



**Downtown Improvement Board**  
**Regular Monthly Meeting**  
Tuesday, April 28, 2020  
7:30am  
**AGENDA**

- I. Call to Order
  - a. Comments from the Chairman
  
- II. Recurring Agenda
  - a. Meeting was properly noticed
  - b. \*Approval of the proposed meeting agenda for April 28, 2020
  - c. \*Approval of the minutes from the regular meeting of the DIB held on March 24, 2020
  
- III. Parking
  - a. \*April DPMD Consent Agenda
  
- IV. Finance
  - a. \*April Finance Consent Agenda
  - b. \*DIB – March Financials
  - c. \*DPMD – March Financials
  - d. \*DPMD – Financial status and sustainability plan
  
- V. On-Going Business
  - a. StreetPlus March Report
  - b. Additional Street Cameras – update



VI. New Business

- a. \* "All I Want" campaign
- b. \* Business Recovery Plan - Meeting in the Park
- c. \* Joining the Florida Downtown Association
- d. \* ED 2<sup>nd</sup> QTR Bonus – Deferred to sponsorship of community art and/or promotion campaign

VII. Marketing Report

- a. March marketing report
- b. DIB Perception Survey (net promoter score)– update

VIII. On-Hold

- a. Romana street Puppy pit-stop – On hold for corbel repair
- b. Anti-Litter and Recycle campaign – on-hold for post COVID-19 recovery
- c. JSG Alley Art – on-hold for post COVID-19 recovery
- d. RA & Parking Interlocal Agreement Renewals – Oct 2020
- e. City Inspection survey – on-hold for post COVID recovery

IX. Upcoming Events

- a. Charles Marohn and Quint Studer – ‘what the future looks like and what leaders can do to help their communities’ April 28<sup>th</sup> – 3pm – Free Webinar
- b. EntreCon –Pensacola Little Theater - \$275 and up - registration required - Nov.18 & 19.

