month |
| 23-00 | Meter/Pay Station | \$15K under target for month |
| 23-03 | On street Platform | \$2k under target for the month |
| 24-00 | Parking Fines | \$3k over target for the month |
| Expense | | |
| Expense | <i>Overview</i> | <i>\$60K over budgeted expenses</i> |
| 30-00 | Trash Co -Op | \$2k under budgeted expenses |
| 40-00 | Shared Expenses | \$20k over budgeted expenses - Annual payout of 50/50 revenue for Tarragona lot |
| 50-05 | Parking Meter CC Fees | \$1k over budgeted expenses - looking further into fees |
| 50-12 | Marketing/ Printing / Research | \$5k under budgeted expenses |
| 50-14 | Overhead Reimbursement | \$11k under budgeted expenses |
| 50-16 | Facility R&M | \$74k over projected expenses - final payment of elevator repairs |
| 50-17 | Signage & Striping | \$1k under projected expenses |
| 50-21 | Pay Station Parkeon | \$2k under projected expenses |
| 50-25 | Security | \$3k under budgeted expenses - no special event parking |
| 50-26 | Meter Equipment | \$4k under projected expenses |
| 50-28 | Street / Landscape Improvements | \$2k under projected expenses |

Downtown Parking Management District
Balance Sheet- For Management Use Only
As of July 31, 2020

| | Jul 31, 20 |
|---|-------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 103 · Parking Reserve Trust | 16,666.70 |
| 100 · Petty Cash-Jefferson Garage | 1,717.20 |
| 101 · Cash-Coastal -514-8 | 77,474.33 |
| 102 · Cash-Wells Fargo -9358 | 13,564.56 |
| Total Checking/Savings | 109,422.79 |
| Accounts Receivable | |
| 140.4 · Parking Fees & Fines | 157,080.00 |
| 145.4 · Allowance for Doubtful Accounts | -122,276.15 |
| Total Accounts Receivable | 34,803.85 |
| Other Current Assets | |
| 165 · Prepaid OH Reimburse | 632.00 |
| 164 · Prepaid Expense | 8,527.96 |
| Total Other Current Assets | 9,159.96 |
| Total Current Assets | 153,386.60 |
| Fixed Assets | |
| 245 · Signage | 8,828.37 |
| 241 · Equipment | 504,061.05 |
| 290 · Improvements | 377,314.00 |
| 300 · Accumulated Depreciation | -335,774.14 |
| Total Fixed Assets | 554,429.28 |
| TOTAL ASSETS | 707,815.88 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Other Current Liabilities | |
| 461 · Parking Res Trust | 16,666.70 |
| Compensated Absences | 1,255.42 |
| Accrued Salaries | 5,793.62 |
| 455 · Due to City of Pensacola | 8,678.00 |
| 24000 · Payroll Liabilities | 546.13 |
| 404 · N/P-CB & T-Pay Stations-Current | 2,611.66 |
| 452 · Due to D.I.B. | 71,614.53 |
| 460 · Restricted Fund | 1,000.00 |
| Total Other Current Liabilities | 108,166.06 |
| Total Current Liabilities | 108,166.06 |
| Total Liabilities | 108,166.06 |
| Equity | |
| 32000 · Unrestricted Net Assets | 606,871.39 |
| 32100 · Investment in Capital Assets | 182,358.00 |
| Net Income | -189,579.57 |
| Total Equity | 599,649.82 |
| TOTAL LIABILITIES & EQUITY | 707,815.88 |

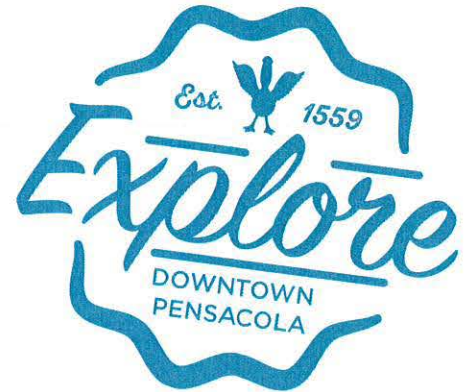
Downtown Parking Management District
Profit & Loss Budget Performance - For Mgmt Use Only
July 2020

