

Parking & Traffic Committee Meeting

January 10, 2019 4:30pm J. Earle Bowden Bldg., Room 1 AGENDA

- 1) Call to Order
 - a) Meeting was properly noticed
 - b) Approval of Meeting Agenda for January 10, 2019
 - c) Approval of Minutes for December 13, 2018
- 2) On-Going Business
 - a) Public Parking signs Harborview Garage Update
 - b) Platform transition Update
 - c) Valet Parking Letter Update
 - d) Jefferson Garage guard shack removal update
 - e) Parking Master Plan Discussion
 - i. Establish Parking Goal
- 3) New Business
- 4) Financial Report
 - a) Dec. Financials Approval
 - b) JSG Reserve Fund Finance Committee Recommendation Update
- 5) Public Comment
- 6) Adjournment
- 7) On hold Items
 - a.) LPR Rollout on hold until roll-out of new platform
 - b.) Intendencia Garage -Employee parking on hold until January
 - c.) Garage Blue Light

MINUTES

Parking & Traffic Committee Meeting December 13, 2018, 4:30 p.m.

Members present:

Mark Bednar, Chairman, Cheryl Young, Danny Zimmern, Clay Roesch, Kevin Lehman, John Peacock

Lissa Dees, Executive Director

Call to order: The meeting was called to order by Chairman Bednar at 4:30 p.m.

a) Ms. Dees confirmed the meeting was properly noticed.

b) There was a motion and a second to approve the December 13, 2018, agenda. The motion carried unanimously.

c) There was a motion and a second to accept the minutes of the November 8, 2018, meeting. The motion carried unanimously.

Ongoing Business:

a) Tarragona Stop Sign/City request – update

1) Exec. Dir. Dees advised this has been accomplished.

b) Public Parking Signs Harborview Garage - update

1) Exec. Dir. Dees advised the signs are completed, the poles are being painted, and will meet with Mr. Novota to set those next week.

c) Premium 30-day cancellation letter – Approval

1) Member Zimmern made a motion to direct Ms. Dees to send out the cancellation letter, giving at least 30 days' notice, to end on a date specific. The motion was seconded by Member Peacock and carried unanimously.

d) Platform transition - update

1) Exec. Dir. Dees advised that the transition from Premium to Platform is going very well. For the daily user, Premium's service will end on January 31, 2019. Ms. Dees recommends that a soft launch to begin using Passport take place on Friday, February 1, 2019, and for the hard launch to follow on Monday.

2) Freddie Haydn-Slater gave an update on the marketing team's efforts to educate and orient the public on the new system.

3) Member Zimmern asked that Ms. Dees meet with the editorial board, let them know what DIB is doing concerning the transition, and perhaps they can write a story between now and February 1st to help DIB get the word out.

e) Garage Blue Light - update

- 1) Exec. Dir. Dees received quotes for DIB to self-install blue lights in Jefferson Street Garage, analog version \$21,215, IP version \$27,135.
- A consideration would be where does the phone call land? The PPD is not supportive of this idea. Member Young requested to attend the next meeting with PPD and Ms. Dees.
- 3) There would be an additional operational cost to have a security company answer the calls.

- 4) Member Peacock suggested that this idea is premature until DIB figures out how many garages it will be responsible for and what would be the best approach, i.e., more lights, more cameras.
- 5) DIB Member Carro recommended instead of installing phones at all the garages, have a camera system that could be monitored remotely by a security company.
- 6) This issue will be tabled and discussed at future meetings.