X. Public Comment

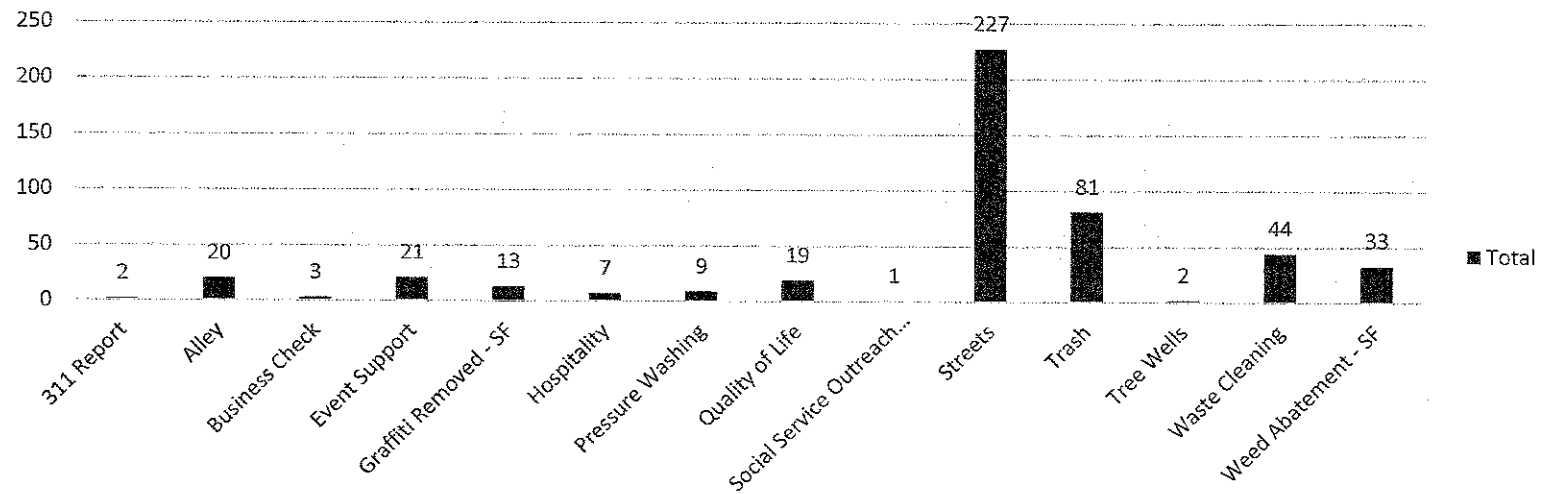
XI. Adjournment



**Next meeting – May 28, 2020 – 7:30am**

Sum of Count of Quick Tally category

## March 2020 - Street Ambassador Tasks



Categories





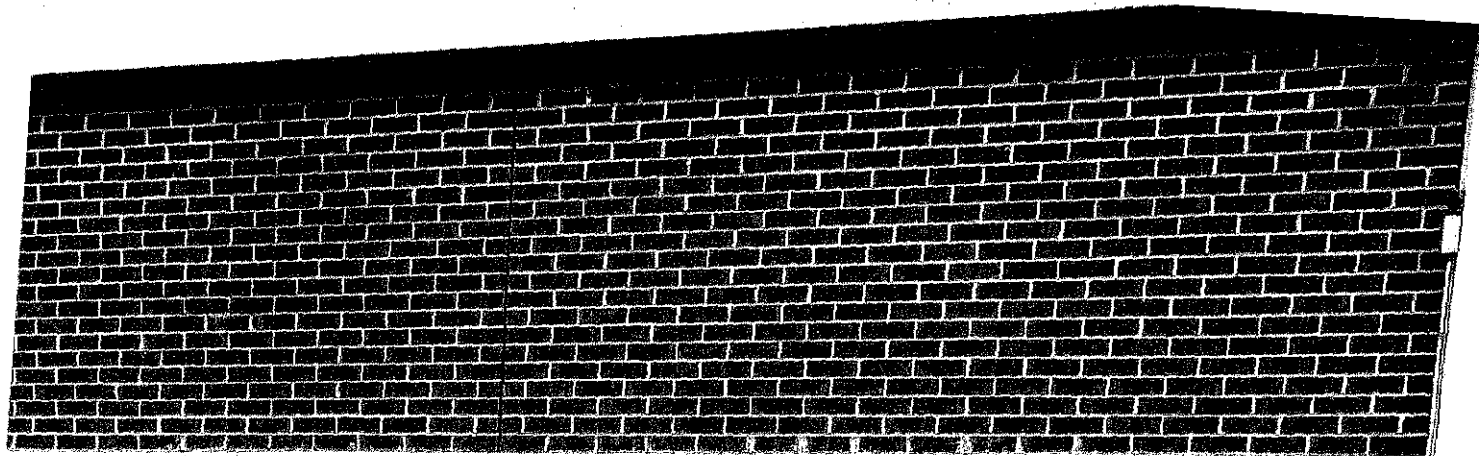










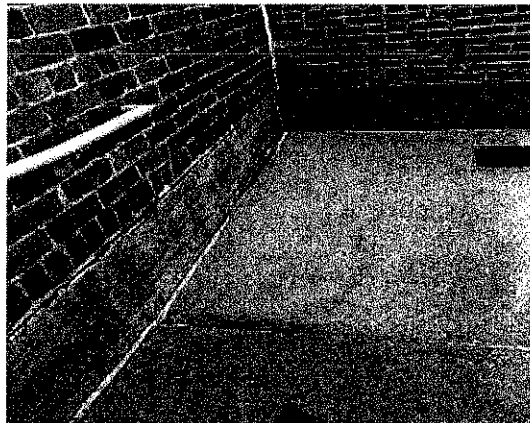
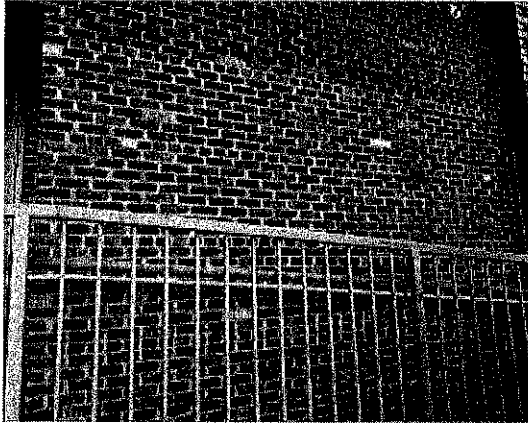








GeoPal



## **2nd QTR 2020**

### **Executive Director Accomplishments:**

- MOU for DIB PPD
- MOU for Palafox Market Extension
- Legal updates for DIB website
- Held 1<sup>st</sup> meeting for recycling and anti-litter
- Attended workshop and applied for Puppy Park grant
- Customer service training for all new staff
- Upgraded lighting at Tarragona lot and N. Palafox Lot
- Held 2 public parking input sessions
- Gained approval from City Council on 2<sup>nd</sup> citation rate increases
- Rolled-out parking plan with parking consultant
- Completed City funding request for FCLF 2021
- Review, update and renewal of 403(b) plan
- Updated special event parking decals and program for employers
- Created employee parking location identifiers on website
- Created sponsorship categories and contribution process for FOD – posted on website
- Attended Citizen Police Academy training
- Hosted 1<sup>st</sup> Homeless coffee and donuts with PPD
- Met with Gulf Power about round-a-bout on Government
- Attended NW Florida Trends Luncheon
- Follow-up meetings with Peter Bazeli and Marketing team
- Attended Parking Tradeshow in San Destin
- Attended webinar on Trends shaping our Cities
- Attended CRA workshops on Urban Core Projects
- Met with 3 possible sidewalk cleaning companies
- Attended CivicCon event
- Held follow-up meeting with the County on Intendencia garage and presented proposal
- Attended 1<sup>st</sup> Shared Micro mobility meeting
- Meeting with Premium Parking for marketing collaboration
- RFQ for Landscape Architecture
- RFP for Audit Services
- Installed security cameras in garage alley
- Began garage seam and spalling repairs
- Acquired City tree funds for trees in Puppy Park
- Began JSG Elevator upgrades and repairs
- MOU for expanding the Palafox Market to One Palafox
- Collaborated with SCI to host Sunday market