| | Jul 20 | Budget | \$ Over Budget | Oct '19 - Jul 20 | YTD Budget | \$ Over Budget | Annual Budget |
|---|------------------|------------------|-------------------|-------------------|-------------------|-------------------|---------------------|
| Ordinary Income/Expense | | | | | | | |
| Income | | | | | | | |
| 23-03 · Onstreet Platform | 2,065.89 | 3,712.00 | -1,646.11 | 33,898.29 | 37,120.00 | -3,221.71 | 44,544.00 |
| 10-00 · Judicial Center Lot | 0.00 | 0.00 | 0.00 | 91.40 | 0.00 | 91.40 | 0.00 |
| 11-00 · North Palafox Lot | 2,108.23 | 2,134.00 | -25.77 | 24,218.18 | 21,340.00 | 2,878.18 | 25,608.00 |
| 12-00 · Tarragona Street Lot | 1,965.68 | 1,994.17 | -28.49 | 53,044.50 | 19,941.66 | 33,102.84 | 23,930.00 |
| 13-00 · Trash | 2,755.61 | 6,573.34 | -3,817.73 | 57,530.75 | 65,733.32 | -8,202.57 | 78,880.00 |
| 20-00 · Intendencia Garage | 0.00 | 2,306.00 | -2,306.00 | 15,782.00 | 23,060.00 | -7,278.00 | 27,672.00 |
| 21-00 · Jefferson Street Garage | 13,811.07 | 33,385.00 | -19,573.93 | 272,014.47 | 333,850.00 | -61,835.53 | 400,620.00 |
| 23-01 · Paystations | 4,836.93 | 18,514.17 | -13,677.24 | 84,822.32 | 185,141.66 | -100,319.34 | 222,170.00 |
| 23-02 · Single Space Meters | 0.00 | 850.00 | -850.00 | 5,958.56 | 8,500.00 | -2,541.44 | 10,200.00 |
| 24-00 · Parking Fines | 17,205.00 | 14,528.00 | 2,677.00 | 254,863.00 | 145,280.00 | 109,583.00 | 174,336.00 |
| 25-00 · OnStreet Dumpster Placement Fee | 160.00 | 66.67 | 93.33 | 1,820.00 | 666.66 | 1,153.34 | 800.00 |
| 26-00 · Residential Parking Permits | 193.50 | 0.00 | 193.50 | 967.50 | 0.00 | 967.50 | 0.00 |
| 29-01 · Sales Tax Collected | 0.00 | 0.00 | 0.00 | -32,330.83 | 0.00 | -32,330.83 | 0.00 |
| Total Income | 45,101.91 | 84,063.35 | -38,961.44 | 772,680.14 | 840,633.30 | -67,953.16 | 1,008,760.00 |
| Gross Profit | 45,101.91 | 84,063.35 | -38,961.44 | 772,680.14 | 840,633.30 | -67,953.16 | 1,008,760.00 |
| Expense | | | | | | | |
| 50-30 · Parking Reserve Fund Expense | 1,666.67 | 1,666.67 | 0.00 | 16,666.70 | 16,666.66 | 0.04 | 20,000.00 |
| 5034 · Sales Tax | 0.00 | 67.00 | -67.00 | 0.00 | 670.00 | -670.00 | 804.00 |
| 30-00 · DPMD Trash Expense | | | | | | | |
| 30-10 · Internet | 84.96 | | | 380.81 | | | |
| 30-01 · Republic - Dumpster Service | 2,962.31 | 5,271.67 | -2,309.36 | 42,295.06 | 52,716.66 | -10,421.60 | 63,260.00 |
| 30-03 · Landfill Fees | 0.00 | 0.00 | 0.00 | 11.64 | 0.00 | 11.64 | 0.00 |
| 30-04 · Security Fees | 0.00 | 250.00 | -250.00 | 540.24 | 2,500.00 | -1,959.76 | 3,000.00 |
| 30-06 · Compactor Construction | 0.00 | | | 11.64 | 0.00 | 11.64 | 0.00 |
| 30-07 · Trash Compactor Utilities | 48.26 | 51.67 | -3.41 | 449.71 | 516.66 | -66.95 | 620.00 |
| 30-09 · Misc Compactor Expenses | 0.00 | | | 1,460.00 | 0.00 | 1,460.00 | 0.00 |
| Total 30-00 · DPMD Trash Expense | 3,095.53 | 5,573.34 | -2,477.81 | 45,149.10 | 55,733.32 | -10,584.22 | 66,880.00 |
| 40-00 · DPMD Shared Expenses | | | | | | | |
| 40-01 · Intendencia Revenue share w/Co | 0.00 | 785.00 | -785.00 | 5,508.00 | 7,850.00 | -2,342.00 | 9,420.00 |
| 40-03 · P.F. Less Rev Share PPD/Airport | 0.00 | 402.00 | -402.00 | 19,361.00 | 4,020.00 | 15,341.00 | 4,824.00 |
| 40-04 · Tarragona Lot Rev Share | 21,252.89 | 1,600.00 | 19,652.89 | 32,452.89 | 16,000.00 | 16,452.89 | 19,200.00 |
| Total 40-00 · DPMD Shared Expenses | 21,252.89 | 2,787.00 | 18,465.89 | 57,321.89 | 27,870.00 | 29,451.89 | 33,444.00 |