New Business:

- a) Jefferson Garage Guard Shack removal Approval
 - 1) Exec. Dir. Dees received two quotes for removal of the guard shack and needs approval for its removal.
 - 2) Member Zimmern made a motion to authorize Ms. Dees to negotiate demolition not to exceed \$3,000. The motion was seconded by Member Roesch and a discussion ensued. The motion carried unanimously.
- b) Valet parking on Government Discussion
 - 1) Member Young made a motion that staff send a letter to owners of the District explaining the DIB's position on the use of public parking spaces to accommodate valet parking. Motion was seconded by Member Roesch and carried unanimously.
- c) Parking Master Plan Discussion
 - Establish parking goals
 - ii. Priority list
 - iii. "Dark" data
 - iv. Committee member areas of focus
 - 1) Exec. Dir. Dees asked the committee members to write down their personal goals for the parking committee and return them to her. She then gave a presentation in favor of hiring a potential vendor, Smarking, to provide datagathering services which would be useful to DIB in making informed, educated decisions in the future. An extensive discussion ensued, concluding with tabling of the matter for now.
 - 2) Committee Members received individual assignments in different areas of research that are needed to formulate a comprehensive parking plan and assist Ms. Dees in gathering data. There will be a parking workshop in the spring of 2019.

Financial Report:

- a) October & November financials Approval
 - 1) Exec. Dir. Dees provided the October and November treasurer's reports.
 - 2) Member Peacock made a motion to approve the financials. After some discussion, the motion was seconded and carried unanimously.
- b) JSG Reserve Fund Finance Committee recommendation update
 - 1) Exec. Dir. Dees reported that the Finance Committee has approved a quote of \$4,000 given by Structured Parking Solutions, DIB's parking consultant, to determine JSG's life expectancy as well as what steps should be taken now to prolong its life.

2) Member Peacock made a motion to affirm the decision of the Finance Committee and pay \$4,000 for the study. Seconded by Member Young and carried unanimously, with Member Zimmern abstaining.

Public Comment:

There was no public comment.

Adjournment:

The meeting was adjourned at 6:15 p.m.

