



Downtown Improvement Board
Regular Monthly Meeting
Tuesday, July 28, 2020
7:30am
AGENDA

- I. Call to Order
 - a. Comments from the Chairman

- II. Recurring Agenda
 - a. Meeting was properly noticed
 - b. * Approval of the proposed meeting agenda for July 28, 2020
 - c. * Approval of the minutes from the regular meeting of the DIB held on June 24, 2020

- III. Parking
 - a. * July DPMD Consent Agenda
 - b. City Transition – Update

- IV. Finance
 - a. * July Finance Consent Agenda
 - b. * DIB – June Financials
 - c. * DPMD – June Financials
 - d. * DIB 2021 Budget

- V. On-Going Business
 - a. StreetPlus June Report
 - b. Street Cameras – Update
 - c. Palafox Market – Update
 - d. Romana street Puppy pit-stop – update
 - e. Anti-Litter and Recycle campaign – update
 - f. * City Inspections Contractor Survey



VI. New Business

- a. * Drain Art Dixon School of Arts & Sciences
- b. * ED 3rd QTR Bonus
- c. ED announcement

VII. Marketing Report

- a. June marketing report

VIII. On-Hold

- a. CRA & Parking Interlocal Agreement Renewals – Oct 2020

IX. Upcoming Events

- a. Aug. 4th – virtual CivicCon -Dr. Cedric Alexander expert on police reform
- b. August 17 - Session 2 on Affordable Housing
- c. Nov. 18 & 19 - EntreCon –Pensacola Little Theater - \$275 and up - registration required

X. Public Comment

XI. Adjournment

Next meeting – August 25, 2020

2

(*) = approval item

MINUTES OF THE DOWNTOWN IMPROVEMENT BOARD

Regular Monthly Meeting – Via Teleconference
Wednesday, June 24, 2020, 4:00 p.m.

Attendance

Chair Michael Carro, Kevin Lehman, Adam Cobb, Patti Sonnen
Councilwoman Ann Hill, *ex officio*, Commissioner Robert Bender, *ex officio*
Lissa Dees, Executive Director

Call to Order

- a. Chair Carro called the meeting to order at 4:00 p.m.

Recurring Agenda

- a. Mrs. Dees confirmed that the meeting was properly noticed.
- b. The board unanimously approved the proposed meeting agenda for June 24, 2020.
- c. The board unanimously approved the minutes of the regular meeting of DIB held on May 26, 2020.

Parking

- a. The June DPMD Consent Agenda was discussed by Mrs. Dees and approved unanimously.

Finance

- a. The June Finance Consent Agenda was approved unanimously.
- b. DIB - May financial report was approved unanimously.
- c. DPMD - May financial report was approved unanimously.
- d. DIB – June Financial report was approved unanimously.
- e. DPMD – June Financial report was approved unanimously.

Ongoing Business

- a. StreetPlus May report – Update was presented by Mrs. Dees and photos were given to board members depicting current conditions.
- b. Street cameras update – Three of the cameras have been installed; two are on hold.
- c. Palafox Market update – Special event permits remain on hold, anticipating August reopening.
- d. Romana Street Puppy Pitstop
 - 1. Staff recommends puppy pitstop be completed using remaining \$50,000 that was permitted in arts & culture, in addition to adding \$20,000 in funds from economic development. It was suggested that water fountains be furnished for both dogs and their owners.
 - 2. Motion to complete puppy pitstop made and carried unanimously.

- e. Anti-litter and Recycle campaign
 - 1. Signs have been installed and sidewalk decals will be placed within the next two weeks.
- f. JSG Alley Art – on hold

New Business

- a. 2020 Holiday Lights – The Lighting Company contract
 - 1. Motion to approve carried unanimously.
- b. 2020 City/CRA Midyear Report
 - 1. Mrs. Dees will assure that businesses outside DIB boundaries are not included.
 - 2. Motion to approve with changes carried unanimously.
- c. City reappointed board members Michael Carro and Patti Sonnen until June of 2023.

Marketing Report

- a. The May marketing report was presented by Freddie Haydn-Slater of Ideaworks.

On Hold

- a. CRA & Parking Interlocal Agreement renewals – October 2020
- b. City Inspection Survey
 - 1. Mr. Lehman will continue formulating a prospective plan and contact list.