Downtown Parking Management District
Profit & Loss Budget Performance - For Mgmt Use Only
July 2020

| | Jul 20 | Budget | \$ Over Budget | Oct '19 - Jul 20 | YTD Budget | \$ Over Budget | Annual Budget |
|--|-------------------|------------------|-------------------|--------------------|-------------------|--------------------|---------------------|
| 50-00 · DPMD Operating Expenses | | | | | | | |
| 50-29 · Insurance - Garage Keeper | 1,482.01 | 1,349.25 | 132.76 | 16,642.83 | 13,492.50 | 3,150.33 | 16,191.00 |
| 50-04 · Jefferson Garage CC Fees | 408.14 | 369.00 | 39.14 | 3,688.38 | 3,690.00 | -1.62 | 4,428.00 |
| 50-05 · Parking Meter CC Fees | 3,195.64 | 2,050.00 | 1,145.64 | 30,337.69 | 20,500.00 | 9,837.69 | 24,600.00 |
| 50-06 · Auto | 201.60 | 458.34 | -256.74 | 4,182.74 | 4,783.32 | -600.58 | 5,700.00 |
| 50-08 · Bank Charges | 9.00 | 15.00 | -6.00 | 1,045.20 | 150.00 | 895.20 | 180.00 |
| 50-11 · Dues & Subscriptions | 102.50 | 16.67 | 85.83 | 185.16 | 166.66 | 18.50 | 200.00 |
| 50-12 · Marketing / Printing / Research | 0.00 | 5,208.00 | -5,208.00 | 19,386.10 | 52,080.00 | -32,693.90 | 62,496.00 |
| 50-13 · Office Supplies | 0.00 | 25.00 | -25.00 | 1,508.02 | 250.00 | 1,258.02 | 300.00 |
| 50-14 · Overhead Reimbursement | 28,913.75 | 40,202.84 | -11,289.09 | 328,911.89 | 402,028.32 | -73,116.43 | 482,434.00 |
| 50-15 · Professional Services | 100.00 | | | 7,875.00 | 12,100.00 | -4,225.00 | 12,100.00 |
| 50-16 · Facility Repair & Maintenance | 81,060.70 | 7,379.59 | 73,681.11 | 256,728.29 | 73,795.82 | 182,932.47 | 88,555.00 |
| 50-17 · Signage & Striping | 27.88 | 1,333.34 | -1,305.46 | 6,068.17 | 13,333.32 | -7,265.15 | 16,000.00 |
| 50-18 · Utilities | 986.90 | 841.00 | 145.90 | 12,024.39 | 8,410.00 | 3,614.39 | 10,092.00 |
| 50-19 · Travel Entertainment & Educ | 0.00 | 416.67 | -416.67 | 1,086.87 | 4,166.66 | -3,079.79 | 5,000.00 |
| 50-20 · Management Contracts | 0.00 | 0.00 | 0.00 | 3,477.66 | 0.00 | 3,477.66 | 0.00 |
| 50-21 · Paystation Parkeon \$1456/mo | 0.00 | 2,320.50 | -2,320.50 | 19,523.43 | 23,205.00 | -3,681.57 | 27,846.00 |
| 50-22 · Paystation Repairs | 164.47 | 666.67 | -502.20 | 5,720.49 | 6,666.66 | -946.17 | 8,000.00 |
| 50-24 · Enforcement Spec Events Pkg | 0.00 | 1,255.00 | -1,255.00 | 18,129.79 | 12,550.00 | 5,579.79 | 15,060.00 |
| 50-25 · Security | 0.00 | 2,500.00 | -2,500.00 | 285.23 | 25,000.00 | -24,714.77 | 30,000.00 |
| 50-26 · Meter Equipment | 787.38 | 4,870.84 | -4,083.46 | 43,734.15 | 48,708.32 | -4,974.17 | 58,450.00 |
| 50-27 · Jefferson Garage Maintenance | 0.00 | 0.00 | 0.00 | 2,266.75 | 0.00 | 2,266.75 | 0.00 |
| 50-28 · Street / Landscape Improvements | 0.00 | 1,666.67 | -1,666.67 | 2,016.13 | 16,666.66 | -14,650.53 | 20,000.00 |
| 50-00 · DPMD Operating Expenses - Other | 0.00 | | | 60,534.04 | | | |
| Total 50-00 · DPMD Operating Expenses | 117,439.97 | 72,944.38 | 44,495.59 | 845,358.40 | 741,743.24 | 103,615.16 | 887,632.00 |
| Total Expense | 143,455.06 | 83,038.39 | 60,416.67 | 964,496.09 | 842,683.22 | 121,812.87 | 1,008,760.00 |
| Net Ordinary Income | -98,353.15 | 1,024.96 | -99,378.11 | -191,815.95 | -2,049.92 | -189,766.03 | 0.00 |
| Other Income/Expense | | | | | | | |
| Other Income | 62.83 | 0.00 | 62.83 | 2,280.88 | 0.00 | 2,280.88 | 0.00 |
| Other Expense | 0.00 | 0.00 | 0.00 | 44.50 | 0.00 | 44.50 | 0.00 |
| Net Other Income | 62.83 | 0.00 | 62.83 | 2,236.38 | 0.00 | 2,236.38 | 0.00 |
| Net Income | -98,290.32 | 1,024.96 | -99,315.28 | -189,579.57 | -2,049.92 | -187,529.65 | 0.00 |