| Task Name | Duration | Start | Finish | % Cor | % Complete Predecessors Owner | s Owner |
|--|------------------|----------|-----------|-------|-------------------------------|------------------|
| Mobile Pay Project Plan Template | Đ | 8t/cc/0t | 10/22/18 | | 100% | Passport |
| Kickoff | 54 | 10/22/18 | 10/26/18 | | 100% | |
| Review-Scope of Project (Internal Scoping Meeting) | ± | 10/22/18 | 10/22/18 | | 100% 2 | Passport |
| Cenfirm-IRF-sent-to-client | 0 | 10/22/18 | 10/22/18 | | 100% 4 | Passpert |
| Complete Information Request Form Received | 20 | 10/23/18 | 10/24/18 | | 100% 5 | Client |
| Kicke#/SAM-Call | 14 | 10/26/18 | 10/26/18 | | 100% 6FS-1d | Passport, Client |
| Develop Project-Plan/Milestone-List | 14 | 10/25/18 | 10/25/18 | | 100% 6 | Passport |
| System-Setup / Provisioning | 300 | 10/24/18 | 12/04/18 | | 100% | |
| Contact-Information | θ | 10/24/18 | :10/24/18 | | 100% 6 | Glient |
| Customer-Support-Information | 284 | 10/24/18 | 11/30/18 | | 100% | Glient |
| Request & Assign Users and Roles | 200 | 10/25/18 | 11/21/18 | | 100% 6 | Passport, Client |
| Mobile Pay Environments / Rates | 29d | 10/25/48 | 12/04/18 | | 100% | |
| Greate-Operator | 14 | 10/25/18 | 19/25/18 | | 100% 6 | Passport |
| Complete-Environment-and-Rate-Buildout | 80 | 10/29/18 | 11/07/18 | | 100% 3 | Passport |
| Perform-Environment-and-Rate-Testing | 30 | 11/68/18 | 11/12/18 | | 100% 15 | Passport |
| Provide Sandbox-URL-to-Client (Or-App) | 44 | 14/43/48 | 14/46/18 | | 100% 16 | Passport |
| Wallet-Discussion | ## | 10/29/18 | 10/29/18 | | 100% 7 | Passport, Client |
| Provide-Final Approvation Environment and Rate Testing | 42d | 11/19/18 | 12/04/18 | | 100% 16,-17 | Client |
| MPP-Operator-Management-System-Setup-Complete | 0 | 12/04/48 | 12/04/18 | | 100% 10, 11, 13 | Passport |
| Scope-Permit-Setup | 304 | 10/29/18 | 12/07/18 | | 100% | |
| Confirm Permit-Types, Prices, and Cycles | 5d | 10/29/18 | 11/02/18 | | 100% 7 | Passport, Client |
| Confirm-Permit-Valid Times, Pricing-Exceptions, and Purchase Windows | 96 | 10/29/18 | 11/02/18 | | 7,000 | Passport, Client |
| Confirm information necessary to capture during application process | 50 | 10/29/18 | 11/02/18 | | 100% 7 | Passport, Client |
| Confirm-if-Permits-are-re-newable-and-auto-renewable | 56 | 10/29/18 | 11/02/18 | | 100% 7 | Passport, Client |
| Understand-Limits & Waitlist Needs | 10d | 10/29/18 | 11/09/18 | | 100% 7 | Passport, Client |
| Understand-Employer-Permit-Needs | 30d | 10/29/18 | 12/07/18 | | 100% 7 | Passport, Client |
| Approve-subdemain-for-Permit-Pertal-(RMCPay) | 5d | 10/29/18 | 11/02/18 | | 100% 7 | Passport, Client |
| Permit-Configuration | 3 2 4 | 11/05/18 | 12/18/18 | | 100% | |
| Build Permit Types, Prices, and Cycles | 5e | 11/05/18 | 11/09/18 | | 100% 22 | Passport |
| Build Permit Valid Times, Pricing-Exceptions, and Purchase Windows | 5el | 11/05/18 | 14/09/48 | | 100% 23 | Passpert |
| Build-appropriate Zones, users and settings | - Be | 11/05/18 | 41/09/18 | | 100% 22, 23, 24, 25 | Passport |
| Cenfigure Employer Permit Settings | 74 | 12/10/18 | 12/18/18 | | 100% 27 | Passport |
| Greate Client-Branded Permit Pertal (RMCPay) | 6 d | 11/05/18 | 14/12/18 | | 100% 28 | Passpert |
| Provide written Sign-off on Permit Configuration (for pre launch items) | 10d | 12/19/18 | 01/01/19 | | 20% 33, 34 | Client |
| Legacy import | 64d | 11/05/18 | 02/01/19 | | 50% | |
| Provide subset of data for import | 64 | 11/05/48 | 41/09/48 | | 199% 7FS-+5d | |
| Confirm import format and timeline | 3d | 01/09/19 | 01/11/19 | | 0% | Passport |
| Import Final File into System | 2d | 01/14/19 | 01/15/19 | | 0% 38 | Passport |
| Cease activity through Premium and make all changes through OpsMan | 0 | 02/01/19 | 02/01/19 | | 0% | Client |
| | 344 | 10/25/18 | B1/ZO/Ct | | 7000 | |
| Finance-conversation with Client | 0 | 10/26/18 | 31/36/18 | | 287 44001 | Passport, Client |
| 中国,他们也是一个人,他们也是一个人,他们也是一个人,他们也是一个人,他们也是一个人,他们也是一个人,他们也是一个人,他们是一个人,他们也是一个人,他们也是一个人,他们 | | | | | | |