Upcoming Events

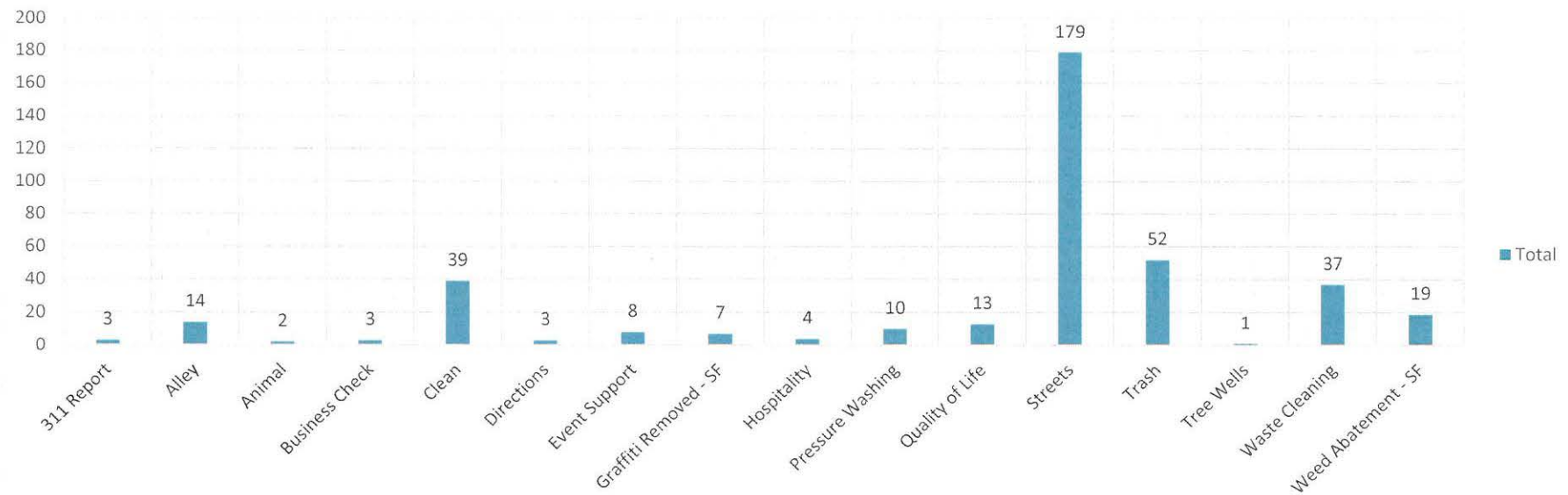
- a. Estuary Water Quality, July 20
- b. Session 2 on Affordable Housing, August 17
- c. EntreCon – Pensacola Little Theater, \$275 and up, registration required, November 18 & 19

Public Comment – None

Adjournment – The meeting was adjourned at 5:00 p.m.

Sum of Count of Quick Tally category

JUNE 2020 STREETPLUS REPORT



Categories



























Builders' Survey

Thank you for taking the time to complete this quick, 3-minute survey. We want to assure you that your responses are anonymous and can't be traced back to you. No personally identifiable information is captured unless you voluntarily offer personal or contact information in any of the comment fields. Additionally, all responses will be aggregated in reports to further protect your anonymity.

1. Are you a

- ☐ Developer
- ☐ Contractor
- ☐ Architect
- ☐ Sub-contractor
- ☐ Other (please specify)

2. How recently did you complete your last construction/development project within Pensacola city limits?

- ☐ 1-6 months ago
- ☐ 2-5 years ago
- ☐ 6-12 months ago
- ☐ NA
- ☐ 1-2 years ago

3. On a scale of 1-5, how cooperative do you feel the City of Pensacola Inspection Services is from a builder's perspective from inception to completion?

Very Poor Poor Fair Good Very Good

4. On a scale of 1-5, how would you rate the Pensacola Inspection Services' rate of inspection fairness, compared to previous inspection administrations, or to other regional inspection departments?

Very Poor Poor Fair Good Very Good

5. How do construction project timelines compare in the City of Pensacola to projects in Escambia County?

- ☐ Much Slower
- ☐ Faster
- ☐ Slower
- ☐ Much Faster
- ☐ Same

6. Have you been penalized for code violations that were either not applicable or relevant to your project under the current inspections administration?

- ☐ Yes
- ☐ No
- ☐ N/A

Builders' Survey

7. Has the current inspections administration issued penalties for which the inspector either could not, or would not, reference the appropriate code violations?

- ☐ Yes
- ☐ No
- ☐ N/A

8. In the event you were penalized for violations you considered unjustified, did you have access to effective means of recourse or appeal?

- ☐ Yes
- ☐ No
- ☐ N/A

9. If you filed an appeal through elected officials or other means of influence, do you feel that this had any impact on your ability to successfully continue working with the City of Pensacola Inspection Services

- ☐ Yes
- ☐ No
- ☐ N/A

10. How would you evaluate the financial impact of the City of Pensacola Inspection Services on downtown residents and business owners?

- ☐ Inspection services help dramatically decrease project costs. ☐ Inspection services increase project costs.
- ☐ Inspection services help decrease project costs. ☐ Inspection services dramatically increase project costs.
- ☐ Inspection services have a negligible impact on project costs.

11. Does the inspections department require you to increase the capacity or capability of your project beyond the minimum code requirements applicable to your project?

- | | |
|---------------------------------|------------------------------|
| <input type="radio"/> Always | <input type="radio"/> Rarely |
| <input type="radio"/> Usually | <input type="radio"/> Never |
| <input type="radio"/> Sometimes | |

12. If inspection failures are issued, how often does the Inspection Services Department provide you with adequate instruction and guidance in order to pass a subsequent inspection?