July 2020



Attn:
UWF Historic Trust
Mr. Robert Overton, Jr.
120 Church Street
Pensacola, Florida 32502

2019-2020 Annual Parking

The DIB entered into an interlocal agreement with the University of West Florida Historic Trust for the management of the Tarragona surface lot on July 1, 2019—which consist of 37 spaces at the southwest corner of Tarragona Street and Government Street. The DIB continues to seek out new and creative solutions to meet the growing demand for downtown parking. Here are some of the accomplishments to date for July 2019 – July 2020 as well as goals and objectives for 2020/2021:

7/1/2019- 6/30/2020 - Operational Accomplishments:

- **Est. 95% reduction** in public parking escalations.
- **2,538 Passport App parking sessions** the number of times visitors more quickly and more safely paid to park downtown in the Tarragona Lot and 82% higher than 2019 app usage.
- **32.5 hours of staff training** received by DIB parking staff members (8 hours of FHP citation certification, 16 hours customer service training, 2 hours of CPR and First Aid certification, 2 hours of PPD training, 4.5 hours of work safety training.)
- **98%** of all parking citation appeals now filed using new online appeals system launched in FY2019.
- **9 Public Parking Roadshow Sessions** to communicate and explain parking changes.
- **2 Additional Parking Staff Members** added to the team.
- Began the integration of all back-office parking provider systems to a single platform with planned future reporting.
- License Plate Recognition technology deployed thereby eliminating the need for visitors to print and display a receipt.
- New Parking Page added to the DIB website, featuring a detailed map (with disabled parking highlighted), parking rates and other useful information.

Status of Asset

Tarragona Lot

- Tarragona Lot Overview:
 - Tarragona Lot reports a 25% decrease in monthly passes as compared to June of 2019 to June of 2020, due to COVID related impacts.
 - Tarragona Lot reports YoY daily usage trend decrease of 22% due to COVID impacts beginning in March and continuing through June.
 - Tuesday is peak day of use and September is the peak month.
 - The average stay is 168 minutes.
 - The average amount paid per session is \$3.39
 - Overall revenue increased from 2019 to 2020 by 160% due to increase in enforcement hours and implementation of peak usage rates.

YoY Comparison

| | 2019 | 2020 | Variance |
|--------------------|-------------|------------|----------|
| Total Transactions | 16,281 | 12,988 | -20% |
| Total Revenue | \$28,775 | \$74,675 | 160% |
| Average Session | 2 hr 30 min | 2 hr 48min | 12% |
| Average Payment | \$1.38 | \$3.39 | 146% |

Annual Revenue Overview:

- Lot Revenue = \$74,675
- Lot Expenses = \$17,708.59
- Mthly Payments = \$17,660.64
- Net Revenue = \$39,305.77
- 50/50 Annual Rev. Share = \$19,652.89

Noticeable Trends:

Real-time analytics is an aspiration for 2021. DIB staff has spent two thirds of the year aligning its physical equipment 'hardware' to the back-office software in order to create uniform data for consistent trend analysis.