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| Passport Client Passport Client Passport Passport | 100% 6288 100% 63 81% 100% 788 100% 6,7 100% 67 | 10/29/18 10/29/18 11/02/18 | 11/02/18 | 0 | sene-sign/decal-designs-to-bilent-for-Approval |
| Passport Client Passport Client Passport | 100% 6288 100% 63 81% 100% 788 100% 6,7 100% 67 | 10/29/18 | 10/30/18 | 40 | Sould in the becase |
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| Passport Client Passport | 100% 6288 100% 63 81% 100% 788 | 10/00/10 | 10/20/16 | 2 | Submit IIRA-ticket-for-decigns (if applicable) |
| Passport Client | 100% 6288 100% 63 81% | | 10/20/18 | 14 | Receive dimensions for decals |
| Passport Client | 400% 62SS 400% 63 81% | 10/30/18 | 10/26/18 | 3 <u>A</u> | Request and receive lego and coloring from client |
| Passport Client | 400% 62SS 400% 63 | 01/30/19 | 10/26/18 | 69d | Signage and Decals |
| Passport | 100% 6288 | 12/07/18 | 12/07/18 | 甘 | Receive Sign Off on Launch Press Release |
| | | 12/06/48 | 12/06/18 | 古 | Send-Press Release to client-for review and approval |
| Passport | 100% 61 | 12/06/18 | 12/06/18 | # | Receive Internal Press Release approval + quote |
| Passport | 400% 60 | 12/05/18 | 11/08/18 | 20d | Launch Press Release created and ready for internal review |
| T-desepola | 10070 0/1 | | | 6 | Press |
| Door | 100% 6 7 | 11/07/18 | 84/0C/01 | 600 | JIRA ticket created for Launch Press Release to be Distributed to the |
| , modern | 400% | 42/07/48 | 10/29/18 | 30d | Public Relations |
| Passaget | 100% Z | 10/26/18 | 10/26/18 | θ | Verify-If-a Marketing-Package-was-purchased |
| | 87% | 01/30/19 | 10/26/18 | 69d | Marketing and Public Relations |
| Client | 0% 54, 55 | 01/07/19 | 01/07/19 | 0 | Enforcement system signoff |
| Passport, Vigilant | 0% | 01/07/19 | 01/07/19 | 1d | Vigilant Testing Session |
| Passport, Complus | 100% | 12/07/18 | 12/07/18 | ŧ | Complus Testing Session |
| Passport | 100% | 11/29/18 | 11/23/18 | - be | Monitoring-API-update to include Permit Data |
| Passport | 100% 50 | 10/30/18 | 10/30/18 | 4 | APT Key-and-Documentation to Vigilant |
| Passport | 100% 50 | 11/07/18 | 10/30/18 | 44 | APT Key and Documentation to Complus |
| Passport, Complus, Vigilant, Client | 100% 7 | 10/29/18 | 10/29/18 | # | Enforcement System Discussion |
| | 94% | 01/07/19 | 10/29/18 | 51d | Enforcement Integrations (using OMM for monitoring) |
| Passport | 100% 47 | 12/07/18 | 12/04/18 | 46 | Operator returned to Test-Processor |
| Client | 100% 46 | 12/03/18 | 12/03/18 | 0 | Sign-off-on-Merchant-Account |
| Passport, Client | 100% 45 | 12/03/18 | 11/28/18 | 40 | Test-to-make sure funds flow into merchant account |
| Passport | 100% 44 | 11/27/18 | 10/26/18 | 23d | Finalize Merchant Processing Setup |
| Passport | 100% 788 | 10/26/18 | 10/26/18 | θ | Request-Cateway-Credentials |
| Passport | 100% 14 | 10/25/18 | 10/25/18 | 0 | Request Operator moved to TEST |
| x | | | | | |

| Go Live! | Add Employer Admins to OpsMan Employer accounts | Receive HelloSign approval from Client | Send HelloSign to Client |
|-----------|---|--|--------------------------|
| 1d | 2d | 4d | 1d |
| 02/01/19 | 01/28/19 | 01/28/19 | 01/25/19 |
| 02/01/19 | 01/29/19 | 01/31/19 | 01/25/19 |
| 0% 88, 86 | 0% 86, 87 | 0% 87, 82 | 0% |
| Passport | Passport | Client | Passport |



226 S Palafox Place, Ste 106 Pensacola, Florida, 32502

(850) 434-5371

info@downtownpensacola.com

downtownpensacola.com

December 31, 2018

IMPORTANT NOTICE ABOUT VALET PARKING IN THE DOWNTOWN PARKING MANAGEMENT DISTRICT

Dear Downtown Merchant,

Thank you for offering your customers and other downtown visitors a stress-free and easy parking valet option. Because of businesses like yours our downtown core is growing and flourishing, and the Downtown Parking Management District understands the importance of implementing creative tactics in order to provide the best experience possible for downtown patrons.