- | | |
|---------------------------------|------------------------------|
| <input type="radio"/> Always | <input type="radio"/> Rarely |
| <input type="radio"/> Usually | <input type="radio"/> Never |
| <input type="radio"/> Sometimes | |

13. Please provide any additional comments and recommendations you would like to ANONYMOUSLY share concerning the City of Pensacola Inspections Services Department with the Pensacola Downtown Improvement Board, the Pensacola City Council, and the Mayor of Pensacola.

STORM DRAIN MURALS



STORM DRAIN MURALS



STORM DRAIN MURALS



STORM DRAIN MURALS



Prepping surface:

Eco-Friendly muriatic acid to clean the image area. $\$10 \times 3 = \30

Bristle brushes/scrubbers $20 \times \$1(\text{dollar store}) = \20

gloves \$50

Valspar Primer/Sealer to rustproof and seal $\$26 \times 4 = \104

White Zone Marking paint(prepare the cement surface) $\$24 \times 5 = \120

Painting Artwork:

Stencils (various materials) \$200

Acrylic, spray paints, art brushes \$1600

Protective eye and face coverings \$120

TOTAL: \$2,244 + taxes

3rd QTR 2020

Executive Director Accomplishments:

- City permit and LTU approvals for Puppy Park
- Converted all invoices to electronic payments
- Awarded landscape architecture RFQ to Jerry Pate Design and executed contract
- Completed seam and spalling repairs to JSG
- Removed remaining lollypops
- Installed pay stations on Garden
- Installed pay stations on 2nd level of garage
- Awarded audit RFP to Warren Averett and executed contract
- COVID-19 planning, marketing & recovery action plan
- Striped Palafox parking spaces
- Attended Statewide collaboration DIB meetings
- Attended COVID-19 response and recovery meetings
- Completed and co-presented DIB Mid-Year City/CRA reports
- Completed JSG Corbel repairs
- City 2019/2020 DPMD Budget re-forecast
- City 2020/2021 DPMD budget
- Reduced staffing and all non-essential services in response to pandemic
- Secured bank rates for garage repairs
- Began transition of parking to City
- Anti – Litter campaign signs ordered and installed
- Worked with City on Sunday Street Strolls
- i[heart] downtown campaign
- Downtown gift card promotion
- Installed pay-stations on Tarragona
- JSG Elevator and electrical upgrades completed
- Landscaping improvements to north east corner of garage
- Attended City homeless meetings
- Follow-up meetings with Peter Bazeli on Weitzman survey
- Held COVID Business recovery meeting at the Wahoo Stadium
- Held 5 break-out session meetings on business recovery
- Converted all vendors to on-line or ACH payments
- Worked with accountant on updating AP/AR processes
- Attended Tourism Impact Study meeting
- Partnership with City and Visit Pensacola for cobranding and marketing of Pensacola City App
- Prepared 2020/2021 DIB Budget
- Began working on 2020 FCLF contracts, plans and sponsorships
- Worked with Trash Can manufacture to replace 'New' Broken trash receptacles
- Found elevator flooring product & installation company

- Worked with Mr. Stebbins and City on area description for LTU language for Puppy Pit Stop
- Worked with Mr. Stebbins on cancellation notices for parking enforcement services and App services contracts.
- Worked with Flowbird on City branded parking app and products for transition
- Worked with Health Department to get face mask for DIB businesses
- Deployed CDC Pelican sidewalk decals & posters
- Worked with Dixon School of Arts on possible drain project
- Submitted and awarded \$10,000.00 grant from Gulf Power for 2020 FCLF
- Executed Lighting contract with The Lighting Company
- Legal review of city parking ordinance
- Completed annual parking review of UWFHT – Tarragona lot
- Worked with City legal and Finance on IA with Pensacola Airport Citations
- Met with County on Intendencia garage management
- Worked with City Complete Streets and PPD on dedicated emergency vehicle parking in district
- Met with Pensacola Human Society for Puppy Park grand opening set for Aug. 26th
- Worked with Marketing team on City branded parking sign project
- Worked with Vice-Chair Lehman on City Permit Survey and list of Contractors
- Completed installation of on-street cameras
- Ordered materials needed for Puppy Park
- Working with auditor to review and update asset list for DIB and DPMD
- Held 403(b) meeting with team and account manager
- Met with Winterfest and UWFHT on plans for Holiday activities
- Met with City IT on transitioning parking website to City and all other IT needs
- Met with Pensacola Sports on Women's ½ Marathon scheduled for November
- Worked with UWF on 2021 – 200 Year City Celebration
- Attended Urban Core Redevelopment Board Meeting to answer questions on TIFF agreement
- Met with Gulf Power on construction status
- Worked with SCI on Palafox Drive-through Market
- Met with CRA on 2021 Garden Street Project
- Worked with City on 2020 renewal of CRA IA for TIFF
- Attended City Transportation Working group meetings