Based on staff expertise, DIB sees the following as likely trends:

- Increase in City wide parking demands due to the continued growth and successes of our prospering downtown district.
- Increased after 5pm rates to stay consistent with surrounding market rates and trends.
- Exploration of paid parking for surrounding UWF Historic Trust parking assets, as our City continues to grow and parking supplies decrease.

Projected Changes to the Tarragona Lot for 2020/2021:

The DIB has made significant strides over the past year in improving and managing the downtown parking system, which includes the UWFHT - Tarragona Lot. Prior to COVID-19 the parking usage was on the rise, collections were increasing, and customer satisfaction continued to excel. However, the current pandemic crisis began to impact parking in mid-March and has left us with much work to be performed and room for continued advancements and improvements.

The DIB recently completed phase I of our Parking Improvement Action items with our parking consultant, SPS. While those efforts are just beginning, we would like to highlight a few focus areas:

- DIB has begun cooperative efforts with Pensacola Police Department (PPD) to allow police to utilize parking enforcement information and new security cameras to provide a better and safer downtown.
- DIB has begun working with Gulf Power and City Public Works Department to enhance parking lot lighting.
- Began working with City departments to move parking management responsibilities under City purview, beginning on October 1, 2020.

Thank you for partnering with us in 2019/2020,

Mark Bednar

Mark Bednar, Parking Committee Chair

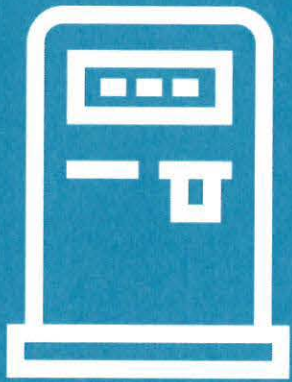
Lissa Dees

Lissa Dees, DIB Executive Director

PAY TO PARK

2-Hour Limit

Monday—Saturday
Park Free on Sundays!



OR



Use Pay
Station

Pay by
App

PENSACOLA



FLORIDA'S FIRST & FUTURE

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting – Via Teleconference
Tuesday, July 28, 2020, 7:30 a.m.

Attendance

Chair Michael Carro, Kevin Lehman, Adam Cobb, Jean Pierre N'Dione, Patti Sonnen
Councilwoman Ann Hill, *ex officio*, Commissioner Robert Bender, *ex officio*
Lissa Dees, Executive Director

Call to Order

- a. Chair Carro called the meeting to order at 7:30 a.m. and asked that Mrs. Dees share the ED announcement under New Business at this time.
- b. Mrs. Dees announced that she will resign the position of Executive Director effective October 1, 2020.

Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda for July 28, 2020.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on June 24, 2020.

Parking

- a. July DPMD Consent Agenda
 1. Motion to approve was made by Mr. Lehman and seconded by Ms. Sonnen.
 2. Chair Carro discussed the selection of Flowbird as a software provider and said that since parking is being turned over to the City, and an exhaustive research for an app provider has not taken place, he is not in favor of making a recommendation at this time. Mr. Cobb likewise does not want to make a decision that will bind the City and wants a parking plan that the public will be able to understand. Mr. N'Dione stated he does not feel this is an ultimate fix for parking and is concerned about the public's perception and understanding.
 3. Mr. Lehman stated that he is confident in the research done by the ED in the selection of Flowbird and suggested that the resources are available for anyone to be able to review and be sold on Flowbird as well.
 4. Committee Chair Bednar pointed out that representatives of the City weighed in at the parking & traffic meeting and were in favor of the selection of Flowbird.
 5. Addressing some of the board's concerns, Mrs. Dees explained that the inclusion of private parking is a significant consideration and that Flowbird's app will include parking in the private sector. Rather than being only a parking app, Flowbird will encompass many areas, such as public transportation, ferries, curb management and analysis of parking to ensure an even disbursement throughout the city.
 6. Mr. Zimmermann suggested holding the item for 30 days and getting more input from the City. Mrs. Dees advised that cancellation notices were sent out per the decision of