As we strive to meet the growing demands for parking, we must also ensure that parking is equally available for all businesses within the district. If you provide valet parking services, please be aware that impeding the use of on-street public parking with cones, A-frame signs and similar devices restricts public access to designated on-street public parking and is not permitted within the DPMD. This policy respects and protects the interests of your business as well as your neighboring downtown businesses.

We appreciate your business and want to work with you to create the best parking experience possible in the downtown district. Please let your ideas and suggestions be heard: the Downtown Parking Committee meets on the second Thursday of each month at 4:30 pm in the Bowden Building, located at 120 Church Street. We'd like to invite you to join us and share your specific parking needs, ideas and suggestions for improvements, so that we can work together to address the challenges of parking.

Kind regards,
DOWNTOWN PARKING MANAGEMENT DISTRICT

Lissa Dees



Pensacola Parking:

Current State:

- Excessive Growth requires change we are behind times
- Transition growing pains
- Half-time
- Incentivizing employees/opertaors to utilize prime customer parking while disenctivizing consumers and general pubic with non-competitive pricing
- Random- not standardized
- Influx transition

Parking Priority / Goal:

- Better organized with variable pricing and flexability to change. City code must be adjusted to aid parking effeciency
- Provide parking for business commerce & growth in a flexible method that adjust to citizens/customer needs and makes downtown Pensacola a memorable, pleasant experience – Hassel free
- Managed parking, market rates, approved by city hall
- Incentivize employees to park on the perimeter of the core and incentivize consumers to visit and shop downtown with free short-term parking, plus the ability to add additional times through the app - 1-year goal - increase downtown daily parkers by 20%

- Parking pricing based on market needs flexible pricing based on supply and demand
- Not poltical control of parking assests

S.M.A.R.T. Goals

- Specific. In order to work, objectives need to be concrete (not as abstract) and highly detailed.
- *Measurable*. Put a figure or value, such as a dollar amount or percentage, to the objective.
- Action-oriented. Lay out which actions need to be taken by which people, and when.
- Realistic. Make goals challenging but consider your resources so that you can achieve them reasonably.
- Time specific. Set a deadline to keep things on track.

Treasure's Report - DPMD

MEMORANDUM

To: DIB Board

From: Lissa Dees, Executive Director

Subject: Treasure's Report

Date: December

Following this Memo are the December Income Statement and Balance Sheet.

Total Income DPMD December: \$74,106.45 Total Expense DPMD December: \$76,876.00

• Notes: Monthly subscription revenue not received at the time of report. \$61K under budget in expenses for 1st Qtr.

| | | DPMD |
|---------|------------------------|--|
| Code | <u>Description</u> | <u>DPMD Notes</u> |
| Revenue | Overview | \$4K under projected revenue |
| 11-00 | North Palafox | \$1k under budget - timing issue for Monthly Sub. Payments |
| 12-00 | Tarragona Lot | on target for month |
| 13-00 | Trash Co -Op | on target for month |
| 20-00 | Intendencia | \$4K over budget from Special events |
| 21-00 | SSC | \$9K under budget - timing issue with Monthly Sub. Payments |
| 23-00 | Meter/PayStation | \$2K over budget |
| 24-00 | Parking Fines | \$1k over budget - with Amnesty week and Holidays |
| Expense | | |
| Expense | Overview | المراد ال |
| 50-14 | | \$7∧ under projected expenses for month & \$51√ for year |
| 50-15 | Overhead Reimbursement | \$19K over budget = \$15K DPMD staff SB&T = \$3K for Legal Services & Bookkeeping |

Downtown Parking Management District Profit & Loss Budget Performance - For Mgmt Use Only December 2018

| 50-13 · Office Supplies | 50-12 · Marketing / Printing / Research | 50-11 · Dues & Subscriptions | 50-10 · Debt Service-\$2,717.86 | 50-09 · Debt Service - DIB Loan | 50-08 · Bank Charges | 50-07 · Bad Debt Expense | 50-06 · Auto | 50-05 · Parking Meter CC Fees | 50-04 - Jefferson Garage CC Fees | 50-02 · Depreciation | 50-29 · Insurance - Garage Keeper | 50-00 · DPMD Operating Expenses | 40-00 · DPMD Shared Expenses | 30-00 · DPMD Trash Expense | 5033 · Reserved | 5034 · Sales Tax | Expense | Gross Profit | Total Income | 29-01 · Sales Tax Collected | 26-00 · Residential Parking Permits | 25-00 · OnStreet Dumpster Placement Fee | 24-00 · Parking Fines | 23-02 · Single Space Meters | 23-01 · Paystations | 21-00 · Jefferson Street Garage | 20-00 · Intendencia Garage | 13-00 · Trash | 12-00 · Tarragona Street Lot | 11-00 · North Palafox Lot | 10-00 · Judicial Center Lot | Income | Ordinary Income/Expense | |
|-------------------------|---|------------------------------|---------------------------------|---------------------------------|----------------------|--------------------------|--------------|-------------------------------|----------------------------------|----------------------|-----------------------------------|---------------------------------|------------------------------|----------------------------|-----------------|------------------|---------|--------------|--------------|-----------------------------|-------------------------------------|---|-----------------------|-----------------------------|---------------------|---------------------------------|----------------------------|---------------|------------------------------|---------------------------|-----------------------------|--------|-------------------------|----------------|
| 0.00 | 3,876.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2,558.91 | 45.95 | 115.38 | 1,242.23 | | 0.00 | 5,369.32 | 0.00 | 0.00 | | 74,106.45 | 74,106.45 | 0.00 | 0.00 | 0.00 | 16,073.99 | 1,512.94 | 19,226.09 | 23,549.95 | 4,291.00 | 6,866.13 | 1,437.35 | 1,149.00 | 0.00 | | | Dec 18 |
| 25.00 | 2,750.00 | 166.66 | 0.00 | 10,000.00 | 25.00 | 666.66 | | 1,000.00 | 750.00 | | | | 0.00 | 4,795.41 | 1,739.59 | 4,916.66 | | 77,747.07 | 77,747.07 | 0.00 | 150.00 | 83.34 | 15,000.00 | 4,650.00 | 13,916.66 | 32,916.66 | 0.00 | 6,863.75 | 1,916.66 | 2,250.00 | 0.00 | | | Budget |
| -25.00 | 1,126.00 | -166.66 | 0.00 | -10,000.00 | -25.00 | -666.66 | | 1,558.91 | -704.05 | | | | 0.00 | 573.91 | -1,739.59 | -4,916.66 | | -3,640.62 | -3,640.62 | 0.00 | -150.00 | -83.34 | 1,073.99 | -3,137.06 | 5,309.43 | -9,366.71 | 4,291.00 | 2.38 | -479.31 | -1,101.00 | 0.00 | | | \$ Over Budget |
| 0.00 | 8,557.25 | 0.00 | 2,609.98 | 0.00 | 0.00 | 0.00 | 100.00 | 7,336.18 | 45.95 | 2,396.57 | 3,850.91 | | 634.17 | 14,562.28 | 0.00 | 0.00 | | 217,151.59 | 217,151.59 | -7,004.04 | 0.00 | 0.00 | 50,537.49 | 8,004.67 | 61,489.43 | 62,562.06 | 8,088.00 | 19,378.08 | 4,152.65 | 9,819.25 | 124.00 | | | Oct - Dec 18 |
| 75.00 | 8,250.00 | 499.98 | 0.00 | 10,000.00 | 75.00 | 1,999.98 | | 3,000.00 | 2,250.00 | | | | 0.00 | 14,386.23 | 5,218.77 | 14,749.98 | | 233,241.21 | 233,241.21 | 0.00 | 450.00 | 250.02 | 45,000.00 | 13,950.00 | 41,749.98 | 98,749.98 | 0.00 | 20,591.25 | 5,749.98 | 6,750.00 | 0.00 | | | YTD Budget |
| -75.00 | 307.25 | -499.98 | 2,609.98 | -10,000.00 | -75.00 | -1,999.98 | | 4,336.18 | -2,204.05 | | | | 634.17 | 176.05 | -5,218.77 | -14,749.98 | | -16,089.62 | -16,089.62 | -7,004.04 | -450.00 | -250.02 | 5,537.49 | -5,945.33 | 19,739.45 | -36,187.92 | 8,088.00 | -1,213.17 | -1,597.33 | 3,069.25 | 124.00 | | | \$ Over Budget |
| 300.00 | 33,000.00 | 2,000.00 | 0.00 | 40,000.00 | 300.00 | 8,000.00 | 0.00 | 12,000.00 | 9,000.00 | | | | 0.00 | 57,545.00 | 20,875.00 | 59,000.00 | | 932,965.00 | 932,965.00 | 0.00 | 1,800.00 | 1,000.00 | 180,000.00 | 55,800.00 | 167,000.00 | 395,000.00 | 0.00 | 82,365.00 | 23,000.00 | 27,000.00 | 0.00 | | | Annual Budget |