- the committee and board, and those contracts will expire October 1. Delaying the decision may leave insufficient turnover time to integrate the new system.
7. Mr. Lehman asked the board members who are not confident in the push to Flowbird to state their specific objections to give guidance to Mrs. Dees.
 8. Mr. Cobb stated he is not comfortable voting for a contract that is going to extend well into the City's control and suggested that the City should make the decision. Mr. N'Dione agreed.
 9. Mrs. Dees advised that this would be an addendum to an already-existing contract with Flowbird who provide pay stations and will be reviewed by the City Attorney. It has already been approved by the City.
 10. After more discussion and hearing the thoughts of Councilwoman Hill and Commissioner Bender, Mr. N'Dione made a motion to wait 30 days and address the matter on the next agenda. Motion failed for lack of a second.
 11. Mr. Cobb then made a motion that DIB continue to work with the City to transition parking, and take steps to ensure the City is in the best position, once the transition occurs, to sign the most appropriate software provider for the City; but ultimately that it is the City entering into the contract, not the DIB. Seconded by Ms. Sonnen.
 12. Mr. Lehman asked if that plan would cause a lapse in having a parking app and expressed concern that the transition may occur during increased holiday parking.
 13. Mr. Bobby Switzer expressed his preference to have been contacted personally about the proposed changes and asked that the decision be postponed.
 14. Mr. Cobb restated his motion as follows: That DIB take steps to transition parking to the City and don't vote on the new parking app, but rather work with the City, work with the parking provider to ensure that upon that transition, the City is in the best position to enter into that new contract.
 15. Mr. N'Dione amended the motion to also ask Mrs. Dees to get with the private sector while what Mr. Cobb stated in the motion is being done with the City. Seconded by Mr. Cobb.
 16. Motion carried 3-1 with Mr. Lehman dissenting.
 17. Motion to approve DPMD Consent Agenda again made by Mr. Lehman and seconded by Mr. Cobb. Motion carried unanimously.
- b. City transition update – discussed above.

Finance

- a. July Finance Consent Agenda was approved unanimously.
- b. DIB - June financial report was approved unanimously.
- c. DPMD - June financial report was approved unanimously.
- d. DIB 2021 Budget
 1. Chair Carro questioned the decreased salary for the incoming Executive Director.
 2. Mrs. Dees explained that the position will have responsibility for DIB only, rather than for both DIB and parking. A ratification can be done if necessary, and there is flexibility within the budget from which to obtain other funds.

Ongoing Business

- a. StreetPlus June report – Update given by Mrs. Dees.
- b. Street cameras update – All cameras have been installed except the one to be installed on Seville Tower which is still being negotiated.
- c. Palafox Market update – Special event permits remain on hold through August.
- d. Romana Street Puppy Pitstop
 - 1. Tentative date for the grand opening is August 26. Staff will send an e-mail confirming the date and Mrs. Dees hopes everyone can attend.
- e. Anti-litter and Recycle campaign – Update given by Mrs. Dees.
- f. City Inspections Contractor Survey
 - 1. Mr. Lehman reintroduced the survey to the group and a discussion ensued.
 - 2. Councilwoman Hill asked that the findings be presented to the City Council.
 - 3. The item was approved unanimously.

New Business

- a. Drain Art, Dixon School of Arts & Sciences
 - 1. Pictures of various drain art were provided to the board. Mrs. Dees and Caron Sjoberg of Ideaworks have been working with Dixon and suggested that students paint the 6-7 drains in the alley behind Jefferson Street Garage to remind businesses or people working there not to throw trash in the drains. This also would provide community outreach and would give the students and their families an opportunity to have a stake in downtown and something of which to be proud.
 - 2. Motion to approve made by Mr. Cobb and seconded.
 - 3. After some discussion, Mr. Cobb updated the motion to approve up to seven paintings in locations to be determined through working with Mrs. Dees and staff. Seconded by Ms. Sonnen and carried unanimously.
- b. ED 3rd Quarter bonus- not discussed.
- c. ED announcement – previously discussed.

Marketing Report

- a. The June marketing report was presented by Freddie Haydn-Slater of Ideaworks.

On Hold

- a. CRA & Parking Interlocal Agreement renewals – October 2020

Upcoming Events

- a. August 4 – Virtual Civicon – Dr. Cedric Alexander, expert on police reform
- b. August 17 - Session 2 on Affordable Housing
- c. November 18 & 19 - EntreCon – Pensacola Little Theater, \$275 and up, registration required

Public Comment – None

Adjournment – The meeting was adjourned at 9:05 a.m.