3:02 PM 01/04/19 Accrual Basis

Downtown Parking Management District Profit & Loss Budget Performance - For Mgmt Use Only December 2018

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| | Dec 18 | Budget | \$ Over Budget | Oct - Dec 18 | YTD Budget | \$ Over Budget | Annual Budget |
|---|-----------|-----------|----------------|--------------|------------|----------------|----------------|
| 50-14 · Overhead Reimbursement | | | | | | | |
| 50-14.8 · 403(b) Employer Cont - Ambassad | 724.23 | | | 2,363.74 | | | |
| 50-14.7 · Other | 1,428.26 | | | 5,225.94 | | | |
| 50-14.6 · Salaries, Taxes - Ambassador | 13,109.97 | | | 37,023.69 | | | |
| 50-14.2 · Bookkeeping | 1,115.00 | 0.00 | 1,115.00 | 3,120.00 | 0.00 | 3,120.00 | 0.00 |
| 50-14.3 · Legal | 1,500.50 | 0.00 | 1,500.50 | 3,453.00 | 0.00 | 3,453.00 | 0.00 |
| 50-14.4 · Marketing | 0.00 | 0.00 | 0.00 | 469.84 | 0.00 | 469.84 | 0.00 |
| 50-14.5 · Salaries, Benefits, and Taxes | 8,370.22 | 0.00 | 8,370.22 | 13,030.05 | 0.00 | 13,030.05 | 0.00 |
| 50-14 · Overhead Reimbursement - Other | 5,403.50 | 12,437.16 | -7,033.66 | 16,210.50 | 37,311.48 | -21,100.98 | 149,246.00 |
| Total 50-14 · Overhead Reimbursement | 31,651.68 | 12,437.16 | 19,214.52 | 80,896.76 | 37,311.48 | 43,585.28 | 149,246.00 |
| 50-15 · Professional Services | 6,225.00 | 1,008.34 | 5,216.66 | 7,475.00 | 3,025.02 | 4,449.98 | 12,100.00 |
| 50-16 · Facility Repair & Maintenance | 16,122.57 | 7,083.34 | 9,039.23 | 19,232.98 | 21,250.02 | -2,017.04 | 85,000.00 |
| 50-17 · Signage & Striping | 59.50 | 1,166.66 | -1,107.16 | 1,780.56 | 3,499.98 | -1,719.42 | 14,000.00 |
| 50-18 · Utilities | 742.08 | 1,250.00 | -507.92 | 2,632.63 | 3,750.00 | -1,117.37 | 15,000.00 |
| 50-19 · Travel Entertainment & Educ | 0.00 | 500.00 | -500.00 | 0.00 | 1,500.00 | -1,500.00 | 6,000.00 |
| 50-20 · Management Contracts | 2,590.69 | 16,073.84 | -13,483.15 | 7,112.07 | 48,221.52 | -41,109.45 | 192,886.00 |
| 50-21 · Paystation Parkeon \$1456/mo | 1,456.00 | 2,083.34 | -627.34 | 4,583.67 | 6,250.02 | -1,666.35 | 25,000.00 |
| 50-22 · Paystation Repairs | 79.67 | 416.66 | -336.99 | 358.74 | 1,249.98 | -891.24 | 5,000.00 |
| 50-23 · Contract Parking Enforc Serv | 4,150.91 | 8,100.00 | -3,949.09 | 11,539.39 | 24,300.00 | -12,760.61 | 97,200.00 |
| 50-24 · Enforcement Spec Events Pkg | 590.11 | 0.00 | 590.11 | 1,518.71 | 0.00 | 1,518.71 | 0.00 |
| 50-26 · Meter Equipment | 0.00 | 4,459.41 | -4,459.41 | -9,339.96 | 13,378.23 | -22,718.19 | 53,513.00 |
| 50-28 · Street / Landscape Improvements | 0.00 | 3,000.00 | -3,000.00 | 4,050.00 | 9,000.00 | -4,950.00 | 36,000.00 |
| Total 50-00 · DPMD Operating Expenses | 71,506.68 | 72,962.07 | -1,455.39 | 156,737.39 | 198,886.21 | -42,148.82 | 795,545.00 |
| Total Expense | 76,876.00 | 84,413.73 | -7,537.73 | 171,933.84 | 233,241.19 | -61,307.35 | 932,965.00 |
| Net Ordinary Income | -2,769.55 | -6,666.66 | 3,897.11 | 45,217.75 | 0.02 | 45,217.73 | 0.00 |
| Other Income/Expense | 65.85 | 0.00 | 65.85 | 514.17 | 0.00 | 514.17 | 0.00 |
| et income | -2,703.70 | -6,666.66 | 3,962.96 | 45,731.92 | 0.02 | 45,731.90 | 45,731.90 0.00 |

Net Income

Downtown Parking Management District Balance Sheet- For Management Use Only As of December 31, 2018

| | Dec 31, 18 |
|--|-------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | |
| 100 · Petty Cash-Jefferson Garage | 1,717.20 |
| 101 · Cash-Coastal -514-8 | 261,626.35 |
| 102 · Cash-Wells Fargo -9358 | 23,457.04 |
| Total Checking/Savings | 286,800.59 |
| Accounts Receivable | |
| 140.4 · Parking Fees & Fines | 242,636.00 |
| 145.4 · Allowance for Doubtful Accounts | -213,946.65 |
| Total Accounts Receivable | 28,689.35 |
| Other Current Assets | |
| 164 · Prepaid Expense | 9,390.96 |
| Total Other Current Assets | 9,390.96 |
| Total Current Assets | 324,880.90 |
| Fixed Assets | |
| 245 · Signage | 8,828.37 |
| 241 · Equipment | 454,914.57 |
| 290 · Improvements | 266,068.00 |
| 300 · Accumulated Depreciation | -278,659.14 |
| Total Fixed Assets | 451,151.80 |
| Other Assets | |
| 350 · Due from Compactor Users | 68,500.90 |
| Total Other Assets | 68,500.90 |
| TOTAL ASSETS | 844,533.60 |
| LIABILITIES & EQUITY | |
| Liabilities | |
| Current Liabilities | |
| Accounts Payable | 5 |
| 450 · Accounts Payable | 17,764.86 |
| Total Accounts Payable | 17,764.86 |
| Other Current Liabilities | |
| Compensated Absences | 441.27 |
| 455 · Due to City of Pensacola | 634.17 |
| 404 · N/P-CB & T-Pay Stations-Current | 2,611.66 |
| 460 · Restricted Fund | 1,000.00 |
| 481 · Sales Tax Payable | -1,948.27 |
| Total Other Current Liabilities | 2,738.83 |
| Total Current Liabilities | 20,503.69 |
| Total Liabilities | 20,503.69 |
| Equity | |
| 32000 · Unrestricted Net Assets | 595,939.99 |
| 32100 · Investment in Capital Assets Net Income | 182,358.00 |
| #08 15 BM 8 100 | 45,731.92 |
| Total Equity TOTAL LIABILITIES & EQUITY | 824,029.91 |
| | 844,533.60 |